

COVID-19 Action Plan

Quarterly Reporting Table

February 2021



TOWN OF
VICTORIA PARK

SURVIVE

Action	Description	Source	Update
Community Outreach	Procurement of a non-government outreach provider to support the Town's most vulnerable and homeless during and after COVID-19.	New project for COVID-19	RooForce contracted to deliver outreach services twice per week

REVIVE

Action	Description	Source	Update
Localised online business platform	Online business platform that allows businesses to communicate with one another, sharing their ideas, knowledge and projects, and allows the Town to better communicate with the business community	Reimagined project for COVID-19	As of 17/12/2020, the Localised platform has 61 business listings. The Economic Development team are planning a Localised marketing campaign, with the launch estimated for the first half of 2021.
Simplified trading permit in the South-East corridor	Reducing red tape and allowing mobile food vendors to operate across boundaries easier at approved local government events	Reimagined project for COVID-19	The Simplified Partnership Trading Permit launched on 5 October 2020. As of 16 December 2020, there were 144 businesses that had registered for the Permit across the three local governments, with 82 of these from the Town. The Permit has received positive media across newspaper, radio, as well as social media.
Business packs with key support information	Packs containing information for businesses on Town initiatives and State and Federal information. Used to disseminate key information to the business community.	New project for COVID-19	The business packs have been printed and published on the Town's website on the business landing page. Economic Development are planning digital distribution of the business pack to all businesses in the Town using Australian Business Register contact details. A business contact drive is also being planned.

<p>Concept design for Old Spaces New Places Project No.3 (Victoria Park Town Centre)</p>	<p>Through the Old Spaces New Places program the Town has committed to preparing a concept plan to establish an urban open space in the Victoria Park end of Albany Highway. Investing in the public realm in this area adds value, incentivises development and supports the local economy. It also provides free and equitable space for the community in a heavily urban environment. Concept planning will be completed in 2020 and 2021.</p>	<p>Reimagined project for COVID-19</p>	<p>Stage one of the project has been completed with the Council selecting Location 3 to proceed to concept design stage, and Location 2 being progressed as an additional concept planning project (incorporating Memorial Gardens) during the 21/22 financial year, subject to annual budget approval. Concept design for Location 3 is scheduled to occur during January/February 2021, with community engagement occurring during April and concept plan approval by the June 2021 OCM.</p>
<p>G.O. Edwards Master Plan - stage 5</p>	<p>G.O. Edwards is an important local place for residents and workers of Burswood South, and a major landmark and attraction for the Town as a whole. The final stage of the redevelopment of this park and the adjacent laneway, ROW 59, will help to attract further development in Burswood South (which is able to grow significantly) as well as business development.</p>	<p>Reimagined project for COVID-19</p>	<p>Tender documents developed and ready for release.</p>
<p>Administer the Community, Urban Forest and Place Grant Program and Sponsorship Program</p>	<p>The Town offers a range of grants and sponsorship opportunities that can lead to great place outcomes. The Town offers Community Grants, Place Grants and Arts Season Grants to community groups and these initiatives regularly deliver great outcomes for the neighborhoods within the Town.</p>	<p>Reimagined project for COVID-19</p>	<p>Second round of Arts, Sports and Sponsorship Program to launch end of January. Second rounds available are based on remaining budgets from round one. Urban Forest grants were launched in October 2020 and will close in February 2021 for project implementation in winter 2021.</p>
<p>Albany Highway and Laneways - street lighting upgrade</p>	<p>Inadequate lighting in some areas within Vic Park neighbourhoods creates conditions for opportunistic night time crime as well as an increase in the perceived danger in some areas. Investing in safer experience for pedestrian in the Albany Highway town centres will support visitation and the growth of the night time economy.</p>	<p>Reimagined project for COVID-19</p>	<p>Continued to upgrade street lighting across the Town via funding arrangement supported by Steve Irons MLA, SUPP6, NRUPP and recently MRWA (where 6 lights on Albany Hwy south of Alday St will be upgrade at the expense of MRWA).</p>

<p>Update the Integrated Movement and Network Strategy to align with a movement and place approach</p>	<p>The Town must have a coordinated and clear vision for the future of its network of paths, streets and roads. This vision must balance the movement function of the transport network while recognising that the public realm is the most critical element to the functionality of the Town's places, liveability for residents and prosperity for local businesses.</p>	<p>Reimagined project for COVID-19</p>	<p>A request for quote has been advertised and a consultant will be appointed in December 2020. The first inception meeting consultants will be in January 2021.</p>
<p>Albany Highway Cycle Lanes (Mackie Street to Oswald Street)</p>	<p>Albany Highway is identified as a key cycling route and this project will commence transforming Albany Highway into a more bike friendly destination. Research by the Heart Foundation shows that cycling-friendly main streets are more economically productive while providing significant health outcomes.</p>	<p>Reimagined project for COVID-19</p>	<p>New bike lane has been designed for the northern end of Albany Hwy. Currently in consultation with stakeholders including John Hughes.</p>
<p>Right of Way 59 Upgrade</p>	<p>Right of Way 59 runs adjacent to G.O. Edwards Park and a number of key development sites. Concurrent with the delivery of G.O. Edwards Stage 5, an upgrade to formalise parking, provide a footpath and lighting is to be delivered. This will promote future development and activation of the location.</p>	<p>Reimagined project for COVID-19</p>	<p>Tender has been developed and gone out to the market.</p>
<p>Rutland Avenue principal shared path</p>	<p>Filling in the missing regional path link will improve safety and convenience for commuters, cyclists and walkers and encourage less car use. The new path will also provide areas to plant trees between the path and the railway reserve.</p>	<p>Reimagined project for COVID-19</p>	<p>PMO managing this project. Department of Transport funding of over \$2mil has been approved. Detailed design being finalised.</p>
<p>Bolton Avenue lighting upgrade</p>	<p>Bolton Avenue is the entry street into Burswood Park and Crown Perth and requires a renewal and upgrade of existing aged lighting.</p>	<p>Reimagined project for COVID-19</p>	<p>Lighting upgrade works- installation service/material ordering in progress.</p>
<p>Miller Street and Shepperton Road Intersection Upgrade</p>	<p>This project is a significant transformation of the Miller and Shepperton intersection. Detailed design is to occur in 2020 and 2021 with construction to follow pending budget.</p>	<p>Reimagined project for COVID-19</p>	<p>MRWA changed its mind regarding previous design concepts. Street Improvement is working with MRWA to revise the design and secure blackspot funding for this upgrade.</p>

<p>Christmas in Vic Park</p>	<p>The Town will take a consolidated approach to promoting and delivering Christmas events and activations in the Town, to foster a sense of community and encourage people back out into their local centres. This includes developing a Christmas event list that will showcase all Christmas related events throughout the Town to community, and looking at working in partnership with agencies such as Burswood Park Board and local primary schools to support their Christmas events.</p>	<p>Reimagined project for COVID-19</p>	<p>The Unwrap Vic Park campaign launched at the start of December 2020, promoting all the Christmas offerings within the Town. This included the Cocktails and Candy Canes event, other community events, a local business shopping 'catalogue' creating using Pinterest, a Christmas lights competition, and activities as the Leisure Centres and Library.</p>
<p>Implement the Street Meet 'n' Greet Program.</p>	<p>Support structures for existing and new community members to connect and be included in the neighbourhood, which will lead to a safer community and more vibrant neighbourhoods.</p>	<p>Reimagined project for COVID-19</p>	<p>Street Meet 'n' Greet Program has supported six Street Celebrations, with three more planned for delivery, and seven Neighbourhood Get Togethers, with five more planned for delivery.</p>
<p>Urban Forest Implementation (across the Town)</p>	<p>Implementation of the Urban Forest Strategy will improve the walkability of the Town's streets and liveability of our neighbourhoods. Improved streets and increased canopies has a range of positive flow-on effects to the local economy and the overall prosperity of the Town's neighbourhoods, and the shared delivery and success of implementation has significant social benefits as we recover from the COVID-19 pandemic.</p>	<p>Reimagined project for COVID-19</p>	<p>This quarter was the start of the "Planning Season" when preparations are made for the 2021 "Planting Season". Sites are currently being identified in the Town's Neighbourhood Connector Streets and Trees and shrubs have been ordered to be used in the delivery of a range of greening projects in 2021. Particularly Street tree planting will improve the walkability of the Town and help encourage street socialisation, local business attendance and reduced car use.</p> <p>The Planting of new trees and installation of permeable paving in the path adjacent the Park Centre in East Victoria Park has commenced. This will improve the visual aesthetic and physical comfort of visiting this portion of the strip and enhance the overall Albany Highway Experience, encouraging visitation. Building upon this first project, a number of other sites along Albany Hwy have been identified and planning has commenced to hopefully deliver more trees within Albany Hwy paths.</p>

COVID-19 Business Grants	COVID-19 Business Grants provide an opportunity for local businesses to develop and deliver their ideas for improving resilience and supporting the broader community, with the Town as a support.	New project for COVID-19	The Economic Development round of the Business Grants program closed in November 2020. The panel have been assessing these grants and will advise applicants of outcomes in mid January 2021. There were 14 applications received. The Small Business Resilience Grant round is still open. As of 17 December 2020, 5 grants had been approved and 4 grants declined.
COVID -19 Art Grants	COVID-19 Art Grants provide an opportunity for local artists to build the capacity of the community through community-based art projects	New project for COVID-19	Roll out of COVID Arts Grants has occurred with some initiatives to still be delivered and acquitted. Eleven grants awarded, two completed, five planned for first quarter and four awaiting final project delivery dates.
Friday Night Hawker Markets	Undertake an open process to procure an operator to run the Friday Night Hawker Markets.	New project for COVID-19	A RFQ for markets within the Town has been prepared and will be released in early January. The scope of work consists of two stages. Stage one includes research into appropriate typology, location and time of the markets and engagement local businesses. Stage two is a two month trial period of market delivery.
COVID-19 Events Costs	Funding to implement COVID Safe Event guidelines at upcoming Town community events, includes additional hygiene/sanitation stations, implementing contact tracing facilities such as ticketing, and having additional staff/contractors to be COVID Safety Marshals.	New project for COVID-19	Events team implementing all aspects of COVID Safe Events for all planned events including COVID marshals, additional staff resourcing, fencing, contact tracing, hand sanitising etc.
Shop Local, Buy Local Campaign	A campaign to encourage local businesses owners to join Localised, a free online business networking platform for those in Town of Vic Park. It also encourages consumers to shop in the Town and support small businesses.	New project for COVID-19	Communications planning has begun, with an aim to launch both campaigns in the first half of 2021.
Gallipoli Street Local Centre Upgrade	The planning and delivery of a micro-park and street furniture to create a revitalised local centre and improved community hub on Gallipoli Street.	New project for COVID-19	A designer has been engaged to commence the street furniture plans and an on-site meeting with business traders is being held mid-Jan 2021. Plans are being prepared for the micro-park and site preparation works will commence under the UFS program in January through to May (weed spray etc). An artist brief for the asphalt artwork will be released in late January 2021.

THRIVE

ACTION	Description	Source	
<p>Upgrade Burswood Road and Teddington Road</p>	<p>There is a need to rejuvenate this important streetscape to attract investment in redevelopment and attract more people to Burswood South as customers and residents. The Streetscape Improvement Plan will address undergrounding power, greening and shading, creating people-friendly footpaths and spaces, parking, vehicle access from side streets and people access through to G.O. Edwards Park. Concept planning to occur in 2020 and 2021, with detailed design to follow in future years.</p>	<p>Reimagined project for COVID-19</p>	<p>The Town is currently seeking submissions from consultants to undertake the work, with appointment expected early February 2021, and project commencement by end February 2021.</p>
<p>Zone 1 - Perth Football Club community facility/ grandstand</p>	<p>Delivery of a concept plan for the future development including Perth Football Club facilities, a grandstand structure and community use spaces.</p>	<p>Reimagined project for COVID-19</p>	<p>The RFS for a lead design consultant (architect) is currently being drafted for the purposes of developing a concept plan to approved and progressing through to schematic design and delivery. This is due to be released to the market in February 2021. Additionally, the state government have confirmed their financial commitment to the project by matching the federal government commitment of \$4m.</p>
<p>Prepare Albany Highway Town Centre Precinct Plan(s)</p>	<p>Prepare Town Centre Precinct Plan(s) for Albany Highway to guide updates to the Local Planning Scheme and Local Policy Framework.</p>	<p>Reimagined project for COVID-19</p>	<p>Detailed scoping has been prepared, with the tender scheduled to be advertised over February/March 2021. Tender evaluation and the recommended consultant is likely to referred to Council for approval at the April 2021 OCM.</p>
<p>Partner with neighbouring local governments and Tourism WA to deliver and maintain the Visit Perth platform and schedule of campaigns</p>	<p>The recent collaboration between inner city local governments to expand the Visit Perth website and collaboratively prepare supporting campaigns provides the opportunity for tourism-related exposure and activity, as well as local business promotion.</p>	<p>Reimagined project for COVID-19</p>	<p>The Town continues to collaborate with the other inner-city local governments on content and campaigns for the Visit Perth website. Two new blogs have been added to the website, along with new business listings and contribution to the inner-city joint Christmas campaign.</p>

<p>Prepare the new Local Planning Scheme No.2 in accordance with the Local Planning Strategy.</p>	<p>The Town's Town Planning Scheme no.1 has been highly successful in setting the planning rules for private development, but it is now out of date and requires a major overhaul in order to respond to contemporary issues, design expectations and updated State Government and community expectations.</p>	<p>Reimagined project for COVID-19</p>	<p>The Town has briefed the Dept for Planning, Lands and Heritage (DPLH) on the project and have secured DPLH officer time to participate on the project team.</p>
<p>Update the Parking Management Plan and include a Parking Benefit Strategy.</p>	<p>The Town has adopted a dynamic parking management approach based on the supply and for its parking bays. The Town's Parking Management Plan requires a review having been prepared in 2012 and a Parking Benefit Strategy should be included in the review to guide the expenditure of parking revenue.</p>	<p>Reimagined project for COVID-19</p>	<p>Dynamic Parking is in effect along Albany Hwy to support access to parking and local business patronage by increasing free time and reducing price during measured off peak parking demand periods. In November 2020 Council resolved to offer free 1hr parking along Albany Hwy for the Christmas period - December & January</p> <p>The Parking Management Plan (and the Integrated Movement Network Strategy) scope was presented and endorsed by Council in November. Procurement is underway.</p>
<p>2021 Art Season Event</p>	<p>Opportunity for the Town to showcase its local art offering providing opportunities for community to become engaged and active participants of their own community.</p>	<p>Reimagined project for COVID-19</p>	<p>To be held in April 2021. Grants have been assessed and successful applicants have been notified.</p>
<p>Development of a Town Youth Plan</p>	<p>Development of a Town-wide five year plan that addresses the needs of young people within the community to encourage growth, employment and sustainability.</p>	<p>Reimagined project for COVID-19</p>	<p>Contract awarded and development has commenced. Anticipated completion June 2021.</p>
<p>My Tours</p>	<p>Development of walking tours within the Town of significant streets, cultural sites and art works to create a sense of community pride, connection and knowledge.</p>	<p>Reimagined project for COVID-19</p>	<p>Soft launch occurred as part of Remembrance Day activities. Additional walks to be launched in 2021.</p>
<p>NAIDOC Week Event</p>	<p>The Town will host a long table dinner that celebrates the history, culture and achievements of Aboriginal and Torres Strait Islander people.</p>	<p>Reimagined project for COVID-19</p>	<p>NAIDOC Week event was delivered. Event was planned as movie screening but cancelled and moved to online screening due to weather. Long table dinner event will be part of the consideration for next year's planning.</p>

Playtime in the Park	A series of family based events that are held in local communities to encourage connection, health and social engagement	Reimagined project for COVID-19	October event in Lathlain was delivered. Additional Playtime in the Park planned for March in St James.
Success Series	A series of social and economic training opportunities for local service providers, community groups and organisations related to topics such as grant writing, online platform development and marketing.	Reimagined project for COVID-19	Four sessions were delivered from September - December 2020 with 67 attendees across the four events. Additional sessions planned in partnership with Digital Hub for 2021.
Remembrance Day	Community event - annual remembrance of service men and women that have fought and died in armed conflicts - run in conjunction with local stakeholders (RSL, schools)	Reimagined project for COVID-19	Event delivered as a series of activities in collaboration with the RSL, Library, soft launch of the My Tours walk and the Remembrance Day service.
Youth Week Event	The Town will host a community event that provides an opportunity for young people to express their ideas and act on issues that affect their lives.	Reimagined project for COVID-19	Initial planning is underway. Youth Week to occur in April 2021.
Prepare the Local Planning Strategy	The draft Local Planning Strategy will outline where growth in population, and therefore development, can occur within the Town. There will be extensive community engagement on the Strategy once the Town has received consent from State Government to commence the advertising process...	Reimagined project for COVID-19	Further changes have been requested by DPLH and engagement will commence around March- April 2021 for 2 months as per Council resolution.
Economic Impact and Opportunities Assessment	There is yet to be a complete analysis of the impact of COVID-19 on the local economy, as well as an assessment of potential opportunities that may arise from the situation. A consultant driven assessment will provide a unique opportunity to examine a number of sources of information to look at the extent of the initial impact of COVID-19 on local businesses, and then look at the opportunities and initiatives that may arise as we move into the recovery phase.	New project for COVID-19	The Economic Impact and Opportunities assessment was completed in December 2020. Three workshops with local businesses were conducted in October 2020 as part of the process to discuss the impacts of COVID-19 on different industries and how the Town can be providing further support. This assessment will inform future economic development initiatives and projects.
Street Meet n Greet- The Recovery	An increase in the number of Street Meet n Greets that can be delivered to support community connection.	New project for COVID-19	Street Meet 'n' Greet Program has supported six Street Celebrations with three more planned for delivery, and seven Neighbourhood Get Togethers with five more planned for delivery.

Suburb Safety Sessions	Assignment of funding to Neighbourhood Watch groups to run a hyper-local crime prevention project.	New project for COVID-19	Planning underway, with the first session planned for the end of January/early February.
Maker Spaces	Maker-Spaces are used to describe a range of creative spaces which share a number of common features including being a shared space where people can come together to share skills, ideas and equipment. Given the complexity of these spaces, and the many roles Local Government can take in facilitating them, further research and investigation will be undertaken to gain a more precise understanding of the concept and how it could apply to the Town's particular context, needs, opportunity and constraints.	New project for COVID-19	The Town is investigating the potential for collaboration with the City of Perth on research of case studies and analysis of alternative governance and funding models for maker spaces. If an agreement is reached, the City of Perth will seek a consultant at the end January 2021. Other elements of the project that are specific to the Town (eg. quantifying local demand and needs, identifying suitable locations and buildings), will form a separate consultant brief issued by the Town at the end January 2021.