

Attachment One: Community Grant 2022 Evaluation Summaries

Community Grants Applications – Recommended

1. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Victoria Park Community Centre Incorporated	30th Anniversary Celebration Victoria Park Community Centre	59	\$10,000.00

The Victoria Park Community Centre is celebrating 30 years of operation in 2023 and is planning to schedule a series of events, workshops and programs for the community, staff, and board to celebrate this milestone.

They will host the following events throughout 2023:

- Multicultural Food and Storytelling Day in collaboration with the Muslim Women’s Support Centre in Bentley to be held during Multicultural Week/Harmony Day in March and to also celebrate International Women’s Day. This free event will be open to the community.
- Two Animation Workshops for Youth during Youth Week/April School Holidays. These workshops walk students through the storyboarding process to learn how to tell a compelling, visual story across film, game, comic, and television production. This will be a ticketed event open to all youth.
- One Cultural Artefact Workshop with Go Cultural Tours for NAIDOC Week in July. This informative artefact display will provide an opportunity to engage with examples of the tools and materials used by Australian Aboriginal people since the beginning of time. This event will be open to all.
- Two Intergenerational Science Workshops with Curtin University, our playgroup and Cura Care for Seniors Week in November. They have worked on several successful initiatives with Curtin University, including their STEM and Science Week events. Cura Care are a regular hirer of the Centre who indicated they would co-host an intergenerational event via their recent survey. This will be a free event for the community.
- Five x Community Art Tapestry series of workshops facilitated by VPCC staff and local artists. These workshops will be open to all members of the community to come and contribute to a giant tapestry of what is Vic Park; people will be able to draw, paint and use maps and archival information (newspaper articles, photos etc.) to create the work which we they will scan and have displayed. Local artists have been contacted to contribute to this project, contacts via the Victoria Park Arts Centre and artists they have partnered with before including Julianne Wade.

- Two Sustainability and Environmental workshops with Urban Revolution, who are committed to helping people put our planet first through education. They are passionate about teaching people to compost as it is the single most important individual action, we can take to eliminate greenhouse gases created by our food waste by saving it from landfill. These workshops are open to all and ticketed events.
- Improvisation Workshop with Only the Human, specifically to promote diversity and inclusion. This workshop will create and maintain a safe and inclusive place where community will feel welcome to participate both on stage and off stage. They aim to dismantle the cultural barriers which prevent diverse people from entering and participating in comedy in Perth. This is a free event and end of year celebratory windup to bring community together.

Panel Assessment:

- Project involves a wide range of community members including youth, multi-cultural.
- Strong alignment with Town values/objectives. Varied activities and ideas that ticks a lot of boxes.
- An inclusive initiative that targets a lot of different groups including minority groups.
- Offering a range of programs that are either free or very low cost.
- A tiered approach to ticket pricing to make it accessible for all.
- Various events throughout the year with something for everyone and different to the programming usually delivered by the Community Centre.

2. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Audio Walks Western Australia	Victoria Park Audiowalk	57	\$10,000.00

The Victoria Park Audiowalks project will create two walks along the river path by the Swan River. The proposed walks are chosen because they offer beautiful natural settings and an abundance of historical sites, in areas with paths that are accessible for people with mobility issues.

People taking the walks can download or stream for no cost an MP3 recording from the Audiowalks website. The walks will be narrated by well-known Perth actor and presenter Monica Main, who has a long record engaging with audiences delivering programs on local and natural history.

As the listeners take the walk, they will be directed to landmarks where they will stop and listen to a short (five minute) story related to that site. Topics can include Indigenous history (in consultation with elders), the early exploration, bird and fish life, convict history and hidden histories revealed by archaeology. As always, the research will uncover surprising episodes outside this list.

Each guided walk takes approximately 45 minutes and cover one and half kilometres. The two walks will be planned so that if people want to take both together, they can. The audio will be professionally produced at Fremantle Recording Studio and will involve Indigenous consultation from Dr Noel Nannup AM.

Panel Assessment:

- A great unique initiative and one that can encourage locals and visitors to the Town to learn about the Town’s history.
- Other Audio Walks that have been developed are supported by the LGA where the walk is located. Great promotion of Town of Victoria Park supporting history and culture.
- This project can be easily promoted through the Town’s social media channels, ToVP Coordinator Local History, and the Library.
- The Audio Walk is pre-recorded and downloadable (free to the community).
- Strong connection to the community and local history/culture.

3. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Friends of Jirdarup Bushland	History of Jirdarup Bushland: design and production	59	\$10,000.00

The aim of the project is to document a short history of Jirdarup Bushland and the Friends of Jirdarup Bushland and produce a supply of high-quality printed books. The history will demonstrate the positive social and environmental outcomes that can be achieved by a community group working in collaboration with Local Government for more than 20 years.

The draft document is being researched, written, and edited on a pro bono basis by members of the Friends of Jirdarup Bushland and is nearing finalisation. It will be in the order of 100 pages drawing on a range of sources; historical documents since the area was the first developed in 1901; interviews with people who have experience of the bushland since the 1950s; and scientific research. First Nations knowledge and experiences are incorporated where appropriate throughout the document.

In parallel to this project, three oral histories from people closely associated with the Bushland are being commissioned by the Town of Victoria Park's Library which is meeting the costs of recording and transcription.

Funding is sought to design and print 100 hard copies of the book. This document will also be e-published as a download pdf and in web-friendly form to be accessible from the Friends of Jirdarup Bushland website which is currently being developed by a volunteer.

Panel Assessment:

- Great project for the Friends of Jirdarup Bushland to document the history of this area.
- Lots of in-kind/volunteer hours contributed to the project already.
- The publication will also be web-based and free for community. Other copies used for gifts.
- Books will last and knowledge is kept long term.

4. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Rotary Club of Victoria Park Western Australia Incorporated	Vic Park Markets	57	\$4,616.00 (In-Kind)

The project is to run a community market on John MacMillan Park on Sunday mornings comprising of a variety of stalls including farmers' market stalls, food vendors, plant stalls, community stalls, artisan stalls, health stalls and pet product stalls. Each week they also have activities for the children and a busker providing live music. Several of the buskers are local musicians.

The community grant will provide fee waiver for hire of John MacMillan Park venue hire for 48 weeks. Rotary Club of Victoria Park have successfully managed to run the market through two and half years of Covid and they are seeing increased attendance which is a testimony they are valued by the community.

The market offers free sites for community groups and Not for Profits as well as for the Town whenever it run events or to consult and get feedback from the community on projects. The markets provide local businesses, particularly small and home businesses,

the opportunity to sell and promote goods and services. Complimentary gazebos are offered to local businesses pending on availability.

Panel Assessment:

- Grant is 48 weeks of hire of John Macmillan Park booking fees and \$200 in-kind Town assisted marketing.
- Local markets are free and are popular with the community and a great place for people to meet.
- The markets provide local businesses, particularly small businesses, start-up businesses and home businesses, the opportunity to sell and promote their goods and services. Complimentary gazebos are offered to local businesses (pending availability).
- Any profits from markets goes back into the community – small amount requested for the outcomes achieved.
- Markets are run by community volunteers.
- Not only does this give us the impetus to keep running the market but it also creates opportunities to pick up new members which in the long term can have huge community benefits.

As per Policy 114 Community Funding - Ineligibility Criteria Item 7c.

The application is submitted retrospectively i.e. after a project, activity and/or program has already taken place.

Rotary Club of Victoria Park will be required to pay the fees from 1 July to 18 October 2022 (OCM – Council endorsement) as the activity has already taken place. Park hire would be from 18 October 2022 for 48 weeks. The \$4,616 is for booking fees from October 2022 to October 2023.

5. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Western Australian Police and Community Youth Centre Incorporated	Staged and Ready – Kensington PCYC Drag Car	57	\$10,000.00
Kensington PCYC currently runs alternative education programs including a Certificate I in Automotive Vocational Preparation (Auto 1) that engages at risk young people who are disengaged from school. The Staged and Ready Drag Car project will operate alongside this program to increase participation and engagement in training.			

The drag car will be built over the course of the year with each cohort being responsible for a different component of the car. Participants develop a budget, design, acquire base parts, build from chassis, running gear, wheels, steering, engine, interior, exhaust system, panel beating, spray painting. Participants do not drive the vehicle.

The drag car project is currently running at the Rockingham PCYC and has been extremely successful in engaging young people in training and education. The students feel a sense of community and ownership for the project with many people volunteering their free time to help perfect the car. Since the drag car was introduced to the Auto 1 Rockingham PCYC course, 90 percent of the students involved have achieved either a statement of attainment or graduation with full certificate. The Kensington PCYC drag car project will build on this success and see similar results for the Town of Victoria Park.

Panel Assessment:

- Engaging local businesses for parts, local students, and local volunteers.
- Strong alignment with various elements of the Town’s objectives/priorities/values, especially with at-risk youth.
- Strong elements of inclusiveness and accessibility for students struggling with conventional learning including those with disabilities. Quite a narrow group to target however targeted at risk young people.
- Great evidence as to why this project is needed. Reference to YAP and own research conducted.
- Wider benefits to community long term.
- Kensington PCYC have been liaising with the success of a similar program held at the Rockingham PCYC the same results being achieved in Victoria Park.

6. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Vic Park Collective	Launch of Vic Park’s Mural Map	56	\$2,200.00

With the support of the Town the Vic Park Collective has developed a Mural Map. The Mural Map will be ready for launch in Spring 2022. They will be launching with a month-long social media campaign to promote the self-guided walking tours and sharing of pics/reels through social media. The highlight will be two bespoke walking tours with Adie and Oh Hey WA – one in Victoria Park and one in East Victoria Park. The application seeks co-funding for the walking tours.

The tours will be available to Town of Victoria Park residents and business owners. It will highlight the Town’s decade long investment in public art, promote local artists, enhance

people’s enjoyment of our urban space, and offer people an insight into local artworks that they can choose to share with friends and loved ones. This education engagement is expected to foster a sense of safety, pride and appreciation for the place we live in.

Panel Assessment:

- Great project to capture the many murals/artworks around Victoria Park.
- Good alignment by promoting town history/culture and inclusivity. Educational component.
- Socially distanced and outdoors for all mobility types. Subsidised tickets available.
- Great way for locals and visitors to the Town to see our Town artworks and take advantage of the great café/restaurants available to all.
- Varied advertising for all age groups.
- Tours of murals seem to be a very popular experience for diverse audience (i.e. similar to the silo tours) and is another great way for people to walk our Town and experience all it has to offer.

7. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Victoria Park Primary School Parents and Citizens Association Incorporated	State Street Community Party	53	\$5,400.00 and \$100.00 (In-Kind)
<p>This will be the fifth year of the State Street Community Party. As a local community event, the event’s aim is to connect residents in an informal, relaxed yet entertaining fashion. Residents from around the local area scoot/cycle/walk to the event, meet new and old neighbours, which fosters a sense of community and inclusion.</p> <p>The event is welcomed by all ages and includes something for everyone. Children will be entertained through the utilisation of State Street Reserve, a bouncy castle and outdoor movies (ensuring all children’s ages are catered for) while adults can mingle through live music and long table dinner. Local suppliers and businesses are used, and the event now is a regular inclusion on the annual calendar.</p> <p>Post event surveys for the past four years show this event is popular and wanted by the community. The organiser has been contacted several times by other residents looking to hold similar scale community events. The organiser is repeatedly asked when the next</p>			

event will be held and a local real estate agents use the community party in their marketing material.

Panel Assessment:

- Lots of Town’s values aligned – proactive, inclusive and community event.
- Inclusion of entertainment and activities for both children and adults to encourage not only family inclusivity but inclusion of others in the Town that do not meet the family demographic i.e. elderly couples, single people, couples etc.
- Held in community and attended by the community. Past events show various local businesses utilised.
- Post event surveys show the event is popular and the community wants it to continue.

8. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Disco Cantito Association Incorporated	The Playground Takeover Project	49	\$9,666.25

The Playground Takeover project will deliver to five schools an incursion circus mini festival. Each Playground Takeover will provide 10 professional circus performers and instructors, leading workshops in circus skills. Students can have a go at a huge range of circus skills for as long as short as they like, with demonstrations and instructions provided to suit their needs, age, and developmental level. The Playground Takeovers will be offered free of charge to students and the schools, and will be tailored to meet each school’s environment, cohort and the needs, interests and capacity of the teaching staff and management team.

Town of Victoria Park schools that are engaged in the program:

- Victoria Park Primary School – 444 Students
- East Victoria Park Primary School – 363 Students
- Carlisle Primary School – 276 Students
- Lathlain Primary School – 536 Students
- Millen Primary School – 501 Students

Panel Assessment:

- Great initiative for students of all ages to participate in.
- Run solely in the Town schools with a Town based organisation and using volunteers from within the Town. Lots of young people engaged (1800 estimated).

- Engages and empowers the community (Arts and Culture) and promotes inclusivity.
- The organisation has consulted each school participating and have identified needs based on education and health/wellbeing.
- Strong inclusivity element for lower SES schools and needs of different young people. But targeted at a specific group and not open to the broader community.
- Free for schools to participate.

9. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Burswood Peninsula Neighbourhood Watch Group	Burswood Peninsula NHW and Residents Association Community Fiesta	46	\$5,160.00

Funding is requested for a family fun day for the local Burswood Peninsula community to promote, build the capacity, safety, and wellbeing of the Burswood Peninsula. They will promote inclusivity of this diverse neighbourhood including having events for the young and old alike.

The neighbourhood is growing with more families in the area, and they wish to continue to grow the event with more activities for families. They plan to promote Neighbourhood Watch, Burswood Residents Association, WA Police, local businesses, the Town of Victoria Park, and Mirvac (encouraging stands and attendance at the event where possible).

Feedback from the last event was very positive and the Old MacDonalds travelling farm was a huge hit with children and families. The last event attracted about 150-200 residents. The mayor attended the last event and will be invited again and councillors from the Town.

Panel Assessment:

- Application meets social aspect of Town's priorities well (safety, connectedness etc) with residents in attendance and local volunteers are utilised.
- It appears to be an inclusive event catering for all age groups and has good access/inclusion elements for those with a disability.
- Event is communicated via varying methods to promote inclusiveness.
- Event is free and will be accessible to the Town of Victoria Park community.
- Residents in attendance and local volunteers are utilised.

Community Grant Applications – Not Recommended:

10. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Umbrella’s and Footprints Incorporated	It Starts With One: Empowering and connecting neighbours for prosocial communities	39	\$8,994.00 \$5,500.00 (In-Kind)
<p>The project seeks to empower Victoria Park residents and businesses to recognise, understand and take action with respect to social issues, such as homelessness, disruptive neighbours, financial hardship, and mental health.</p> <p>It will address gaps in awareness of and trust in services and supports, leveraging Umbrellas and Footprints Incorporated (U&F) community knowledge and connections, including with traditionally disengaged and isolated groups.</p> <p>Specific activities will be:</p> <ul style="list-style-type: none"> • Developing impactful guidance material, including easy-read and highly shareable content and webpages. • Attendance at local events (markets, open days, concerts etc) and community hubs, to raise awareness of U&F’s work and opportunities for involvement. • Delivery of “Vic Park Heart Community Engagement Plan”, which will include consultation/collaboration and knowledge-sharing with other local organisations and creation of a “Volunteer Community Advocate” pilot program. <p>The specific tasks have been designed to maximise the benefits of the “It Starts With One” (ISWO) project, however there is some flexibility to adapt to partial funding.</p> <p>Vic Park Heart is a U&F program, which encompasses several initiatives that both activate and support the local community. This includes the annual Vic Park Christmas Appeal, and skilled support provided to local non-profits such as Nardine Wimmin’s Refuge and the Victoria Park Community Centre.</p>			

Panel Assessment:

- Details are vague on what outcomes this project is trying to achieve.
- Project outcomes outline are nearly all immediate, yet who, what, why and how are not outlined.
- The applicant does not really explain why this project is needed by the community
- The application does not outline how “Vic Park Heart Community Engagement Plan”. will align the current plans/strategies (endorsed and being implemented by the Town) that were acknowledged in the application.

- Does not indicate who they will involve in the community or what level of commitment is expected from external stakeholders.
- The application states the project will only run for six months and there is no information about what happens to the after that.
- Does not state in the application who will be implementing the delivery of the “Vic Park Heart Community Engagement Plan”.

11. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Epilepsy Association of WA Incorporated	Purple Walk for Epilepsy WA	34	\$10,000.00
<p>The Purple Walk for Epilepsy WA is held annually and is an opportunity to bring together our Western Australian community and raise awareness of this condition. The aim is to reduce the stigma around epilepsy and to raise vital funds for epilepsy. The event will be held at Curtin University, Edinburgh Oval South on 26 March 2023.</p> <p>It will be a family and disability friendly event open to people of all ages and backgrounds and involves three short laps of the oval, led by the Perth Metro pipe band. Food truck and ice cream/coffee vans will be present and live musicians playing outside of the pipe band playing. There will also be child focused activities such as face painting, animal farm and prize giveaways. They will have a few stalls selling merchandise, giving away free gifts for the children and two stalls from members of the community selling handmade goods. They are proposing to have Mark Pascoe as the Master of Ceremonies and St John Ambulance will be in attendance.</p>			

Panel Assessment:

- Does not demonstrate how this project is needed by the Town/Victoria Park community.
- No Town community or business involvement in the project.
- Volunteers sourced from Curtin University and businesses/people outside the Town.
- The project does not clearly demonstrate how this event aligns with Town of Victoria Park Town’s Strategic Community Plan objectives and priorities.

12. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Life's little Treasurers Foundation	Walk for Prem's Perth 2022	32	\$5,000.00 \$900.00 (In-Kind)

The Life's Treasurers Foundation, Walk for Prems (WFP) provides an opportunity for families who have welcomed a premature or sick infant, their supporters and the wider community to celebrate the milestone achievements of these babies. It offers families a place to connect with other families who have endured the same life changing experience and allows our community to reflect on the babies who have lost their fight.

The theme for 2022 WFP is "Big Steps for Little Treasurers". The theme's key message is about bringing our community back together after COVID19 to take "big steps" to help these families and babies.

Last year Perth had more 200 families participating. The event includes a five-kilometre walk, a barbecue, food trucks and fun activities for the family.

Panel Assessment:

- Quite a costly event with sponsorship from other organisations demonstrated.
- Venue/location is not clear i.e. states "Victoria Park" with no details of the venue, park or facility where the event is taking place.
- No evidence provided of how specifically the Victoria Park community will be involved or benefit. Not a free event i.e. \$25.00 per adult.
- No local volunteers mentioned as they have not recruited yet.
- While a nice initiative, it does not really connect our community as there would be very few from the Town of Victoria Park that would participate, it is more a state-wide event aimed at parents with premmies.