

# minutes

Economic Development Committee  
Workshop



Workshop No. 11  
1 November 2018

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## 1. WORKSHOP TOPICS AND PRESENTATIONS

### 1.1 Parklet Policy and Policy Appendix

**PURPOSE OF THE WORKSHOP ITEM:**

Present the proposed Parklet Policy and Policy Appendix.

**WORKSHOP OUTCOME:**

The committee members received a presentation on the proposed Parklet Policy and Policy Appendix. It was agreed that policy will be considered at the December 2018 Ordinary Council Meeting.

### 1.2 Town Team Movements

**PURPOSE OF THE WORKSHOP ITEM:**

Cr Ammons Noble will present her experience at the Town Team Conference held in September.

**WORKSHOP OUTCOME:**

Cr Ammons Noble presented her takeaways from the conference and how it relates to what the Town is trying to achieve.

### 1.3 Economic development outputs and outcomes measurements

**PURPOSE OF THE WORKSHOP ITEM:**

The Manager Place Planning will present preliminary economic development performance measurement indicators to the Committee. This will be followed by some discussion and debate about each measurement (and the identification of indicators that are missing).

**WORKSHOP OUTCOME:**

The Manager Place Planning presented possible economic development performance measurement indicators. The Committee requested that quarterly updates be provided going forward.

## 2. GENERAL BUSINESS

Nil.

### 3. REQUEST FOR TOPICS FOR FUTURE CONSIDERATION

<b>Forthcoming agenda Items</b>		
<b>Reports</b>		
Adoption of the Economic Development Strategy	February 2019	D Doy
Eat, Ride N Enjoy – Annual report	March 2019	TBC and C Parsons
Telstra PFF 2017 – Closure report	TBC	TBC
<b>Workshop topics and presentations</b>		
Eat, Ride N Enjoy – Quarterly Update	December 2018	TBC and C Parsons
Breakfast with Ben Wyatt debrief	December 2018	D Doy
Town of Victoria Park Facebook page Advertising of Local Businesses	December 2018	Natalie Martin Goode
Economic Development outputs and outcomes measurement	March 2018 (Quarterly)	D Doy
Jeremy Sims – Targeting local businesses and youth employment	TBC	Cr Ammons Noble to organise
Town of Victoria Park 25th Anniversary Celebrations	TBC	Natalie Martin Goode
Preparing a scope for an Economic Development prospectus for the Town	TBC	D Doy