



TOWN OF
VICTORIA PARK



WE'RE OPEN
VIC PARK

COVID-19 Action Plan

Quarterly progress report

April 2021 – June 2021

Quarterly progress report

COVID-19 Action Plan CAP1. Survive

Action	Current quarter progress
1.1 - #StillOpenForBusiness campaign	Completed
1.2 - Business support 'one stop shop'	Completed.
1.3 - One-on-one business support	Completed
1.4 - Community outreach	Completed- RooForce contracted to deliver outreach services twice per week until 30 June 2021.
1.5 - Success Series – COVID-19 series	Completed
1.6 - COVID-19 community funding program	Completed.

COVID-19 Action Plan CAP2. Revive

Action	Current quarter progress
2.01 - Pop up performers outside local cafes/restaurants	Completed
2.02 - Expansion of roll out of Draft LPP 41 - Exemption from Development Approval for Changes of Use within the Albany Highway Precinct	Completed- Amended DA exemption policy (LPP 41) adopted at 22 April 2020 OCM for 12 month trial period - action completed. LPP 41 was revoked at the 16 March 2021 OCM with its provisions being incorporated into revised LPP 32, which was also adopted at this meeting. Revised LPP 32 brings together all of the development approval exemptions relating to land use and built form within the Town into a single policy, and ensures alignment with State Government planning regulations.
2.03 - Localised online business platform	The Localised platform grew its membership to 73 business listings, with businesses posting a range of articles and noticeboard posts.
2.04 - Place-based tourist map	Completed
2.05 - Simplified trading permit in the South-East corridor	Businesses across the South East corridor continue to apply for the permit.
2.06 - Business packs with key support information	Completed

Action	Current quarter progress
2.07 - Free Trade Area relaxation	Completed- The Free Trade Area continues to be free and easy to apply for.
2.08 - Concept design for Old Spaces New Places Project no.3 (Victoria Park Town Centre)	A finalised concept plan with three options for delivery has now been developed for the OSNP3 location as part of the final Stage 3 of the project, following extensive community engagement and completion of Stage 1 (Location Selection) and Stage 2 (Concept Design). Council recently adopted a Notion of Motion at the 16 June 2021 OCM for the Council administration to present a further series of concept plan delivery options valued at \$500K, \$1M and \$1.5M, when it presents the finalised concept plan to the Council for consideration. This decision is anticipated to extend the timeline for the project by several months, into the 21/22 financial year.
2.09 - Upgrade to portions of Goodwood Parade, Griffiths Street and Stiles Avenue in Burswood Station East	The approach to the Burswood Station East Precinct revitalisation is being considered by the PMO and is likely to be the subject of a further business case/analysis.
2.10 - G.O. Edwards Master Plan - stage 5	Construction of stage 4 and 5 has commenced. Construction fencing is in place, some tree works and site works have occurred. Boxing out of paths and wetland area is almost completed. Pre ordering of some of the infrastructure has occurred.
2.11 - Administer the Community, Urban Forest and Place Grant Program and Sponsorship program	Completed- All grant rounds have closed.
2.12 - McCallum Park active area	Detailed Design and Documentation for the Active Area at McCallum Park continued throughout the quarter and is now at 85%. This stage of the design is completed and pending approval from Main Roads, WaterCorp and the Department of Biodiversity and Conservation. The Advocacy Brochure has been developed by the project consultant and printed for distribution. The Town will now use this strategy to advocate for external funding. A consultant is being procured to deliver a funding business case to assist with identifying State and Federal Government funding opportunities.
2.13 - Albany Highway and Laneways - street lighting upgrade	Lighting upgrades for laneways near Albany Hwy are in progress. Tree pruning at certain dark spots on Albany Hwy have been undertaken and lighting level has improved as a result. ROW60 new street lighting installed. Terminus Ln new street lighting installed. Staff will continue to apply for lighting upgrade funding.
2.14 - Update the Integrated Movement and Network Strategy to align with a movement and place approach	The Transport Strategy and Parking Management Plan went to June OCM for endorsement for public advertising. The Strategy and Plan will now be advertised for public comment over a four week period.
2.15 - Albany Highway Cycle Lanes (Mackie Street to Oswald Street)	Design completed. Main Roads WA has recently provided line marking approval. Works scheduled in late June/early July 2021.
2.16 - Right of Way 59 Upgrade	Construction has started but facing some design issues with high water table.
2.17 - Rutland Avenue principal shared path	Awaiting DOT confirmation of use of funding for land acquisition, and of progress of design to 100% detail to take to tender.
2.18 - Bolton Avenue lighting upgrade	Project in progress.

Action	Current quarter progress
2.19 - Miller Street and Shepperton Road Intersection Upgrade	Liaising with Main Roads WA for project funding.
2.20 - Christmas in Vic Park	Completed.
2.21 - Implement the Street Meet ‘n’ Greet program	Completed- 26 Street Meet n Greets were delivered including 15 Neighbourhood Get Together’s and 11 Street Celebrations.
2.22 - Urban Forest implementation (across the Town)	Planting season is underway. For more information see the dedicated Urban Forest Strategy quarterly report.
2.23 - COVID-19 Business Grants	<p>The Town has awarded seven Restart Vic Park Economic Development grants, with projects ongoing from local businesses. These projects Include:</p> <ul style="list-style-type: none"> • Little Love Baby Wares- Create an eye-catching mural on the building to attract visitors in the area. Mark out the mural outline and have the public assist painting of the mural. • Naja Business Consulting- Conduct research to investigate whether a chamber of commerce would benefit the Town, and if so, what would be an ideal setup and structure. • Frogponds- Provide a free trial access to the Frogponds procurement platform for local school and businesses in the Town of Victoria Park. • CA Management- Provide a free trial of the already built Engage community commerce app to the Town’s business community. • Dis-content- Select and develop free websites for businesses in the Town who don’t have a website and could benefit from an online presence. • Innolab- Develop a prototype for smart recycling bins and an online portal that can be purchased by local businesses. • Up Close and Local Tours- Run some food and drink tours which showcase the wide array of food and beverage available in the Town. <p>There were thirteen Small Business Resilience Grants awarded, across a range of projects, including:</p> <ul style="list-style-type: none"> • Hiway Cycles- upgrade of website to allow for online purchasing of products. • Café Bella Rosa- installation of a coffee takeaway window to practice social distancing. • Antz Cafes- use of Mobi2Go platform due to COVID. • Eclipse Designs Solutions- engaging a business consultant to assist with business structure due to COVID. • BOLT Fitness- training for staff to better engage with customers due to COVID altering customer needs. • Cocoa & Rose- new equipment to assist with social distancing. • VR-ARRIVAL- purchasing new equipment to diversify business offerings. • Hail the Kale- implementation of a click and collect system to assist in pivoting business offerings. • Urban Revolution- installation of new portable shelving to pivot business offering and accommodate workshops. • Biota In Harmony- for staff to undertake a Mental Health First Aid Course to cater for increasing demand from customers suffering from mental health issues. • DTM Tourism- training for staff to upskill inhouse capabilities.

Action	Current quarter progress
	<ul style="list-style-type: none"> • printezy.com- acquiring of new equipment to diversify business offerings. • Botany on Oats- development of a click and collect function on website to future proof the business for future lockdowns.
2.24 - COVID-19 Art Grants	Roll out of COVID Arts Grants has occurred with some initiatives to still be delivered and acquitted. Eleven grants awarded with a number of them being completed as part of the April 2021 Arts Season.
2.25 - Gallipoli Street Local Centre Upgrade	Bespoke street furniture has been installed and the micropark has been constructed. The artist has commenced the murals. Community planting day for the micropark took place on the 23 of June.
2.26 - Night Markets	<p>Completed- Operator Street Hassle has completed the delivery of 6 market trials in the following locations:</p> <ul style="list-style-type: none"> - Market 1 - 10 April -Tom Wright Reserve, Lathlain (Theme: Bark in the Park) - Market 2 - 18 April - Memorial Park, Victoria Park (Theme: Art in the Park) -Market 3 - 6 May / Postponed to 20 May due to weather - Row52, East Victoria Park (Theme: Mother's Day / Changed to hand crafted products) -Market 4 - 27 May - Planet Street Carpark, Carlisle (Theme: Pop-up market with food stalls and handmade products) - Market 5 - 3 June - Kagoshima Park, Burswood (Theme: Hawker's market) - Market 6 - 12 June - Rayment Park, Lathlain (Theme: Community Twilight market) <p>The operator will now submit a final evaluation report on the 30th of June to complete the Market Trial Series.</p>
2.27 - COVID-19 Events Costs	Completed. Events team implemented all aspects of COVID Safe Events for all planned events including COVID marshals, additional staff resourcing, fencing, contact tracing, hand sanitising, etc
2.28 - Localised campaign	The Localised campaign rolled out social media advertising in June 2021. Print collateral has also been designed.

**COVID-19 Action Plan
CAP3. Thrive**

Action	Current quarter progress
3.01 - Invest Vic Park website	Completed
3.02 - Facilitate the creation of Town Teams or place-based organisations for each of the Town's neighbourhoods	No progress has been made this quarter.
3.03 - Archer Street and Mint Street upgrade	The Streetspace Improvement Plan has been approved and Detailed Design for Stage 1 will commence in 2021/22 and funds have been requested in the 2021-2022 budget process to construct stage 1 (town centre section). The State Government have awarded an \$800K+ Western Australian Bike Network Grant to enable protected bicycle lanes for the section of Orrong to Mars St. In order to progress this project additional funds and resourcing will be required.

Action	Current quarter progress
3.04 - Adaptive re-use of Edward Millen House	
3.05 - Upgrade Burswood Road and Teddington Road	An issues and opportunities survey of businesses, residents and landowners was conducted. Along with an analysis of place and transport issues, this has informed the preparation of draft concepts.
3.06 - Implement Edward Millen Park Masterplan	Detail design documentation for Edward Millen Reserve landscape masterplan prepared by consultants HASSELL. Council resolution for the Town to refer the Detail design documentation documents to the Department of Planning, Lands, and Heritage to assess and advise on the proposal. Council resolution also requests that the landscape component budgeted at \$7 million. Currently at the stage of finalising the Design documentation package and reviewing before sending to DPLH.
3.07 - Zone 1 - Perth Football Club - community facility/grandstand	Currently finalising the functional brief to match current budget. This is proving challenging given the escalation in the contractor market. Additionally, working with the telecommunication companies to break their current lease and look to relocate. A Project Implementation Plan has been developed and is currently being peer reviewed. Architects appointed in April post April OCM endorsement. Quantity Surveyors appointed in June post a competitive process. Currently finalising the functional brief to match current budget. This is proving challenging given the escalation in the contractor market.
3.08 - Prepare Town Centre Precinct Plan(s)	Procurement has been completed and the first stages of the Albany Highway PSP is underway.
3.09 - Prepare the John Macmillan Precinct Plan	In April 2021, Council endorsed the Macmillan Precinct Concept Plan and formation of the Macmillan Precinct Masterplan Working Group. The Town is now progressing the engagement planning and early technical studies to facilitate Stage 3 - Masterplan. The Masterplan will be delivered through 6 core phases and is scheduled for completion in December 2022.
3.10 - Partner with neighbouring local governments and Tourism WA to deliver and maintain the Visit Perth platform and schedule of campaigns	Work continues with the Inner Perth Marketing Collective (the collective of inner city local governments working on wider destination marketing) on the 'Visit Perth' website. Three videos have been filmed as part of the collaborative 'Welcome to my Neighbourhood' series, which promotes different neighbourhoods in the Town through local residents. These three videos are being rolled out via social media. Two blogs have been published on the Visit Perth website- one collaborative blog and one promoting beauty businesses within the Town.
3.11 - Prepare the new Local Planning Scheme no.2 in accordance with the Local Planning Strategy	A Project Control Group has been setup and the drafting of LPS 2 is underway
3.12 - Update the Parking Management Plan and include a Parking Benefit Strategy	The Transport Strategy and Parking Management Plan went to June OCM for endorsement for public advertising. The Strategy and Plan will now be advertised for public comment over a four week period.
3.13 - 2021 Art Season event	Completed
3.14 - Development of a Town Youth Plan	The Youth Plan went to June 2021 OCM for endorsement for public advertising. The Plan will now be advertised for public comments.

Action	Current quarter progress
3.15 - Disability Access and Inclusion Plan delivery	Ongoing legislative requirement.
3.16 - My Tours	No progress this quarter.
3.17 - NAIDOC Week Event	NAIDOC Week event was delivered. Event was planned as movie screening, but cancelled and moved to online screening due to weather. Planning is well underway for the NAIDOC Week July 2021.
3.18 - Playtime in the Park	Completed- October 2020 event in Lathlain was delivered and March 2021 event was delivered in St. James.
3.19 - Success Series	Completed- Four sessions were delivered from September - December 2020 with 67 attendees across the four events.
3.20 - Twilight Series	Completed
3.21 - Youth Week event	Completed- Youth Week events occur including Youth Changemakers workshop and a games evening at the library.
3.22 - Volunteer platform development	Project on hold due to current resourcing and priorities.
3.23 - Prepare the Local Planning Strategy	Public advertising commenced and finished on 31 May. Submissions are being analysed before a final draft is presented to Council, then WA Planning Commission.
3.24 - Economic Impact and Opportunities Assessment	Completed
3.25 - Street Meet n Greet - The Recovery	Completed- 26 Street Meet n Greets were delivered including 15 Neighbourhood Get Together's and 11 Street Celebrations.
3.26 - Suburb Safety Sessions	As part of the roll out of the Suburb safety sessions, a new local neighbourhood watch group has formed called 'Old Burswood' Neighbourhood Watch. The Town is supporting the group with establishment and key focuses moving forward.
3.27 - Maker Spaces	An issues and opportunities survey of businesses, residents and landowners was conducted. Along with an analysis of place and transport issues, this has informed the preparation of draft concepts.