

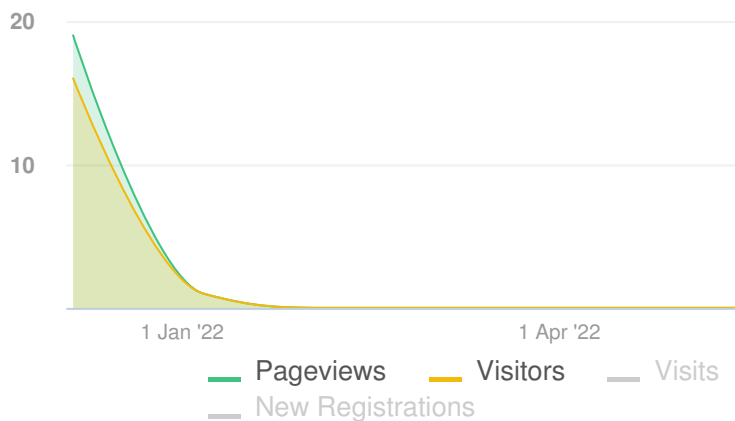
Project Report

19 November 2015 - 08 May 2022

Your Thoughts Events in Vic Park



Visitors Summary

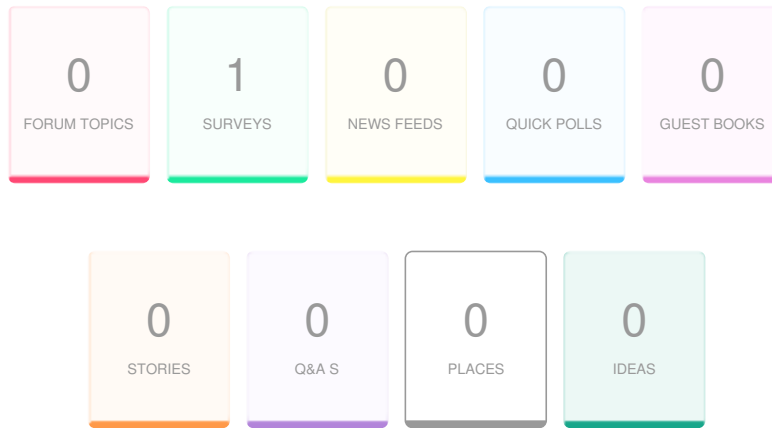


Highlights

TOTAL VISITS	18	MAX VISITORS PER DAY	5
NEW REGISTRATIONS	0		
ENGAGED VISITORS	3	INFORMED VISITORS	3
		AWARE VISITORS	18

Aware Participants	18	Engaged Participants	3
Aware Actions Performed	Participants	Engaged Actions Performed	Registered Unverified Anonymous
Visited a Project or Tool Page	18	Contributed on Forums	0 0 0
Informed Participants	3	Participated in Surveys	0 0 3
Informed Actions Performed	Participants	Contributed to Newsfeeds	0 0 0
Viewed a video	0	Participated in Quick Polls	0 0 0
Viewed a photo	0	Posted on Guestbooks	0 0 0
Downloaded a document	0	Contributed to Stories	0 0 0
Visited the Key Dates page	0	Asked Questions	0 0 0
Visited an FAQ list Page	0	Placed Pins on Places	0 0 0
Visited Instagram Page	0	Contributed to Ideas	0 0 0
Visited Multiple Project Pages	0		
Contributed to a tool (engaged)	3		

ENGAGEMENT TOOLS SUMMARY



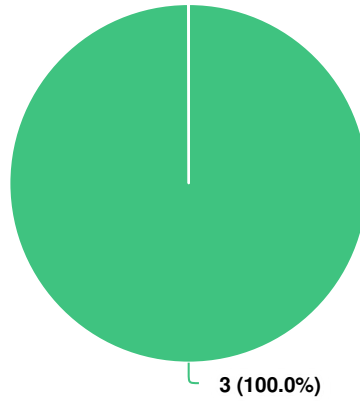
Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Survey Tool	Elected Member Survey	Published	13	0	0	3

ENGAGEMENT TOOL: SURVEY TOOL

Elected Member Survey

Visitors 13	Contributors 3	CONTRIBUTIONS 3
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What is your view on the number of events that are currently held in the Town?



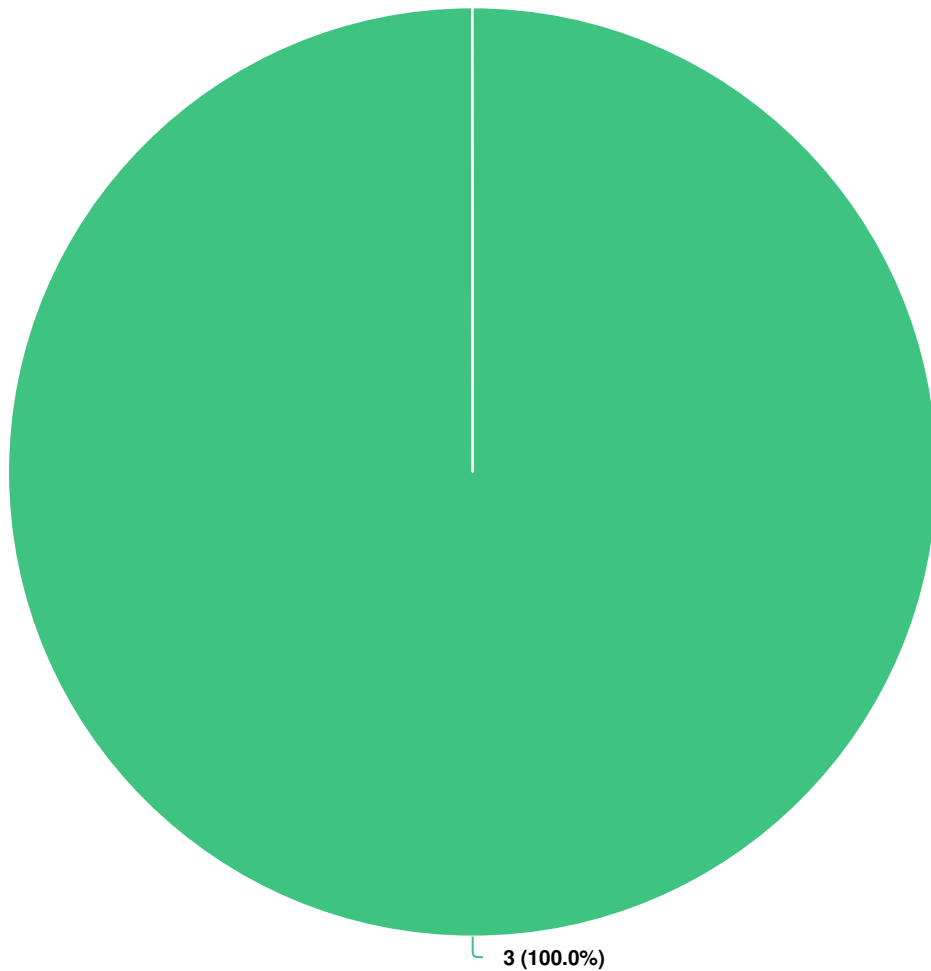
Question options

- There should be more events held in the Town

Optional question (3 response(s), 0 skipped)

Question type: Radio Button Question

What is your view on the types of events that are currently held in the Town?



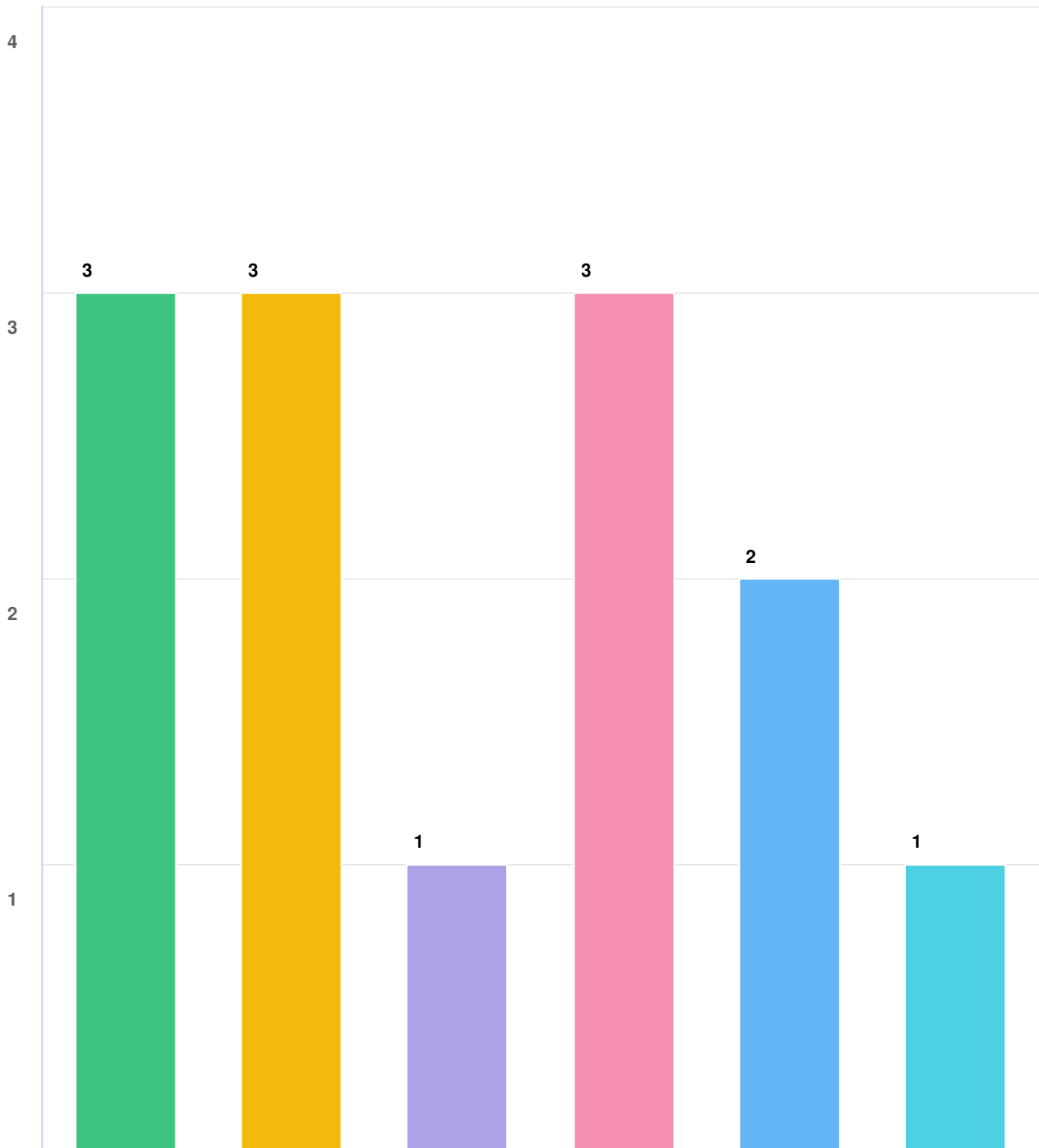
Question options

- There should be different types of events held in the Town

Optional question (3 response(s), 0 skipped)

Question type: Radio Button Question

Are there any types of events that you would like to see more of in the Town? (please select as many options as relevant).



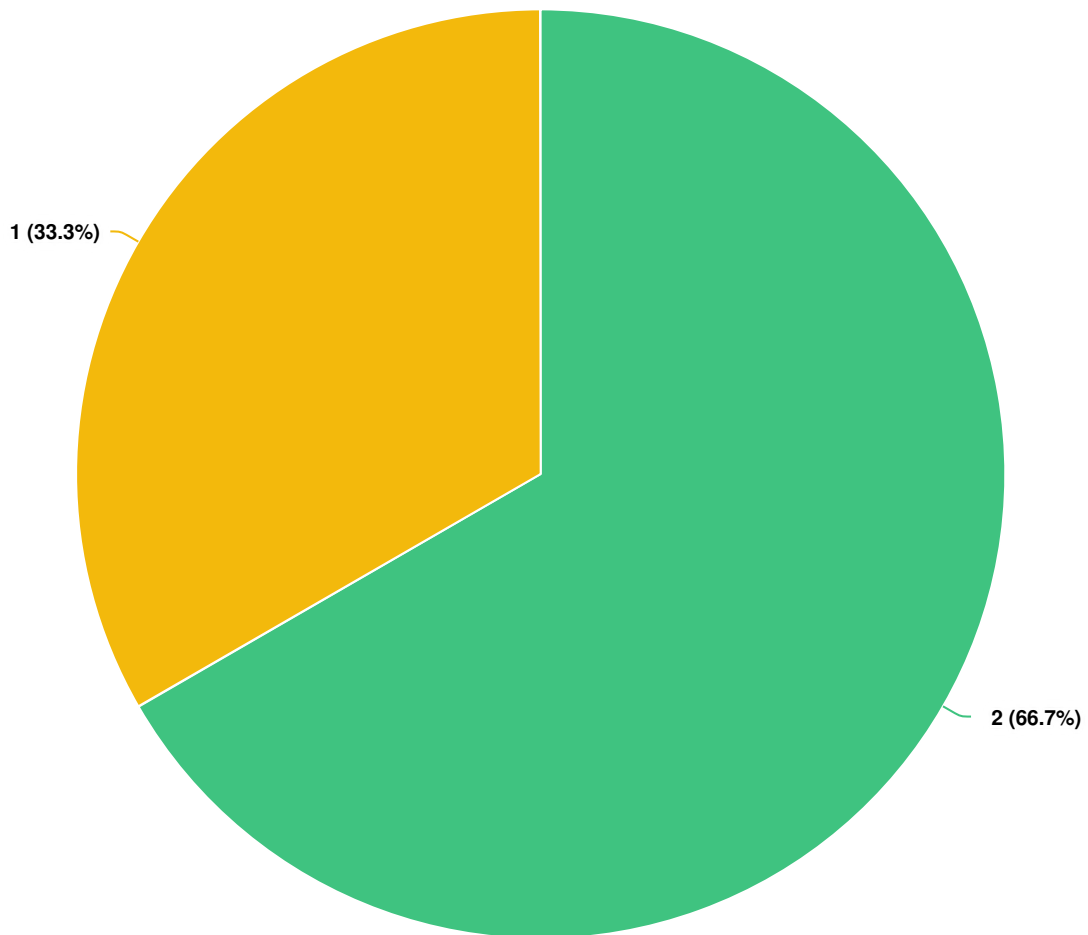
Question options

- Arts & cultural events
- Live music
- Food & beverage events
- Multicultural events
- Sporting events
- Trade-specific events (e.g. technology expos)

Optional question (3 response(s), 0 skipped)

Question type: Checkbox Question

Which statement best describes the future focus of events in the Town of Victoria Park.



Question options

- There is always something on in the Town of Victoria Park
- Town of Victoria Park has an annual calendar of events it organises, facilitates or sponsors that drive regional, intrastate and interstate visitation to the Town of Victoria Park

Optional question (3 response(s), 0 skipped)

Question type: Radio Button Question

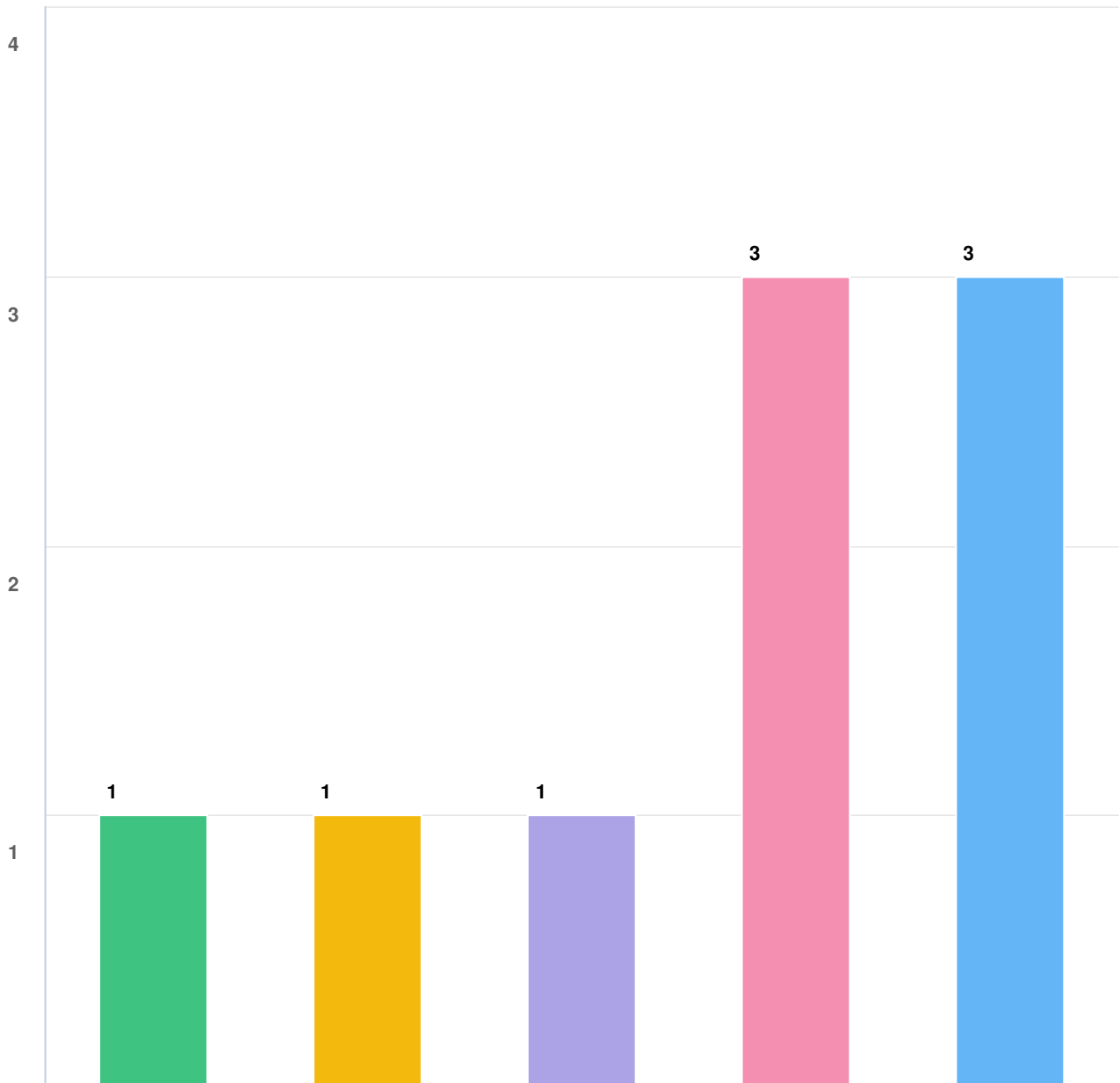
In your opinion, what should be the Town's primary role regarding events? Please rank the following from most preferred (1) to least preferred (4).

OPTIONS	AVG. RANK
Event Organiser: directly deliver events at strategic times, such as holidays, that are important to the community.	1.00
Partner/Sponsor: partner, co-develop and fund others in the delivery of events to the community.	2.33
Facilitator: facilitate others to deliver events to the community through event attraction, activity approvals, capacity building, and...	2.67
Advocacy: advocate on behalf of the community to influence the delivery of events to meet community needs.	4.00

Optional question (3 response(s), 0 skipped)

Question type: Ranking Question

In the next financial year, which of the following would you like to see more of in the Town? Please select up to three options.



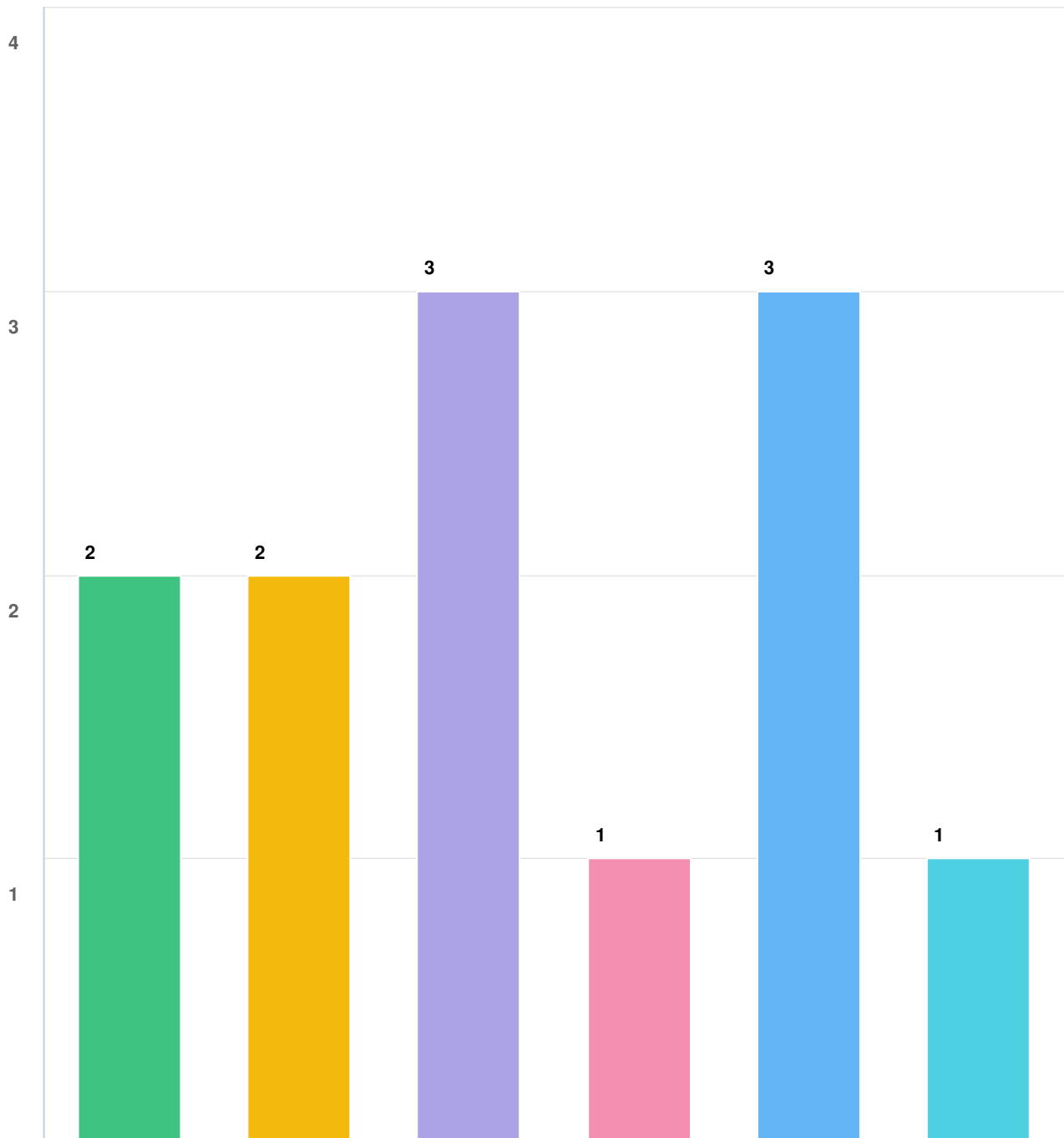
Question options

- Major events that put Town of Victoria Park on the map
- Regular community-level events on Town thoroughfares and public reserves that activate public space and increase economic opportunities for brick-and-mortar businesses
- Sports-orientated events that engage residents to explore, be active and enjoy a healthy lifestyle
- Cultural events that showcase the Town's artistic and cultural capital and potential
- Events that take over public space creating play streets where brick-and-mortar businesses expand their service area and are supplemented with temporary food/entertainment activations

Optional question (3 response(s), 0 skipped)

Question type: Checkbox Question

Events can achieve a range of social outcomes for the community. Which of the following outcomes do you think the Town should focus on with regards to events?



Question options

- Increased local participation
- Increased local pride and social cohesion
- Increased event diversity in the annual TOVP event calendar
- Increased visitation to the Town
- Increased economic outcomes for local businesses
- Increased community safety

Optional question (3 response(s), 0 skipped)

Question type: Checkbox Question

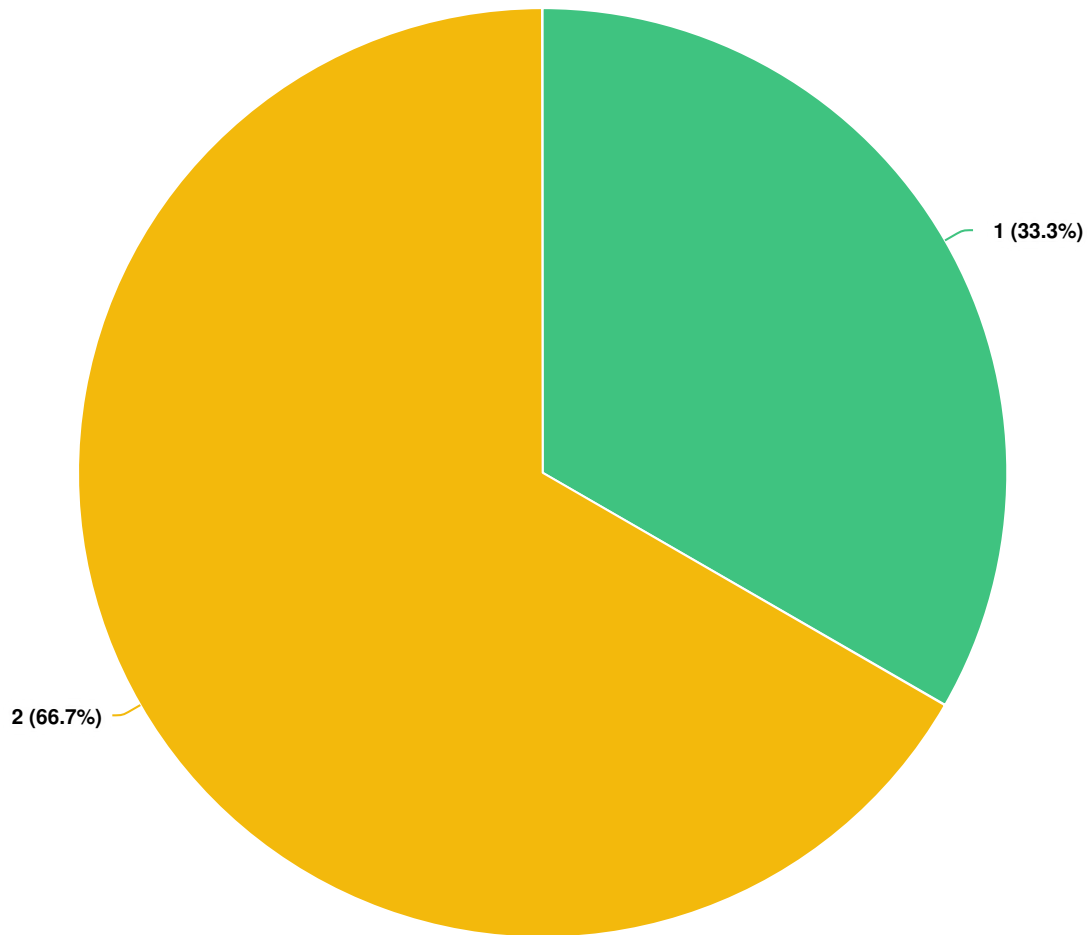
Which of the following event types are the best fit for the Town? Please rank the options from most preferred (1) to least preferred (last).

OPTIONS	AVG. RANK
Live music events	2.00
Multicultural events	2.33
Arts & cultural events	2.67
Food & beverage events	4.00
Sporting events	4.33
Markets	6.00
Trade specific events (e.g. technology expos)	7.00
Health and lifestyle events (e.g. hobbies, leisure, camping, pregnancy, cars etc.)	7.67

Optional question (3 response(s), 0 skipped)

Question type: Ranking Question

Which event offering is more important in the Town?



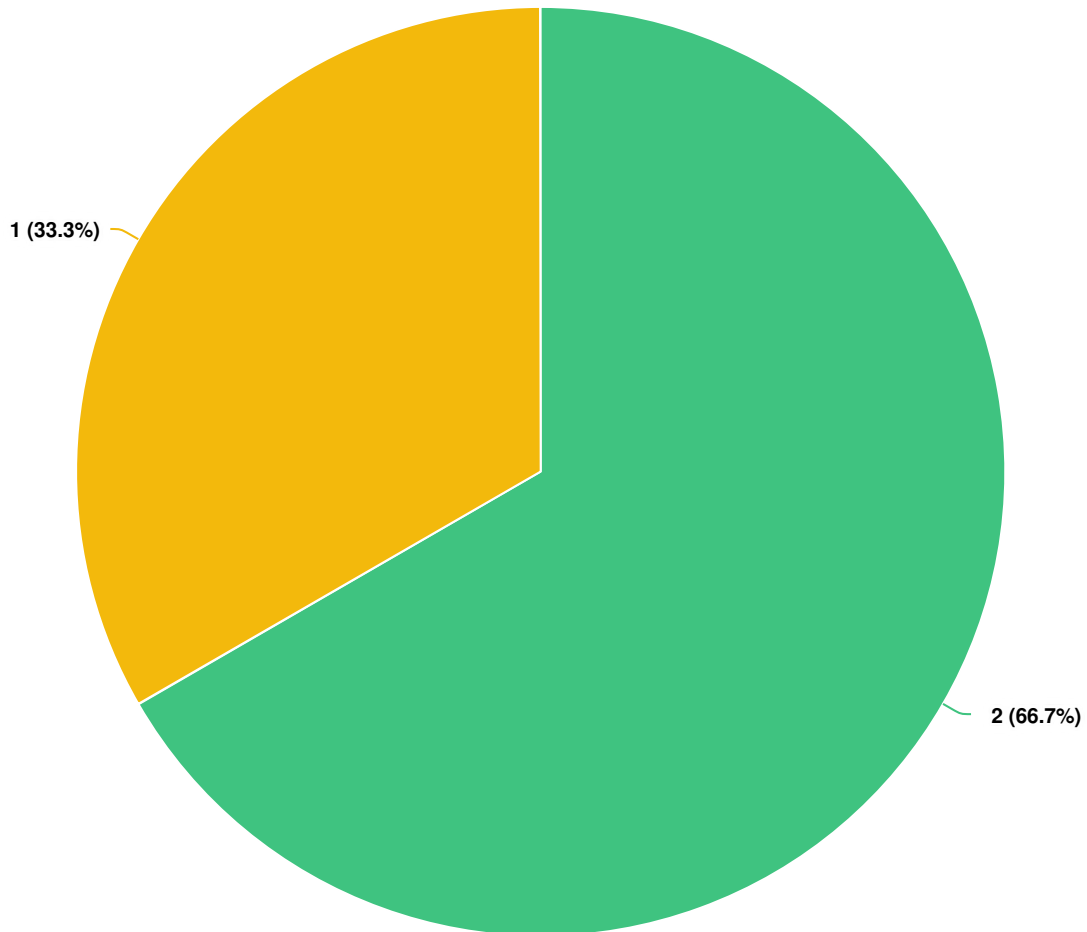
Question options

- Events that are free
- I'm unsure

Optional question (3 response(s), 0 skipped)

Question type: Radio Button Question

Should the Town focus on supporting local talent, or attracting blockbuster talent?



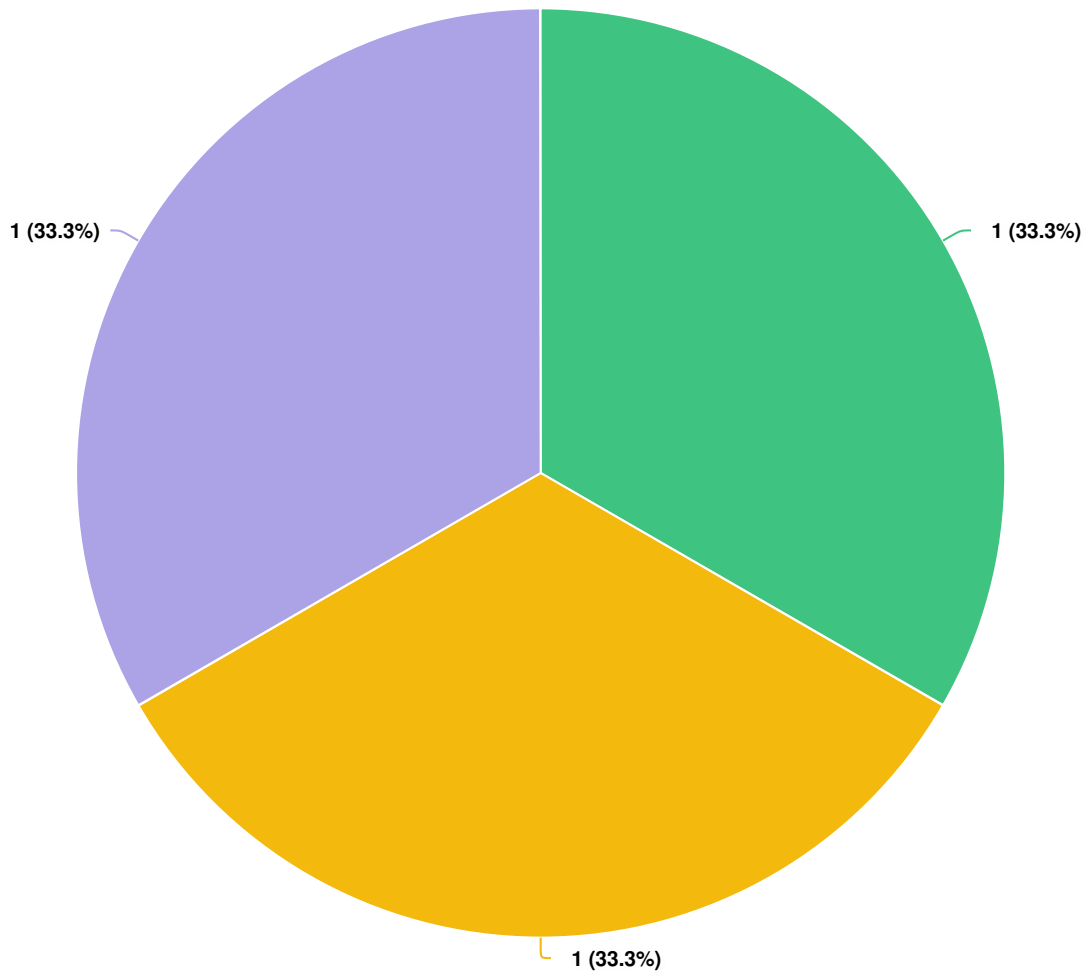
Question options

- Supporting local industry
- I'm unsure

Optional question (3 response(s), 0 skipped)

Question type: Radio Button Question

The amount of resource investment by the Town in relation to hosting and delivering events is:



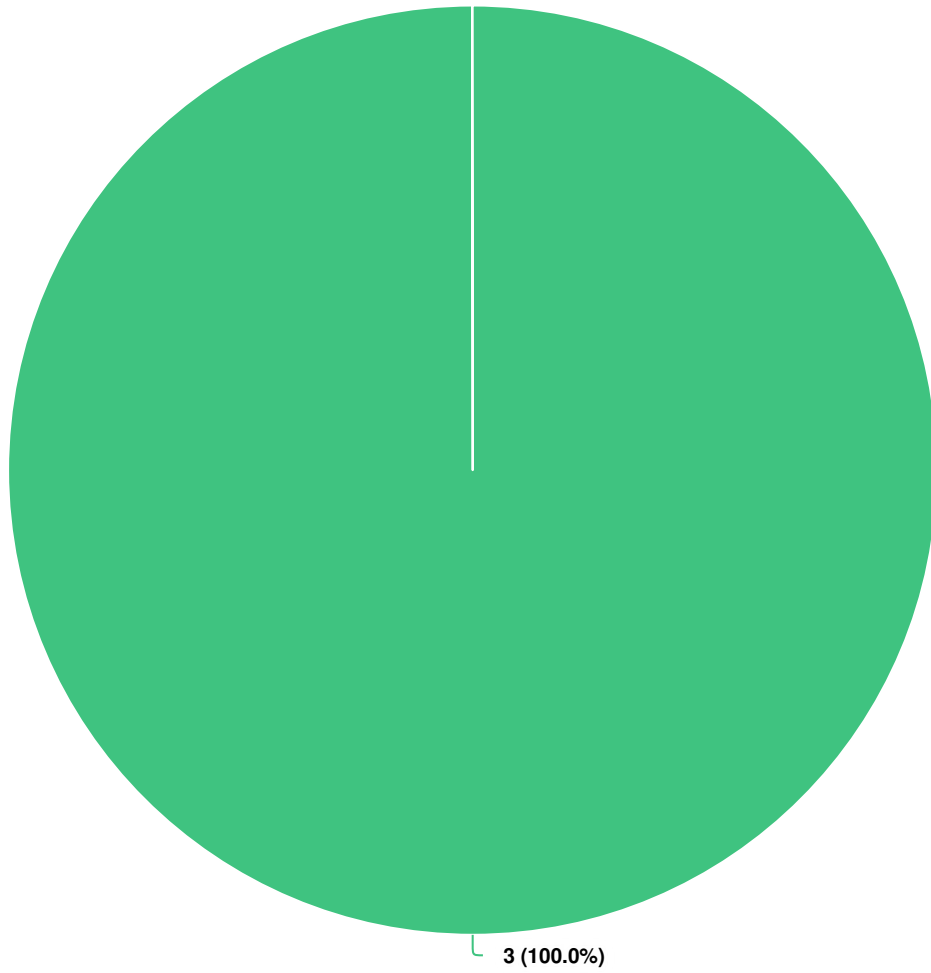
Question options

- About right
- Too low
- I'm unsure

Optional question (3 response(s), 0 skipped)

Question type: Radio Button Question

In your opinion, which should the Town prioritise?



Question options

- Using events to help create a unique local identity

Optional question (3 response(s), 0 skipped)

Question type: Radio Button Question