



Please be advised that an **Economic Development Committee** Meeting commenced at **5.30pm** on **1 March 2018** in Meeting Room 1 at the Administration Building, 99 Shepperton Road, Victoria Park.

A handwritten signature in black ink, appearing to read "A. Vuleta".

**ANTHONY VULETA**  
**CHIEF EXECUTIVE OFFICER**

**8 March 2018**

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(To be confirmed 5 April 2018)

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## 1 OPENING

Cr Ammons Noble opened the meeting at 5.35pm.

## 2 ATTENDANCE

### Members:

**Jarrah Ward:** Cr J (Jennifer) Ammons Noble (**Presiding Member**)

### Deputy Member:

Cr V (Vicki) Potter  
Cr C (Claire) Anderson

### Chief Operations Officer

Mr B (Ben) Killigrew

### Economic Development Officer

Ms T (Terri) Holland

### Observers

Mr A (Anthony) Vuleta (CEO)

### Secretary

Ms G (Gaye) Last

### 2.1 Apologies

#### Jarrah Ward

Cr B (Bronwyn) Ife

#### Banksia Ward

Cr J (Julian) Jacobs  
Cr K (Karen) Vernon

#### Manager Community

Mrs K (Kaitlyn) Griggs

### 2.2 Approved Leave of Absence

Nil

## 3 DECLARATIONS OF INTEREST

Declarations of interest are to be made in writing prior to the commencement of the Meeting, (a form to assist Elected Members and Staff is attached at the end of this Agenda).

### Declaration of Financial Interests

Nil

### Declaration of Proximity Interest

Nil

### Declaration of Interest affecting impartiality

Nil

## 4 TERMS OF REFERENCE

### 1. NAME

The name of the Committee shall be the Economic Development Committee.

### 2. PURPOSE

The Town's Strategic Community Plan notes four components of the Mission Statement, namely –

- Social – To promote sustainable connected, safe and diverse places for everyone.
- Economic – To promote sustainable diverse, resilient and prosperous places for everyone.
- Environment – To promote sustainable liveable, healthy and green places for everyone.
- Civic Leadership – To show leadership by communicating with, empowering and supporting people in the community.

The primary purpose of this committee shall be the Economic component of the Town's Mission Statement, which is to promote sustainable diverse, resilient and prosperous places for everyone.

### 3. SCOPE

The Committee will primarily focus on the following key Economic Strategic Outcomes –

- A desirable place for commerce and tourism that supports equity, diverse local employment and entrepreneurship.
- A clean, safe and accessible place to visit.

Wherever possible, the Committee will seek opportunities to address the following additional Strategic Outcomes –

- Everyone receives appropriate information in the most efficient and effective way for them.
- Appropriate devolution of decision making and service provision to an empowered community.
- People have positive exchanges with the Town that inspires confidence in the information and the timely service provided.
- A community that is authentically engaged and informed in a timely manner.

### 4. DELIVERABLES

The Committee will –

- Provide strategic leadership in the development and regular review of policies and strategies that are inclusive, empowering and build capacity of the Town of Victoria Community.
- Support and promote local business.
- Develop the Town as the event destination of choice.
- Exploit the Town's geographical location and natural assets.

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- Improve the standard and effectiveness of sustainable economic development and activity across the District in partnership with key stakeholders.

Specifically the Committee will ensure delivery of the following –

- Annual review of policies, strategies and plans related to the Scope of the Committee.
- Economic Development Needs Assessment and Analysis.
- Economic Development and Tourism Strategy.
- Events and Activation Strategy.

## **5. REPORTING**

Although any Service Area of the Town may report through this Committee on matters associated with the Primary Purpose and Scope, the following Service Areas of Council are likely to predominantly feature –

- Economic Development
- Environmental Health
- Parking Management

## **6. GOVERNANCE**

The Committee is a Council-created Committee formed under Subdivision 2 (Committees and their meetings) of the Local Government Act 1995 and is governed by the provisions of the Town of Victoria Park Standing Orders Local Law 2011 and the Local Government Act 1995 and its Regulations.

The Committee will comprise a maximum of four (4) Elected Members (being two (2) Elected Member representatives from each of the Town's two (2) wards with five (5) Elected Members being appointed in a hierarchical order as alternate deputy members) and up to two (2) other persons (that may be co-opted from time-to-time for such period, or in relation to such matters, as determined, where that person's experience, skills or qualifications would enable him or her to make a contribution to the Committee's functions).

In accordance with section 5.19 of the Local Government Act 1995, the quorum for a meeting of the Committee is at least 50% of the number of offices (whether vacant or not) of members of the Committee.

## **7. MEETING ARRANGEMENTS**

The Committee shall convene in accordance with the annual adopted meeting schedule.

## **8. AUTHORITY**

The Committee has no delegated power. The Committee may only make recommendations to Council for a decision.

## **9. REVIEW**

The Committee and Committee Terms of Reference will be reviewed from time-to-time and immediately following each local government election.

## 5 CONFIRMATION OF MINUTES

### RESOLVED:

Moved: Cr Potter

Seconded: Cr Ammons Noble

That the Minutes of Economic Development Committee Meeting held on 1 February 2018 be confirmed.

The Motion was Put and

CARRIED (3-0)

In favour of the Motion: Cr Ammons Noble; Cr Potter; and Cr Anderson

## 6 METHOD OF DEALING WITH AGENDA BUSINESS

### RESOLVED:

Moved: Cr Anderson

Seconded: Cr Potter

That clause 6.10 *Speaking Twice of the Town of Victoria Park Standing Orders Local Law 2011* be suspended for the duration of this meeting.

The Motion was Put and

CARRIED (3-0)

In favour of the Motion: Cr Ammons Noble; Cr Potter; and Cr Anderson

## 7 PRESENTATIONS

### 7.1 Petitions

Nil

### 7.2 Presentations (Awards to be given to the Town)

Nil

### 7.3 Deputations

Nil

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**8 REPORTS****8.1 Telstra Perth Fashion Festival 2017 Sponsorship Evaluation**

<b>File Reference:</b>	CRM/25/17
<b>Appendices:</b>	No
<b>Attachments:</b>	No

<b>Date:</b>	20 February 2018
<b>Reporting Officer:</b>	K. Griggs
<b>Responsible Officer:</b>	B. Killigrew
<b>Voting Requirement:</b>	Simple Majority

**Executive Summary:** The Town of Victoria Park provided sponsorship of \$57,000 to the Telstra Perth Fashion Festival (TPFF) in 2017/18 financial year. The Town has reviewed the outcomes of the sponsorship agreement, as contained within the Post Event Report presented by Fashion Council WA.

**Recommendation – That the Economic Development Committee receive and note of the TPFF Post Event Report and accompanying attachments, along with the Town’s assessment of the sponsorship.**

**TABLED ITEMS**

Nil

**BACKGROUND:**

In July 2017, Fashion Council WA (FCWA) invited the Town to sponsor the 2017 Telstra Perth Fashion Festival’s “Town of Victoria Park” program.

FCWA is a not-for-profit organisation which was established in 2008 as a peak industry body to represent the fashion and creative industries in WA. Over the past decade, FCWA has promoted, championed and represented the WA fashion and creative industries through an integrated program of events and services. The organisation’s current program includes the following event platforms;

- Telstra Perth Fashion Festival;
- Swim + Resort Series; and
- WA Fashion Awards.

Historically the Telstra Perth Fashion Festival (TPFF) has comprised two major events – Fashion Central and Fashion Paramount, which have both been located within the City of Perth. In 2017 the format of the event changed so that Fashion Central ran in the City of Perth, and Fashion Paramount moved to a new location the Crown Pyramid within the Town of Victoria Park. FCWA approached the Town with a proposal to sponsor elements of the Fashion Paramount event including the ‘Future Runway’ and ‘International Runway’ events with a cash contribution of \$57,000 as well as in-kind support via promotion of the TPFF.

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**DETAILS:**

At the Elected Members Workshop held on Tuesday 15 August 2017 a presentation was made by FCWA outlining the benefits of sponsoring the TPF 2017, where there was an indication of “in principle” support for the sponsorship proposal.

At a Special Council Meeting on 5 September 2017, Council resolved to advise the Fashion Council WA that:

1. Its request for sponsorship to the value of \$57,000 for the Telstra Perth Fashion Festival for 2017 was approved.
2. Post event, a copy of the report measuring the impact of the festival across cultural, economic, creative and social outcomes was to be provided to the Town and the report presented to the Council’s Economic Development Committee.

Following the Special Council Meeting on 5 September, a Sponsorship Agreement was signed by the Town and FCWA. The main deliverables which FCWA agreed to in the Sponsorship Agreement were:

- Royalty free access for the Town to official TPF campaign images, content and videos for use across Town marketing platforms;
- Future Runway Graduate Designer Exhibition and Meet ‘n’ Greets – an exhibition at the Victoria Park Centre for the Arts where students from Curtin University and South West Metropolitan TAFE will showcase their collections;
- TPF video featuring Crown Perth to include the Town’s logo and to be shared across TPF digital platforms;
- International Runway Victoria Park Photoshoot - leading up to the International Runway event a photoshoot with the China Fashion Association’s (CFA’s) designer’s collection was to take place featuring key locations in the Town;
- Entertainment Precinct Tour – CFA’s presence provides the opportunity to showcase the Town as a leading entertainment precinct to an international market;
- Logo inclusion on all relevant Future Runway and International Runway event material;
- Logo inclusion on TPF and FCWA websites’ Partner pages;
- Features in ‘Front Row’ e-newsletter promoting Future Runway and International Runway;
- Dedicated marketing and communication strategy activating the Town’s events;
- All Future Runway and International runway social media posts to include appropriate Town references handles and hashtags;
- Opportunity to collaborate on joint media statements and photo/interview opportunities with designers and Telstra Perth Fashion Festival representatives; and
- Allocation of Fashion Paramount tickets to the value of 10% of the partnership value, which could be used by the Town or for community purposes.

**Legal Compliance:**

Section 6.8 of the Local Government Act 1995 (Expenditure from municipal fund not included in annual budget) states –

1. A local government is not to incur expenditure from its municipal fund for an additional purpose except where the expenditure —:
  - a) is incurred in a financial year before the adoption of the annual budget by the local government; or
  - (b) is authorised in advance by resolution\*; or



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- (c) is authorised in advance by the Mayor or president in an emergency.  
\* Absolute majority required.

- (1a) In subsection (1) —  
additional purpose means a purpose for which no expenditure estimate is included in the local government's annual budget.

2. Where expenditure has been incurred by a local government —
- (a) pursuant to subsection (1)(a), it is to be included in the annual budget for that financial year; and
  - (b) pursuant to subsection (1)(c), it is to be reported to the next ordinary meeting of the council.

**Policy Implications:****RECN5 SPONSORSHIP**

The objectives of this policy are to:

- Complement Council's strategic objectives;
- Increase economic vibrancy by raising the profile of the Town and achieving the Town's marketing and communications objectives (e.g. brand exposure); and
- Build relationships with key stakeholders.

**Risk Management Considerations:**

The risks identified prior to acceptance of the sponsorship are presented below, most related to the potential for a missed opportunity in sponsoring the event, notwithstanding evaluating the return to the Town on its investment.

<b>Risk &amp; Consequence</b>	<b>Consequence + Rating</b>	<b>Likelihood = Rating</b>	<b>Overall Risk Analysis</b>	<b>Mitigation/Actions</b>
Fashion Council WA do not deliver on the proposal submitted to the Town	Moderate	Unlikely	Moderate	Signed Sponsorship Agreement between both key stakeholders.
If the Town does not sponsor the event then there is missed opportunity for an ongoing future partnership and retaining this unique event within the Town	Moderate	Likely	High	Continue to maintain contact with the FCWA representatives for potential future collaborations.

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Overspend of \$57,000 from WO975 Sponsorship and Grants.	Moderate	Likely	High	Mid-year review of budget (options include either decrease spending by \$57,000 across numerous WO's or seek approval to transfer funds from a reserve)
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**Strategic Plan Implications:**

Our vision for the future: The Town of Victoria Park: A dynamic place for everyone.

We are Perth's premier place for entertainment and entrepreneurship – The Town is the leading place in Perth where people look to be entertained or to design, launch and run their own small business. As a part of this, the Town's education establishments are contributing to fostering a feeling of entrepreneurship.

**Strategic Outcomes:**

Social – To promote sustainable, connected, safe and diverse places for everyone.

- S4 - A place where all people have an awareness and appreciation of arts, culture, education and heritage

Economic - To promote sustainable, diverse, resilient and prosperous places for everyone.

- Ec1 – A desirable place for commerce and tourism that supports equity, diverse local employment and entrepreneurship.

**Financial Implications:**Internal Budget:

The Town provided \$57,000 sponsorship for TPF in the 2017/18 financial year.

**Sustainability Assessment:**

As per the signed Sponsorship Agreement, Fashion Council WA was to provide the Town by 30 November 2017, with a Post Event Evaluation Report (Report) measuring the impact of the festival across cultural, economic, creative and social outcomes of the event. The Report, commissioned by FCWA and delivered by Pracsys was received by the Town on 30 January 2018.

**Economic Outcomes:**

The Report states the following direct and total economic impacts:

- Future Runway- Direct economic impact \$48,584 and total economic impact \$115,145; and
- International Runway- Direct economic impact of \$31,382 and total economic impact of \$74,376.

These figures appear to be based on visitor spends, as such it is important to note that the visitor breakdowns and additionality adjustments have been sourced from the 2016 Culture Counts surveys administered at Fashion Festival Paramount events, and applied to the 2017 attendance figures provided by FCWA. Average spend estimates have been sourced from

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the 2016 surveys and adjusted to account for inflation. An output multiplier of 2.37% has been applied to calculate overall impact, sourced from the ABS Input Output tables and Food and Beverage sector. Subsequently, the analysis is based on an assumption that the Fashion Paramount Events are comparative between 2016 and 2017, and does not take into account change of locality, event organisation, delivery and execution, and the myriad of variables which influence an attendee's experience, opportunities to spend, so forth. As such, the economic impact, which is based upon 2016 surveys, should be taken as an estimate only, as it appears that economic data was not collated for 2017.

Note: FCWA has advised that it was not possible to measure the local economic impact for the Town of Victoria Park.

### Cultural Outcomes:

The Report measures the cultural outcomes of the TPFf relating to 'the place' (locality and quality of venues), and the quality of experience of patrons relating to social connection and creativity of the events. It does not measure cultural or social outcomes for the Town in a broader context, nor in relation to the Future Runway Winning Categories Exhibition at Victoria Park Centre for the Arts, where significant cultural and social outcomes were expected. Such feedback has been provided to FCWA.

### Media Reporting:

Town officers have evaluated the impact of the sponsorship on the Town's brand through media reporting, and social media reporting. This is not an absolute assessment of the reach and impact to the Town's brand recognition and value.

The Town uses a media monitoring service through iSentia to capture mentions of the Town in the media, both traditional and online. A search of mentions of the Town in conjunction with TPFf between 1 July 2017 – 1 November 2017 showed 11 items, three of which were from the Town's own social media accounts. These items reached a cumulative audience of 420,739 people and had an Advertising Space Rate of \$27,469AUD.

### Social Media Reporting:

Town of Victoria Park posted six separate Facebook posts relating to TPFf and its events, reaching an audience of 20,800 people.

Social media initiated by TPFf is summarised below.

Channel	Date	Link	Content	Traction
Facebook	1 September	<a href="http://vicpk.co/2heu50Z">http://vicpk.co/2heu50Z</a>	Announcement of Chinese designer debut at TPFf, ToVP tagged as partner	68 likes 3 shares 3 comments
Facebook	2 September	<a href="http://vicpk.co/2fiBMCU">http://vicpk.co/2fiBMCU</a>	Promotion of International Runway event. ToVP tagged as partner	4 likes 1 share
Facebook	3 September	<a href="http://vicpk.co/2f84geE">http://vicpk.co/2f84geE</a>	Promotion of TPFf events in general. Town tagged as partner	8 likes

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Facebook	14 September	<a href="http://vicpk.co/2yd67Xo">http://vicpk.co/2yd67Xo</a>	Promotion of TPF and Future Runway. Town tagged as partner	21 likes 4 shares 1 comment
Facebook	14 September	<a href="http://vicpk.co/2xQrYaK">http://vicpk.co/2xQrYaK</a>	Promotion of International Runway event. ToVP tagged as partner	5 likes 3 shares
Facebook	14 September	<a href="http://vicpk.co/2xcWuLy">http://vicpk.co/2xcWuLy</a>	Photo of Future Runway show. ToVP tagged as a partner	44 likes 1 share 2 comments
Instagram	14 September	N/A	Post by @telstraperthfashionfestival promoting Future Runway, tagging ToVP as sponsor	196 likes
Twitter	14 September	<a href="http://vicpk.co/2xxyYZn">http://vicpk.co/2xxyYZn</a>	Post by @perthfashfest promoting Future Runway event, ToVP tagged	2 retweets 3 likes
Facebook	15 September	<a href="http://vicpk.co/2ypiVux">http://vicpk.co/2ypiVux</a>	Promotion of International Runway show. ToVP tagged as one of many partners	13 likes 2 shares
Facebook	15 September	<a href="http://vicpk.co/2wvSc26">http://vicpk.co/2wvSc26</a>	Future Runway summary post-event – ToVP tagged among other sponsors	12 likes
Facebook	15 September	<a href="http://vicpk.co/2fhYGdp">http://vicpk.co/2fhYGdp</a>	Behind the Scenes of Future Runway post – tagged ToVP among other sponsors	23 likes 3 comments
Instagram	15 September	N/A	Post by @telstraperthfashionfestival promoting International Runway, tagging ToVP as sponsor	109 likes
Facebook	16 September	<a href="http://vicpk.co/2ycfK8z">http://vicpk.co/2ycfK8z</a>	Promotion of International Runway show – tagged ToVP among other sponsors	2 likes (incl. us)
Facebook	16 September	<a href="http://vicpk.co/2fhLWnh">http://vicpk.co/2fhLWnh</a>	Post featuring makeup look used for International Runway show – tagged ToVP among other sponsors	23 likes 1 share

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Instagram	16 September	N/A	Posted by @keeping_up_with_karolina_audience members. ToVP tagged	104 likes 3 comments
Instagram	19 September	N/A	Posted by @shotbywilliam photographer, ToVP tagged among other partners	35 likes 3 comments

**Sponsorship Agreement Deliverables:**

<b>Sponsorship Agreement deliverable</b>	<b>Town officer comments</b>	<b>Delivered/Not Delivered</b>
<ul style="list-style-type: none"> <li>Royalty free access for the Town to official TPF campaign images, content and videos for use across Town marketing platforms;</li> </ul>	<ul style="list-style-type: none"> <li>Images were shared with the Town's communications team for use on social media. This was delivered as agreed.</li> </ul>	Delivered
<ul style="list-style-type: none"> <li>Future Runway Graduate Designer Exhibition and Meet 'n' Greets – an exhibition at the Victoria Park Centre for the Arts where students from Curtin University and South West Metropolitan TAFE will showcase their collections.</li> </ul>	<ul style="list-style-type: none"> <li>The Town received notification of this event happening in the evening on 27 September. The exhibition ran from 2 October – 7 October, leaving little time for promoting it to our community. An article in the Canning Times published on 2 October did not mention the Town of Victoria Park as a partner.</li> </ul>	Not Delivered
<ul style="list-style-type: none"> <li>TPFF video featuring Crown Perth to include Town's logo and to be shared across TPF digital platforms.</li> </ul>	<ul style="list-style-type: none"> <li>The Town did not receive, or see any videos featuring the Town logo.</li> </ul>	Not Delivered
<ul style="list-style-type: none"> <li>International Runway Victoria Park Photoshoot - leading up to the International Runway event a photoshoot with the CFA's designer's collection will take place featuring key locations in the Town.</li> </ul>	<ul style="list-style-type: none"> <li>The Town assisted in providing locations for this shoot to take place. The photo shoot took place on 14 September 2017. The Town has not yet received the images from this photo shoot.</li> </ul>	Not Delivered

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<ul style="list-style-type: none"> <li>Entertainment Precinct Tour – CFA’s presence provides the opportunity to showcase the Town as a leading entertainment precinct to an international market.</li> </ul>	<ul style="list-style-type: none"> <li>The Town invested significant time in organising a tour of the Town, and Curtin University for the delegation from China Fashion Council. Disappointingly, only three of the delegation were able to make it on the day.</li> </ul>	Not Delivered
<ul style="list-style-type: none"> <li>Logo inclusion on all relevant Future Runway and International Runway event material.</li> </ul>	<ul style="list-style-type: none"> <li>The Town’s logo appeared on the printed program for each of these events.</li> </ul>	Delivered
<ul style="list-style-type: none"> <li>Logo inclusion on TPF and FCWA websites’ Partner pages.</li> </ul>	<ul style="list-style-type: none"> <li>The Town’s logo appeared on the partners section of the TPF website, it has not appeared on the FCWA website.</li> </ul>	Partly Delivered
<ul style="list-style-type: none"> <li>Features in ‘Front Row’ e-newsletter promoting Future Runway and International Runway.</li> </ul>	<ul style="list-style-type: none"> <li>If this occurred there was no copy sent to the Town.</li> </ul>	Not Delivered
<ul style="list-style-type: none"> <li>Dedicated marketing and communication strategy activating the Town events.</li> </ul>	<ul style="list-style-type: none"> <li>This was not delivered.</li> </ul>	Not Delivered
<ul style="list-style-type: none"> <li>All Future Runway and International runway social media posts to include appropriate Town references handles and hashtags.</li> </ul>	<ul style="list-style-type: none"> <li>Several posts on the official TPF social media pages tagged or acknowledged the Town, however it was noted that some, particularly Future Runway posts did not mention the Town at all.</li> </ul>	Not Delivered
<ul style="list-style-type: none"> <li>Opportunity to collaborate on joint media statements and photo/interview opportunities with designers and TPF representatives</li> </ul>	<ul style="list-style-type: none"> <li>A Community News article was published on 15 September 17 which acknowledged the Town as a sponsor. The Town did not have input into the content of the article, but assisted in arranging the photo shoot, which took place at Edward Millen House.</li> </ul>	Delivered, but not to the Town’s expectations
<ul style="list-style-type: none"> <li>Allocation of Fashion Paramount tickets to the value of 10% of the partnership value, which can be used internally by the Town or for community competitions.</li> </ul>	<ul style="list-style-type: none"> <li>These tickets were received as a mix of VIP and general admission tickets. VIP tickets were offered to Elected Members. Four staff attended both the Future Runway and International Runway show as VIPs to assess whether the terms of the sponsorship were being met, and to maintain and build the relationship with FCWA and the China Fashion association.</li> </ul>	Delivered

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	<ul style="list-style-type: none"> <li>• A total of 25 Future Runway and 67 International Runway tickets were received. The Town gave these away to community members who expressed interest, and any remaining tickets were offered to staff to attend. Staff were required to declare these tickets as a gift.</li> </ul>	
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**Further Feedback:**

Prior to the Future Runway show (of which the Town was a major partner) there were sponsor videos playing on the large LED screens either side of the runway. The Town was not offered the opportunity to have a video playing on these screens.

At the Future Runway event, a media wall featuring the Town's logo was not on display, despite being the major partner of the event. The Town was informed that the wall had been on display earlier in the night, but had mistakenly been taken down too early.

**CONCLUSION:**

Based on the Report as submitted by FCWA, Town Administration is unable to verify that the objectives of the Sponsorship policy, nor the following Strategic Community Plan outcomes have been met;

Social – To promote sustainable, connected, safe and diverse places for everyone.

- S4 - A place where all people have an awareness and appreciation of arts, culture, education and heritage; and

Economic - To promote sustainable, diverse, resilient and prosperous places for everyone.

- Ec1 – A desirable place for commerce and tourism that supports equity, diverse local employment and entrepreneurship.

That the investment in TPF did not deliver the proposed outcomes within the sponsorship agreement.

**RECOMMENDATION/S:**

For the Economic Development Committee to receive and take note of the TPF Post Event Evaluation Report and accompanying attachments, along with the Town's assessment of the sponsorship.

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**RESOLVED:**

**Moved: Cr Ammons Noble**

**Seconded: Cr V Potter**

**That:**

1. **The Chief Executive Officer advise the TPF that the Town is not satisfied with the outcome of the sponsorship.**
2. **The Chief Executive Officer negotiate an acceptable outcome pertaining to the original agreed deliverables within the Sponsorship Agreement.**
3. **A report be provided to the Economic Development Committee once an outcome has been decided.**

**The Motion was Put and**

**CARRIED (3-0)**

**In favour of the Motion: Cr Ammons Noble; Cr Potter; and Cr Anderson.**

## **9 WORKSHOP TOPICS AND PRESENTATIONS**

### **9.1 Economic Development Strategy Update**

The Economic Development officer gave a presentation on the status of the economic development strategy, the draft layout along with the timeframe for completion.

**ACTIONS: A report to be provided to the April Economic Development Committee meeting.**

**A copy of the Economic Development Officer's presentation to be circulated with the Minutes.**

## **10 MOTION FOR WHICH PREVIOUS NOTICE HAS BEEN GIVEN**

Nil

## **11 NEW BUSINESS OF AN URGENT NATURE**

The Committee discussed the process of inviting external members to join the Town's Committees and the possible required skill sets a candidate would need for the Economic Development Committee.



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## 12 REQUEST FOR REPORTS FOR FUTURE CONSIDERATION

<b>Forthcoming Agenda Items</b>	
<b>Reports</b>	
<b>Workshop Topics and Presentations</b>	
Economic Development Strategy	February 2018
Relationships Management Strategy	May 2018
Literacy and Learning Plan	TBC
25 <sup>th</sup> Anniversary of the Town (2019)	TBC
Sporting Walk of Fame – Judging Panel Nominations	April 2018
Subsidy Policy Workshop	TBC

## 13 CLOSURE

There being no further business, Cr Ammons Noble closed the meeting at 6.54pm.

I confirm these Minutes to be true and accurate record of the proceedings of the Council.

Signed:.....Cr Ammons Noble

Dated this:.....Day of.....2018