



TOWN OF  
VICTORIA PARK



WE'RE OPEN  
VIC PARK

# Community Benefits Strategy

Quarter 1 \*

January – March 2023

\* Community Benefits Strategy reporting is on calendar year as per the Lease Agreement

## Quarter 1 Progress Report Jan – Mar 2023 - Waalitj Foundation (Delivery of Program 1)

### Executive Update (January – March 2023)

The Waalitj Foundation has delivered its youth engagement activities through its dedicated Waalitj Club activity as outlined in the agreed Community Benefits Strategy. The program highlights for 2023 include:

- The activity has commenced delivery for 2023 in Term 1 and a total of 5 unique sessions have been delivered.
- The Waalitj Club activities have engaged 100 participants across these sessions.
- The Waalitj Foundation has developed strong and meaningful relationships with local community, organisations and primary schools.
- During the reporting period the Waalitj Foundation also engaged further with the Town Of Victoria Park community through the West Coast Eagles Fan Day event.

#### Lathlain Primary School Partnership

- Provided advice and engagement for school Noongar Art project.
- Provided input/ advice to school regarding Aboriginal Cultural Standards Framework

#### Town of Victoria Park School Engagement

- East Victoria Park Primary School
- Millen Primary School
- Lathlain Primary School
- Ursula Frayne College
- Department of Community Services

#### Waalitj Club

- Regular healthy lifestyles and physical activity sessions held.
- Regular art and cultural activities

The Waalitj Foundation continues to actively engage with TOVP service providers, schools and community to build the Waalitj Club engagement activity for youth going to school and living within the TOVP.

## Quarter 1 Progress Report Jan – Mar 2023 – West Coast Eagles (Delivery of Program 2, Program 3, and Program 4)

### Executive Update (January – March 2023)

- Connect Vic Park – Walking Footy program. This program is enjoyed by males over 55 with over 30 sessions planned for this year. The participants enjoy weekly physical activity followed by coffee in the Aquilla Café at MRP. So far in 2023, WCE have facilitated 3 walking footy sessions with 2 past AFL players and 3 current players in attendance. During round 22, a curtain raiser at Optus Stadium will be held against the regional walking footy teams prior to the WCE v Fremantle derby.
- WCE hosted a Fan Day on the 18<sup>th</sup> February at Mineral Resources Park with 6000 people in attendance over the course of the day. All AFL players and 15 AFLW players participated in a one hour signing session engaging and taking photos with fans. It was amazing to have so many WCE members and supporters join us en masse at MRP, for the first time since WCE moved in during 2019. <https://www.westcoasteagles.com.au/video/1272495/west-coast-eagles-fan>
- WCE hosted a practice match against Port Adelaide FC on 24 February which attracted 2500 attendees to MRP. A second practice match is scheduled for 3 March against Adelaide Crows and is expected to attract 5000 attendees. Both games are free ticketed events and open to all Town of Victoria Park residents.
- WADSA – All Abilities recreation program is run in 10-week blocks throughout the year, providing opportunities for participants to join in a range of activities from 10-pin bowling to orienteering. So far in 2023, WCE past players have participated in 4 sessions, including a variety of fun activities and continue to strengthen their relationships with WADSA participants.
- WCE have held 6 open training sessions at MRP on 18/1, 23/1, 1/2, 13/2, 20/2 and 27/2, with more scheduled in the lead up and throughout the AFL season. These sessions provide fans with the opportunity to interact with players, with photo and signing sessions run post training. This is a free event and open to all residents in the Town of Victoria Park area.
- Kensington PCYC – As part of AFL's Community Camp, 8 players engaged with 30 children in a clinic involving games and activities. This was the first community camp since 2019 and was a great opportunity for kids in the town to meet and interact with players. A video was produced by WCE for the visit. <https://www.westcoasteagles.com.au/video/1269328/eagles-back-in-the-community?videoid=1269328&modal=true&type=video&publishFrom=1675988166001>
- Healthy Relationships – White Ribbon/Healthy Relationships Strategy Group School Expo will take place at MRP on 27<sup>th</sup> April. With a budget of \$70,000, 1500 young people from different schools in the Town of Victoria Park precinct will be attending the expo which will include FDV related interactive skills to demonstrate gender stereotypes, gender drivers, bystander effect and more. FDV service providers from within the town will be in attendance with information stalls set up where attendees can interact with staff and ask questions to inform themselves on the current situation. There will be an interactive session with players and WCE community staff on Oval 2.

- Through discussions with Healthy Strides, WCE are looking at including rehab sessions at MRP in a 6 week block of rehab. Of the estimated 35 patients, 8-10 have suitable conditions and goals which would align with sessions at MRP. The sessions may be used as milestone rewards or to run a regular therapy session in a different location. These sessions will be open to the participants families.
- Healthy Strides are also looking to hold a fun run, or a fun “move” while the weather is still good somewhere in the town. Aimed at inclusion and breaking down stigma associated with walking aids and limited ability movement, the run will be designed to be accessible for anyone regardless of ability. All will be welcome to participate and engage in what should be an empowering and inclusive event.
- Hannah’s House – On the 14 April, current and past players will be attending a clinic followed by a BBQ at John McMillan Park for families of clients. The players will be handing out WCE branded sporting apparel and giveaways as gifts on the day.
- WADSA – On the 29 May at MRP, WCE will be hosting WADSA and their participants to an “AFL Xperience” clinic which will consist of activities and games run by AFL players. This session will provide inclusive opportunities to the participants and will be followed by a lunch with the players. The participants will also be provided with tickets to the WCE vs Essendon game on Saturday the 27 May and the WCE WAFL vs East Perth game on 28 May.

**Players Appearances Report** (Year to Date)

<b>Type of Player</b>	<b>Player Appearance Hours Required 100 Hours</b>	<b>Number of hours completed</b>
<b>AFL</b>	40	11
<b>AFLW</b>	40	9.5
<b>Past Players</b>	20	30
<b>Total Hours Completed</b>	<b>100</b>	<b>50.5</b>