



AERIAL VIEW



EXISTING CITY OUTBOUND VIEW



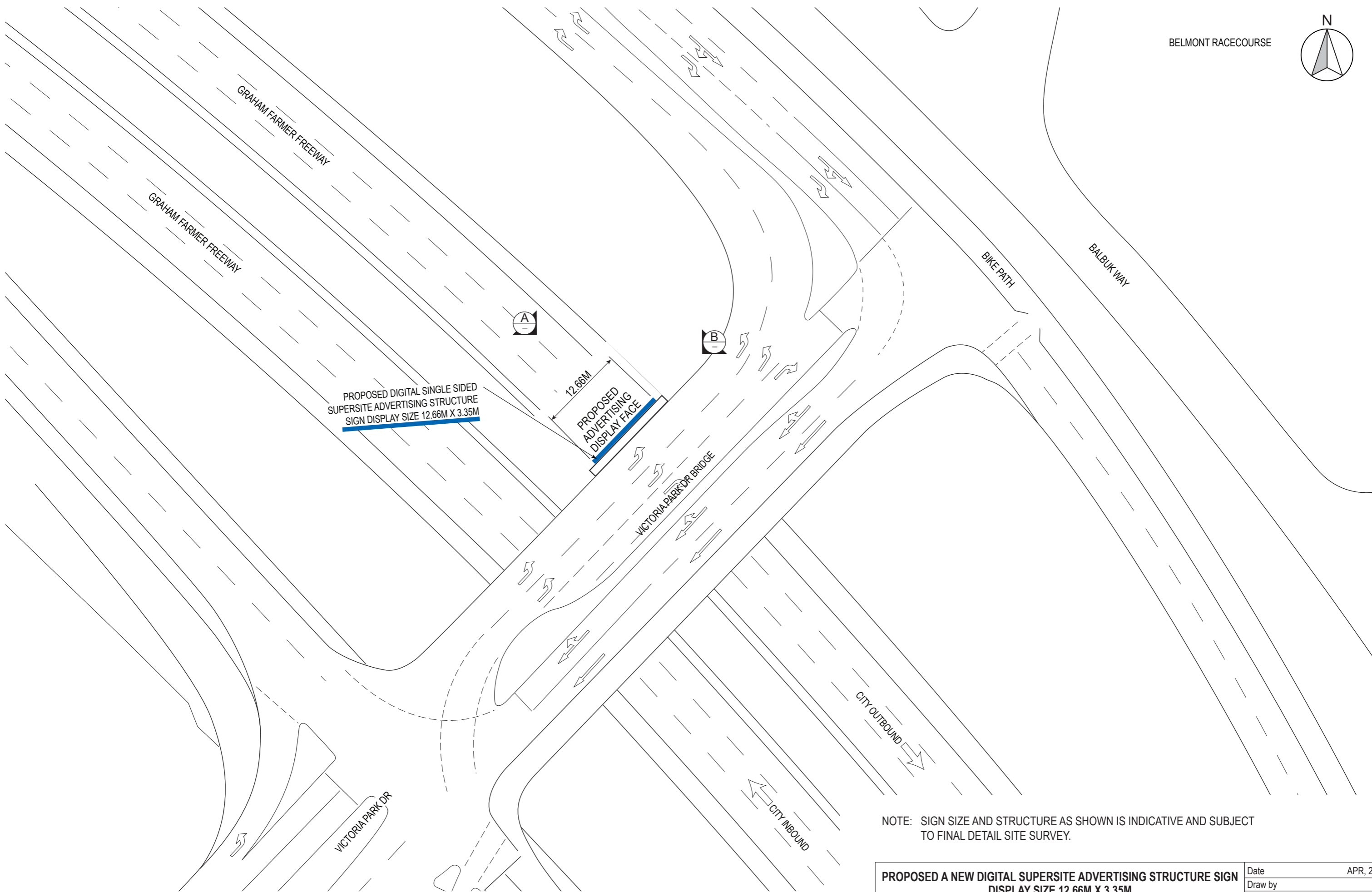
PROPOSED CITY OUTBOUND VIEW

NOTE: SIGN SIZE AND STRUCTURE AS SHOWN IS INDICATIVE AND SUBJECT TO FINAL DETAIL SITE SURVEY.

**PROPOSED A NEW DIGITAL SUPERSITE ADVERTISING STRUCTURE SIGN
 DISPLAY SIZE 12.66M X 3.35M
 AT GRAHAM FARMER FWY AND VICTORIA PARK DR BRIDGE BURWOOD WA
 AERIAL AND RENDING**

JCDECAUX AUSTRALIA & NEW ZEALAND
 PROPOSED ADVERTISING SIGN LOCATION

Date	APR, 2019		
Draw by	LF		
Scale	NTS		
Drawing No.	190401-1/4		
Job No.	WA-BUR-1904		
PLAN & ELEVATION			
Drawing No.	Date	Rev	Rev
190401-1/4	Apr. 2019		

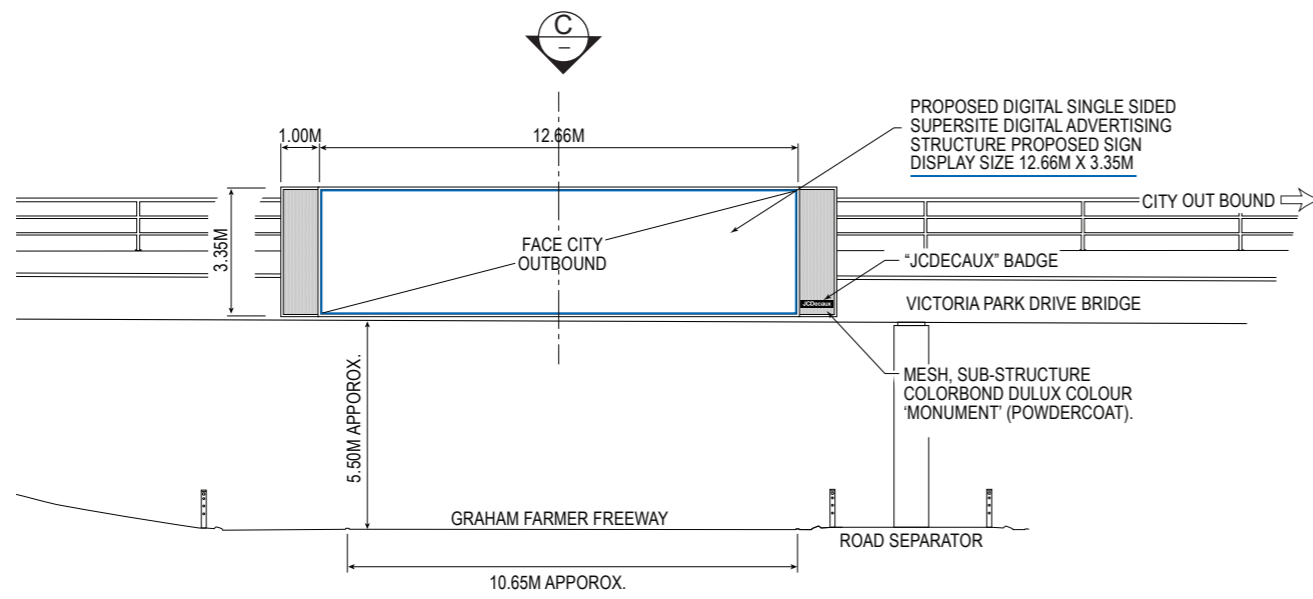


PROPOSED DIGITAL SINGLE SIDED
 SUPERSITE ADVERTISING STRUCTURE
 SIGN DISPLAY SIZE 12.66M X 3.35M

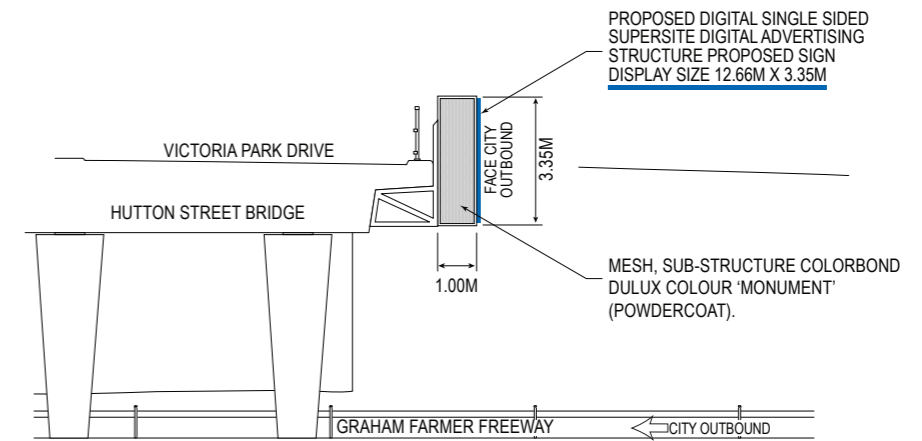
12.66M
 PROPOSED
 ADVERTISING
 DISPLAY FACE

NOTE: SIGN SIZE AND STRUCTURE AS SHOWN IS INDICATIVE AND SUBJECT TO FINAL DETAIL SITE SURVEY.

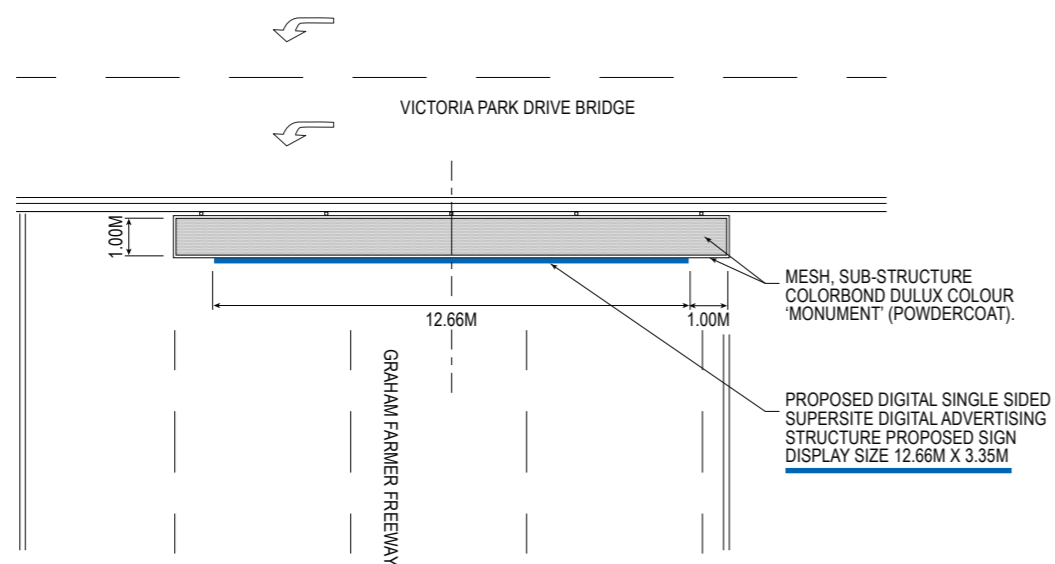
PROPOSED A NEW DIGITAL SUPERSITE ADVERTISING STRUCTURE SIGN DISPLAY SIZE 12.66M X 3.35M AT GRAHAM FARMER FWY AND VICTORIA PARK DR BRIDGE BURWOOD WA SITE PLAN	Date	APR, 2019		
	Draw by	LF		
	Scale	1:450		
	Drawing No.	190402-2/4		
	Job No.	WA-OSB-1904		
JCDECAUX AUSTRALIA & NEW ZEALAND PROPOSED ADVERTISING SIGN LOCATION		PLAN & ELEVATION Drawing No. Date Rev Rev 190402-2/4 Apr. 2019		



SOUTH ELEVATION (A)



WEST ELEVATION (B)



PLAN (C)



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PROPOSED A NEW DIGITAL SUPERSITE ADVERTISING STRUCTURE SIGN DISPLAY SIZE 12.66M X 3.35M AT GRAHAM FARMER FWY AND VICTORIA PARK DR BRIDGE BURWOOD WA INDICATIVE DESIGN EXACT FINAL LOCATION TO BE DETERMINED	Date	APR, 2019		
	Draw by	LF		
	Scale	1:200		
	Drawing No.	190402-3/4		
	Job No.	WA-OSB-1904		
JCDECAUX AUSTRALIA & NEW ZEALAND PROPOSED ADVERTISING SIGN LOCATION	PLAN & ELEVATION			
	Drawing No.	Date	Rev	Rev
	190402-3/4	Apr. 2019		



PROPOSED CITY OUTBOUND VIEW

NOTE: SIGN SIZE AND STRUCTURE AS SHOWN IS INDICATIVE AND SUBJECT TO FINAL DETAIL SITE SURVEY.

PROPOSED A NEW DIGITAL SUPERSITE ADVERTISING STRUCTURE SIGN DISPLAY SIZE 12.66M X 3.35M AT GRAHAM FARMER FWY AND VICTORIA PARK DR BRIDGE BURWOOD WA PHOTOMONTAGE OF PROPOSED DESIGN	Date	APR, 2019		
	Draw by	LF		
	Scale	NTS		
	Drawing No.	190401-4/4		
JCDECAUX AUSTRALIA & NEW ZEALAND PROPOSED ADVERTISING SIGN LOCATION	Job No.	WA-BUR-1904		
	PLAN & ELEVATION			
	Drawing No.	Date	Rev	Rev
	190401-4/4	Apr. 2019		



**LEVEL 14, THE QUADRANT
1 WILLIAM STREET
PERTH WA 6000**

URBIS.COM.AU
Urbis Pty Ltd
ABN 50 105 256 228

8 May 2019

Chief Executive Officer
Town of Victoria Park
Locked Bag 437
Victoria Park WA 6100

Attention: Robert Cruickshank – Manager Development Services

DEVELOPMENT APPLICATION – PROPOSED LARGE FORMAT DIGITAL SIGN

Urbis on behalf of JCDecaux are pleased to submit the enclosed development application for a Large Format Digital Sign (LFDS). The proposal is to construct and maintain a large format digital billboard sign affixed to the Victoria Park Drive overpass above the southbound lane of the Graham Farmer Freeway, within the suburb of Burswood.

The LFDS is located within the Primary Regional Road reserve of the Graham Farmer Freeway which is in the care and control of MRWA. For this reason, MRWA have provided consent to lodgement of this application.

In accordance with the Instrument of Delegation, for a LFDS within a 'Primary Regional Road' (PRR) reserve and the application is being made by a 'public authority' (i.e. Main Roads WA) the Department of Transport are identified as the determining authority with involvement from MRWA.

However, we have recently received advice from the Department of Transport that the powers to make a determination for a LFDS within a Primary Regional Road Reserve currently sits with the WA Planning Commission. However, the role of the Department of Transport will be as the technical assessor of the LFDS providing recommendations to the WA Planning Commission along with MRWA and any other service agency and local government comments.

This application has been assessed against the principles and requirements of the relevant statutory, and policy planning frameworks.

To assist the Department and the Town of Victoria Park in their consideration, further details and assessments have been included within the attached application letter associated with this application pack. Please find enclosed:

- Completed application forms
- Department of Transport application checklist
- Planning Report
- Proposal drawings and associated specialist consultant reports.

We understand upon receipt of this application, the Town will refer the documentation to the WA Planning Commission, MRWA and the Department of Transport.

If you have any questions, please don't hesitate to contact me on (08) 9346 0500.

Kind regards,

A handwritten signature in black ink, appearing to read "Marieka van den Bergh".

Marieka van den Bergh
Senior Consultant - Planning