

## Attachment One

### Community and Safety Grant - Assessment Matrix

Applications for Community and Safety Grants will be assessed against the following criteria. Applications which provide detailed information and justification addressing the grant criteria will be considered more favourably by the assessment panel.

Grant Assessment Criteria	1	2	3	4	Score
<b>Outline of the funding required and how it is intended to be spent</b>	No explanation of the funding required and/or how the funding will be spent	Some explanation of the funding required and/or how it is intended to be spent	A detailed explanation of the funding required and how its intended to be spent	A detailed explanation of the funding required and how it is intended to be spent including an itemised breakdown of the expenditure and estimated timeframes	
<b>Outline how the initiative will directly contribute to the Town of Victoria Park community</b>	Little to no explanation of how the initiative contributes to Town of Victoria Park community	Provides some explanation of the initiative and how the it will have a positive impact Town of Victoria Park community	Provides a clear outline of how the initiative will have a positive impact on the Town of Victoria Park community with a clear link to an evaluation strategy	Provides a clear outline of how the initiative will have a positive impact on the Town of Victoria Park community, with clear alignment to the strategic community plan	
<b>Outline how the initiative is suitable, accessible and inclusive of all members of the community</b>	Little to no explanation of how the initiative is suitable, accessible and inclusive of all members of the community	Some explanation of how the initiative is suitable, accessible and inclusive of all members of the community	Comprehensive explanation of how the initiative is suitable, accessible and inclusive of all members of the community	Comprehensive explanation of how the initiative is suitable, accessible and inclusive of all members of the community	
<b>Demonstrate support from local residents and business community</b>	Little to no relevance to the local resident and business community	Moderate relevance to the local resident and business community –some demonstration of	Strong relevance to the local resident and business community – demonstration of	Strong relevance to the local resident and business community – demonstrated of	

		community support or explanation of relevance	community support or comprehensive explanation of relevance	community support and comprehensive explanation of relevance	
<b>Demonstrate how performance of the initiative will be measured, including the performance targets which need to be met in order for the initiative to be considered a success. Outline method of measurement</b>	Has not demonstrated an evaluation strategy. Outcomes not measurable	Has provided a brief evaluation strategy, but outcomes are not measurable	Has identified measurable outcomes able to be supported by data	Has an evaluation strategy with at least three measurable outcomes. Data collection methods have also been outlined	
<b>Demonstrate the applicant's capacity to deliver proposed initiative within the specified period</b>	Organisation has no experience delivering similar initiatives, has no other funding income, and is unlikely to be able to deliver the initiative	Organisation has some capacity although doubts remain about ability to deliver the initiative	Organisation has strong capacity to deliver the initiative	Organisation has a history of delivering similar initiatives, has other funding sources, and has strong capacity to deliver the initiative	
<b>The project / initiative aligns with the Town's Strategic Community Plan 2017-32 objectives and priorities</b>	Has not demonstrated alignment with any of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has provided a brief outline of project alignment with one of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has identified alignment with one or more of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has identified and demonstrated alignment with at least four of the Town's Strategic Community Plan 2017-2032 objectives and priorities	
				<b>Total score</b>	<b>/ 28</b>

<b>Grant Assessment Criteria</b>		<b>Score</b>
<b>i.</b>	Outline of the funding required and how it is intended to be spent	/ 4
<b>ii.</b>	Outline how the initiative will directly contribute to the Town of Victoria Park community	/ 4

iii.	Outline how the initiative is suitable, accessible and inclusive of all members of the community	/ 4
iv.	Outline how the initiative will provide opportunities for local residents and businesses to be involved	/ 4
v.	Demonstrate how the performance of the initiative will be measured, including the performance targets which need to be met in order for the initiative to be considered a success. Outline method of measurement	/ 4
vi.	Demonstrate the applicant's capacity to deliver proposed initiative within the specified period	/ 4
vii.	Demonstrate how the project / initiative aligns with one or more of the Town's Strategic Community Plan 2017-32 objectives and priorities	/ 4
	<b>Total</b>	<b>/ 28</b>

A minimum score of $\geq 22$ is required in order to obtain the requested funding. Where scores less than 22 are achieved, the applicant is encouraged to request assistance and resubmit in line with the table below:		
Score	Available Assistance	Application
22 - 28	No assistance needed	Grant application approved
18 - 21	Panel to provide guidance – areas to improve / additional information required	Applicant to provide the additional information required / resubmission of application with additional supporting information
< 17	Panel to provide high level feedback	Applicant to review validity of the grant application / withdraw grant application

### **Creative Art Grant - Assessment Matrix**

Applications for Creative Art Grants will be assessed against the following criteria. Applications which provide detailed information and justification addressing the grant criteria will be considered more favourably by the assessment panel.

<b>Grant Assessment Criteria</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>Score</b>
<b>Outline of the funding required and how it is intended to be spent</b>	No explanation of the funding required and/or how the funding will be spent	Some explanation of the funding required and/or how it is intended to be spent	A detailed explanation of the funding required and how its intended to be spent	A detailed explanation of the funding required and how it is intended to be spent including an itemised breakdown of the expenditure and estimated timeframes	
<b>Outline how the initiative will directly contribute to the Town of Victoria Park community</b>	Little to no explanation of how the initiative contributes to Town of Victoria Park community	Provides some explanation of the initiative and how the it will have a positive impact Town of Victoria Park community	Provides a clear outline of how the initiative will have a positive impact on the Town of Victoria Park community with a clear link to an evaluation strategy	Provides a clear outline of how the initiative will have a positive impact on the Town of Victoria Park community, with clear alignment to the strategic community plan	
<b>Outline how the initiative is suitable, accessible and inclusive of all members of the community</b>	Little to no explanation of how the initiative is suitable, accessible and inclusive of all members of the community	Some explanation of how the initiative is suitable, accessible and inclusive of all members of the community	Comprehensive explanation of how the initiative is suitable, accessible and inclusive of all members of the community	Comprehensive explanation of how the initiative is suitable, accessible and inclusive of all members of the community	
<b>Demonstrate support from local residents and business community</b>	Little to no relevance to the local resident and business community	Moderate relevance to the local resident and business community –some demonstration of community support or explanation of relevance	Strong relevance to the local resident and business community – demonstration of community support or comprehensive explanation of relevance	Strong relevance to the local resident and business community – demonstrated of community support and comprehensive explanation of relevance	
<b>Demonstrate how performance of the initiative will be measured, including the</b>	Has not demonstrated an evaluation strategy. Outcomes not measurable	Has provided a brief evaluation strategy, but outcomes are not measurable	Has identified measurable outcomes able to be supported by data	Has an evaluation strategy with at least three measurable outcomes.	

<b>performance targets which need to be met in order for the initiative to be considered a success. Outline method of measurement</b>				Data collection methods have also been outlined	
<b>Demonstrate the applicant's capacity to deliver proposed initiative within the specified period</b>	Organisation has no experience delivering similar initiatives, has no other funding income, and is unlikely to be able to deliver the initiative	Organisation has some capacity although doubts remain about ability to deliver the initiative	Organisation has strong capacity to deliver the initiative	Organisation has a history of delivering similar initiatives, has other funding sources, and has strong capacity to deliver the initiative	
<b>The project / initiative aligns with the Town's Strategic Community Plan 2017-32 objectives and priorities</b>	Has not demonstrated alignment with any of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has provided a brief outline of project alignment with one of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has identified alignment with one or more of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has identified and demonstrated alignment with at least four of the Town's Strategic Community Plan 2017-2032 objectives and priorities	
				<b>Total score</b>	<b>/ 28</b>

<b>Grant Assessment Criteria</b>		<b>Score</b>
<b>i.</b>	Outline of the funding required and how it is intended to be spent	/ 4
<b>ii.</b>	Outline how the initiative will directly contribute to the Town of Victoria Park community	/ 4
<b>iii.</b>	Outline how the initiative is suitable, accessible and inclusive of all members of the community	/ 4
<b>iv.</b>	Outline how the initiative will provide opportunities for local residents and businesses to be involved	/ 4

<b>v.</b>	Demonstrate how the performance of the initiative will be measured, including the performance targets which need to be met in order for the initiative to be considered a success. Outline method of measurement	/ 4
<b>vi.</b>	Demonstrate the applicant's capacity to deliver proposed initiative within the specified period	/ 4
<b>vii.</b>	Demonstrate how the project / initiative aligns with one or more of the Town's Strategic Community Plan 2017-32 objectives and priorities	/ 4
	<b>Total</b>	<b>/ 28</b>

A minimum score of $\geq 22$ is required in order to obtain the requested funding. Where scores less than 22 are achieved, the applicant is encouraged to request assistance and resubmit in line with the table below:		
<b>Score</b>	<b>Available Assistance</b>	<b>Application</b>
22 - 28	No assistance needed	Grant application approved
18 - 21	Panel to provide guidance – areas to improve / additional information required	Applicant to provide the additional information required / resubmission of application with additional supporting information
< 17	Panel to provide high level feedback	Applicant to review validity of the grant application / withdraw grant application

### Healthy Communities Grant - Assessment Matrix

Applications for Healthy Community Grants will be assessed against the following criteria. Applications which provide detailed information and justification addressing the grant criteria will be considered more favourably by the assessment panel.

<b>Criteria</b>	<b>Max points</b>	<b>Scoring</b>	<b>Points scored</b>	<b>Comment</b>
<b>1.0 The applicant organisation and the event/activity align with the Town's mission, vision &amp; corporate values.</b>	5	Fully aligned - 5	/5	

<p><b>Vision:</b> a dynamic place where people want to be.</p> <p><b>Mission:</b>  <i>Social</i> – To create connected, safe and inclusive places for everyone.  <i>Economic</i> – To create diverse, resilient and prosperous places for everyone.  <i>Environment</i> – To create liveable, healthy and green places for everyone.  <i>Leadership</i> – To communicate with, empower and support citizens.</p> <p><b>Values:</b> Caring, Daring, Exciting, Honest and, Open</p> <ul style="list-style-type: none"> <li>• No conflict between the mission, vision and values of the sponsored agency and those of the sponsor.</li> <li>• The project must be consistent with the Sponsorship Policy objectives (building strategic partnerships; enhancing the town image; and, economic vibrancy).</li> </ul>		<p>Fairly aligned - 3</p> <p>Not aligned - 0</p> <p>To qualify, the application must pass this criterion, (score a minimum of 50%)</p>		
<p><b>2.0 The activity must advance the Town’s Strategic Community Plan 2017-22 objectives and priorities.</b></p> <p>The extent to which the event/program contributes to building one or more of the following:</p> <ul style="list-style-type: none"> <li>• The local economy and businesses;</li> <li>• Tourism and attracting visitors;</li> <li>• The Town’s image and reputation;</li> <li>• Activating places and precincts;</li> <li>• Strategic and sustainable relationships and partnerships;</li> <li>• Arts and cultural development;</li> <li>• Community capacity building and wellbeing; and,</li> <li>• Environmental sustainability.</li> </ul>	10	<p>Objectives are well addressed - 10</p> <p>Fairly addressed - 5</p> <p>Minimally addressed - 2</p> <p>Not addressed - 0</p> <p>To qualify, the application must score a minimum of 50% on this criterion.</p>	/10	

<p><b>3.0 The extent to which the activities and outcomes reach the Town’s target markets.</b></p> <ul style="list-style-type: none"> <li>• There is a clearly demonstrated need for the event, program, activity.</li> <li>• The audience, involvement, or participation should reach one or more of the Town’s target markets: <ul style="list-style-type: none"> <li>○ Visitors and tourists;</li> <li>○ Business community;</li> <li>○ Arts industry;</li> <li>○ Community groups and organisations;</li> <li>○ Economic advocacy groups.</li> <li>○ Youth development (16-24 years) with economic imperative; or,</li> <li>○ Indigenous economic participation.</li> </ul> </li> <li>• Encourages involvement of Victoria Park businesses and community.</li> <li>• Applies principles of access and inclusion for all persons.</li> <li>• Requests for sponsorship should be for an event, program, activity located within the Town of Victoria Park district (or if outside, it delivers benefits for the Victoria Park community) and one which provides a significant return to the general and/or business community.</li> </ul>	15	<p>Reach to priority markets is:</p> <p>Excellent - 20</p> <p>Very good - 15</p> <p>Good - 10</p> <p>Fair - 7</p> <p>Poor - 3</p>	/15	
<p><b>4.0 The extent to which significant outcomes and benefits are returned to the Town, by the event, program, activity.</b></p> <p><b>The extent to which the event program, activity demonstrates sufficient tangible benefits for the Town, its residents and/or local businesses, to warrant The Town entering into a formal Agreement with the applicant. That is, there is a satisfactory ‘return on investment’ for the level of sponsorship provided by the Town?</b></p>	40	<p>For the level of sponsorship funds the outcomes, benefits and return to the Town is:</p> <p>Very significant return - 40 <i>(In the ‘Positive exposure’ area plus 2 other areas)</i></p>	/40	



<p>The project demonstrates <b>positive exposure</b> for the Town and its corporate brand and enhances the image and reputation of the town, locally and regionally, through:</p> <ul style="list-style-type: none"> <li>• Profile and reputation of the event, program, activity and applicant.</li> <li>• Naming rights; participation at launch.</li> <li>• Promotion – digital marketing, media releases, social media, forums, promotional display, merchandise distribution.</li> <li>• Advertising opportunities – newsletters, radio, publication.</li> <li>• Logo on event/program materials, website, local advertising, signage.</li> <li>• Public Relations.</li> </ul> <p>Promotes <b>economic development</b></p> <ul style="list-style-type: none"> <li>• Increases the number of events in the Town.</li> <li>• Increases the number of new and return visitors.</li> <li>• Promotes tourism.</li> <li>• Activates places and precincts.</li> <li>• Attracts and promotes business, business innovation &amp; business events.</li> <li>• Increases positive Town interaction with traders; supporting street events.</li> <li>• Provides opportunity for local businesses to get involved in the event/activity.</li> <li>• Creates investment attraction.</li> <li>• Benefits local businesses from increased walk through traffic.</li> </ul> <p>Promotes the <b>arts and cultural development</b></p> <ul style="list-style-type: none"> <li>• Builds local arts economy/ arts businesses.</li> <li>• Develops unique cultural tourism.</li> <li>• Builds Victoria Park’s cultural character.</li> <li>• Attracts and develops professional artists.</li> </ul>		<p>Significant return - 30 <i>(In the ‘Positive exposure’ area plus 1 other area)</i></p> <p>Very good return - 20 <i>(Return in 2 areas)</i></p> <p>Acceptable return - 10 <i>(Return provided in 1 substantial area)</i></p> <p>No return - 0</p> <p>To qualify, the application must pass this criterion, (score a minimum of 50%)</p>		
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- Provides cultural celebration or community recreation.

**Builds community capacity and wellbeing and enhances lifestyle**

- Builds the capacity of community organisations.
- Encourages learning and skill development.
- The event, program, activity builds relationships, connections and partnerships, thereby strengthening Victoria Park community groups and organisations, coming together in endeavour.
- Provides digital based training and enhances digital access.
- Addresses accessibility of the event, program, activity for all persons, enhancing social inclusion, cultural diversity and harmony.

**Promotes environmental sustainability**

- Demonstrates environmentally sustainable practices for the event, program, activity such as, water usage, waste disposal, protection of the asset and surrounds.
- Promotes increased use of underutilised spaces.

**Builds strategic and sustainable partnerships and relationships.**

- Influences major stakeholders and developers.
- Builds relationships amongst those in the arts industry.
- Builds the relationship and sharing, with the University.
- Strengthens business and cultural connections.

**The event or activity, empowers the community and promotes community wide engagement, and participation.**

- Encourages community involvement as audience and participants, the majority being Town of Victoria Park residents and rate payers.
- Encourages volunteer involvement.

<p><b>5.0 The extent to which the event, program, activity provides a “value added” component, leveraging opportunities, or additional opportunities for the Victoria Park community.</b></p> <ul style="list-style-type: none"> <li>• The proposal contains a ‘value added’ activity component that delivers benefits, additional to the prescribed direct benefits, into the Victoria Park community.</li> <li>• The proposal provides opportunities for the Town to leverage additional funding.</li> <li>• Where the Town of Victoria Park sponsorship is for supporting a particular product, the Town has evaluated that product for its ‘fitness for purpose’ against objective criteria that are relevant to the Town’s needs.</li> </ul>	5	<p>Additional opportunities for leverage are:</p> <p>Excellent - 5</p> <p>Very good - 4</p> <p>Good - 3</p> <p>No opportunity - 0</p>	/5	
<p><b>6.0 The extent to which the management, budget and operations of the event, program, activity, promote safe and successful completion of the project.</b></p> <ul style="list-style-type: none"> <li>• An innovative and creative approach is used in carrying out the event, program, activity.</li> <li>• A well planned and achievable event, program, activity, is outlined in an event/project plan, which contains: <ul style="list-style-type: none"> <li>○ aims and measurable objectives;</li> <li>○ key activities and milestones;</li> <li>○ clear and detailed timelines;</li> <li>○ demonstrating the proposal can be delivered successfully.</li> </ul> </li> <li>• A realistic and achievable budget is presented, together with suitable facilities and resources provided.</li> </ul>	10	<p>Project management and organisation are:</p> <p>Excellent - 10</p> <p>Very good - 7</p> <p>Good - 5</p> <p>Fair - 4</p> <p>Poor - 2</p> <p>To qualify, the application must pass this criterion, (score a minimum of 50%)</p>	/10	

<ul style="list-style-type: none"> <li>• A project evaluation plan is provided against which to measure results.</li> <li>• It is an event, program, activity that works in partnership with community or business organisations.</li> <li>• Safety and security are ensured and emergency services have been put in place.</li> <li>• A fee affordable entry (if applicable) is established.</li> <li>• Approved licenses and permits have been obtained.</li> <li>• Signage has been planned to maximise the Town of Victoria Park brand exposure.</li> <li>• Evidence is provided of adherence to waste reduction practices.</li> <li>• Evidence is provided of compliance with the Disability Services Act, by referring to the document 'Accessible Events: A guide for Organisers' found at the WA Disability Services Commission website.</li> </ul>				
<p><b>7.0 Applicant experience and applicant suitability to deliver results.</b></p> <p><b>The extent to which the applicant has the capability to deliver the event, program, activity, to meet the Town's requirements.</b></p> <ul style="list-style-type: none"> <li>• The applicant has demonstrated it has the organisational and financial capacity to manage and carry out the event, program, activity.</li> </ul>	10	<p>Excellent capability - 10</p> <p>Very good - 8</p> <p>Good - 6</p> <p>Fair - 4</p>	/10	

<ul style="list-style-type: none"> <li>• The applicant has the ability to obtain additional resources if the Town's sponsorship forms only part of the funding required.</li> <li>• There is community/key stakeholder agreement, support and appropriate involvement in the activity.</li> <li>• A risk management assessment has been undertaken to determined risks posed, if they are acceptable and can be managed.</li> <li>• Assessment of the applicant and activity reveal no potential or actual conflict between the applicant and the Town.</li> </ul>		<p>Poor - 1</p> <p>To qualify, the application must pass this criterion, (score a minimum of 50%)</p>		
<p><b>8.0 Sustainability of results.</b></p> <p><b>The event, program, activity has the potential to establish positive long term outcomes and long term value for the Town, residents and/or businesses.</b></p> <ul style="list-style-type: none"> <li>• There is an identified means by which the proposed event, program, activity can be sustained after the funding period ceases.</li> <li>• A realistic and achievable budget is presented.</li> <li>• The event, program, activity is safe for participants and the public.</li> <li>• The proposed event, program, activity will not provide a service currently available through a Government program.</li> <li>• The overall arrangement between the Town and the applicant is determined to be both suitable and feasible and all resources needed have been determined.</li> <li>• The sponsorship opportunity represents good value for money.</li> </ul>	5	<p>Long term value is:</p> <p>Excellent - 5</p> <p>Good - 3</p> <p>Poor - 1</p>	/5	

<b>Total</b>	<b>100</b>			

### Town Teams Grant - Assessment Matrix

Applications for Town Team Grants will be assessed against the following criteria. Applications which provide detailed information and justification addressing the grant criteria will be considered more favourably by the assessment panel.

<b>Grant Assessment Criteria</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>Score</b>
<b>Outline how the initiative will directly contribute to the Town of Victoria Park community</b>	Little to no explanation of how the initiative contributes to Town of Victoria Park community	Provides some explanation of the initiative and how the it will have a positive impact Town of Victoria Park community	Provides a clear outline of how the initiative will have a positive impact on the Town of Victoria Park community with a clear link to an evaluation strategy	Provides a clear outline of how the initiative will have a positive impact on the Town of Victoria Park community, with clear alignment to the strategic community plan	
<b>Outline how the funding will be used to work collaboratively</b>	Little to no explanation of how the initiative collaborative	Some explanation of how the initiative is collaborative	Comprehensive explanation of how the initiative collaborative	Comprehensive explanation of how the initiative is collaborative	
<b>The project / initiative aligns with the Town's Strategic Community Plan 2017-32 objectives and priorities</b>	Has not demonstrated alignment with any of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has provided a brief outline of project alignment with one of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has identified alignment with one or more of the Town's Strategic Community Plan 2017-2032 objectives and priorities	Has identified and demonstrated alignment with at least four of the Town's Strategic Community Plan 2017-2032 objectives and priorities	
<b>Demonstrate the applicant's capacity to deliver proposed initiative within the specified period</b>	Organisation has no experience delivering similar initiatives, has no other funding income, and is unlikely to be	Organisation has some capacity although doubts remain about ability to deliver the initiative	Organisation has strong capacity to deliver the initiative	Organisation has a history of delivering similar initiatives, has other funding sources, and has strong capacity to deliver the initiative	

	able to deliver the initiative				
				<b>Total</b>	<b>/100</b>

Grant Assessment Criteria		Score
<b>i.</b>	Outline how the initiative will directly contribute to the Town of Victoria Park community	/ 40
<b>ii.</b>	Outline how the funding will be used to work collaboratively	/ 25
<b>iii.</b>	The project / initiative aligns with the Town's Strategic Community Plan 2017-32 objectives and priorities	/ 25
<b>iv.</b>	Demonstrate the applicant's capacity to deliver proposed initiative within the specified period	/ 10
	<b>Total</b>	<b>/ 100</b>

### Urban Forest Strategy Grant - Assessment Matrix

Applications for Urban Forest Strategy Grants will be assessed against the following criteria. Applications which provide detailed information and justification addressing the grant criteria will be considered more favourably by the assessment panel.

Grant Assessment Criteria	1	2	3	4	Score
<b>Project costs</b> Successful projects will represent "good value for money" in both their implementation and ongoing maintenance.	No explanation of the funding required and/or how the funding will be spent for project implementation and ongoing maintenance.	Some explanation of the funding required and/or how the funding is intended to be spent through project implementation and maintenance.	A detailed explanation of the funding required and how it's intended to be spent through project implementation and maintenance. Project	A detailed explanation of the funding required and how it is intended to be spent including an itemised breakdown of the expenditure, estimated timeframes	/4 /4 /4 /4

			"good value for money" demonstrated.	and good value for money.	
<b>Community support</b> Projects should have community support and can directly involve members of the community. Projects will have strong social outcomes and communicate the value of the urban forest.	Little to no explanation of how the project outcomes are supported and /or involves community members.	Provides some explanation of how the project outcomes are supported and /or involves community members.	Provides a detailed explanation of how the project outcomes are supported by and includes community members.	Provides a detailed explanation of how the project outcomes are supported by and community inclusive to deliver strong social outcomes and the benefits of the Urban Forest.	/4 /4 /4 /4
<b>Place impact</b> The scale to which the project positively influences the experience of a place will be considered when determining the grant.	Little to no explanation of how the project positively influences the experience of place.	Some explanation of how the project will positively influence the experience of place.	Detailed explanation of how the project will positively influence the experience of place.	Comprehensive explanation of how the project positively influences the experience of place for the benefit of community.	/4 /4 /4 /4
<b>UFS targets</b> The project's contribution to the UFS overall objective for a 20% canopy coverage will be considered.	Has not demonstrated how the project will contribute to the Town's Urban Forest Strategy objective of 20% canopy coverage.	Has provided a brief outline of how the project will contribute to the Town's Urban Forest Strategy objective of 20% canopy coverage.	Has provided a detailed explanation of how the project will contribute to the Town's Urban Forest Strategy objective of 20% canopy coverage.	Has provided a comprehensive and measurable explanation of how the project will contribute to the Town's Urban Forest Strategy objective of 20% canopy coverage.	/4 /4 /4 /4
<b>Environmental services</b> The ability for the project	Has not demonstrated the projects ability to provide	Has provided a brief outline of the projects	Has provided a detailed explanation of the projects	Has provided a detailed explanation of	/4 /4



to provide environmental services will be considered, particularly for improvements in water management, soil health, biodiversity and ecology.	environmental services for positive improvements in water management, soil health, biodiversity and ecology.	ability to provide environmental services for positive improvements in water management, soil health, biodiversity and ecology.	ability to provide environmental services for positive improvements in water management, soil health, biodiversity and ecology.	the projects ability to provide environmental services for positive improvements in water management, soil health, biodiversity and ecology. Measurable outcomes and Data collection methods have also been outlined.	/4 /4
<b>Health outcomes</b> Mental health, physical activity, air and water quality are positively affected by the urban forest. Projects will be considered for the positive contribution they make to health outcomes.	Has not demonstrated how the project will make a positive contribution to health outcomes.	Has provided a brief outline of the projects ability to contribute positively to health outcomes	Has provided a detailed explanation of the projects ability to contribute positively to health outcomes including Mental health, physical activity, air and water quality.	Has provided a detailed explanation of the projects ability to contribute positively to health outcomes including Mental health, physical activity, air and water quality. Measurable outcomes and Data collection methods have also been outlined.	/4 /4 /4 /4
				<b>Total score</b>	<b>/24</b>

<b>Urban Forest Grant Assessment Criteria</b>		<b>Score</b>
<b>i.</b>	Outline of the funding required, including representation of "good value for money" in project implementation and ongoing maintenance	/ 4
<b>ii.</b>	Demonstrate how the project is supported by and inclusive of community members, contributing to social outcomes for the Town of Victoria Park community	/ 4

<b>iii.</b>	Demonstrate positive place impact	/ 4
<b>iv.</b>	Demonstrate how the project aligns to and will contribute to the Town's overall Urban Forest objective for a 20 % canopy coverage	/ 4
<b>v.</b>	Demonstrate how the project will provide environmental services	/ 4
<b>vi.</b>	Demonstrate how the project will contribute to health outcomes	/ 4
	<b>Total</b>	<b>/24</b>

A minimum score of  $\geq 20$  is required in order to obtain the requested funding. Where scores less than 20 are achieved, the applicant is encouraged to request assistance and resubmit in line with the table below:

<b>Score</b>	<b>Available Assistance</b>	<b>Application</b>
18- 24	No assistance needed	Grant application approved
14- 18	Panel to provide guidance – areas to improve / additional information required	Applicant to provide the additional information required / resubmission of application with additional supporting information
< 14	Panel to provide high level feedback	Applicant to review validity of the grant application / withdraw grant application