





25 November 2020

To whom it may concern,

My name is Kim Hajichristou, I live at 77A Ashburton Street and I am the sole trader for the Yogi Hunter (Yoga Tent Studio). I am applying for this proposed business application for the home yoga studio the Yogi Hunter (Yoga Tent Studio).

This is a cover letter designed to accompany the application as an introduction to the practice of yoga, my business model and the community that it supports.

ABOUT YOGA CLASSES

Yoga is a practice of moving your body in alignment with your breath and mind. The style of yoga that is taught at Yogi Hunter is focused on mindfulness body movement to stretch the body. Typically, classes will run for 45-60 minutes and they are designed for any fitness level and age to enjoy. It is designed as a small class environment (maximum of four people per class) where yoga and community connectivity are central to the experience. As the teacher and sole trader at Yogi Hunter I pride myself on creating this unique space to help guide and teach my students at the level that supports them.

TIMING/SCHEDULE

The schedule has changed to 2 classes 6:00pm and 7:30pm.

6:00pm Flow Yoga is a more active class with postures and movements designed to increase your heart rate and get the body warm. These classes are typically set up with a 40-minute active phase and 20-minute cool down phase, concluding with breathwork and meditation.

7:30pm class was actually suggested by a neighbour on Esperance Street as she could never make a yoga class in other yoga studios. She wanted to do class after the kids were in bed. This is how this class made it to the schedule and is one of the favourites of students. This class is the slower, more relaxing class, known as Restorative Yoga, Yoga Nidra and Yin Yoga. These classes have not a lot of movement to create a more calm and relaxing feeling in the deep stretching and breath work. Therefore, the later time slot works best as the class is quiet and subdued for participants to fall into a deep meditation and relaxation.

There is a 30 minute gap between classes to allow enough time for people to leave and arrive with no interference with parking.

ECO-FRIENDLY STUDIO

All students are encouraged to walk, cycle, carpool (car sharing) and get dropped off to reduce any parking concerns on the street. Students have access to my Sharewaste composting bins and TerraCycle Collection Point for bread tag and bottle caps.

NEIGHBOURHOOD/TESTIMONIALS

I have also recently reached out to the neighbours to advise them of both my yoga studio and the application that is now being lodged with the Town of Victoria Park. Upon communicating with the neighbours and my students I have received some great feedback and testimonials, please see attached letters.

I am hopeful that this application progresses and meets the needs of the Town of Victoria Park and I look forward to continuing to support my local community with yoga classes. My goal is to ensure that the Yoga Tent and its students/community will not impact on the neighbours or surrounding community.

I would welcome your feedback on any issues, concerns or comments that you have on the Yoga Tent business and this application. I am available by phone, text, email or in person to progress this Home Occupation Application.

I look forward to hearing back from you.

Sincerely

Kim

Email: Kim@yogihunter.com Text/call: 0423 614 202

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77A Ashburton Street, East Victoria Park



