

minutes

Community Development Committee



Please be advised that a **Community Development Committee** Meeting commenced at **5.30pm** on **Monday 11 June 2018** in Meeting Room 1 at the Administration Building, 99 Shepperton Road, Victoria Park.

A handwritten signature in black ink, appearing to read "A. Vuleta".

ANTHONY VULETA
CHIEF EXECUTIVE OFFICER

14 June 2018

(To be confirmed 2 July 2018)

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1 OPENING

Cr V Potter (Deputy Mayor) opened the meeting at 5.30pm.

2 ATTENDANCE

Members:

Banksia Ward:

Cr J (Julian) Jacobs
Cr R (Ronhhda) Potter

Jarraah Ward:

Cr B (Bronwyn) Ife
Cr V (Vicki) Potter (Presiding Member)

Deputy Member:

Nil

Chief Community Planner Coordinator Community Development

Ms N (Natalie) Martin Goode
Ms L (Lisa) Cornelius

Secretary:

Mrs S (Susan) Fraser

Guests:

Mr L (Luke) Garswood, CEO, Connect Victoria
Park

2.1 Apologies

Manager Community

Ms K (Kaitlyn) Griggs

2.2 Approved Leave of Absence

Nil

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3 DECLARATIONS OF INTEREST

Declaration of Financial Interests

Name/Position	Cr V Potter (Deputy Mayor)
Item No/Subject	Item 9.1 – Connect Victoria Park Village Hub Project – Bi-monthly Update
Nature of Interest	Financial
Extent of Interest	Employed at Connect Victoria Park

Declaration of Proximity Interest

Nil

Declaration of Interest affecting impartiality

Nil

4 CONFIRMATION OF MINUTES

RESOLVED:

Moved: Cr R Potter

Seconded: Cr B Ife

That the Minutes of Community Development Committee Meeting held on 7 May 2018 be confirmed.

The Motion was Put and

CARRIED (4 –0)

In favour of the Motion: Cr V Potter; Cr B Ife; Cr R Potter and Cr J Jacobs

5 TERMS OF REFERENCE

1. Name

Community Development Committee

2. Purpose

The Town's *Strategic Community Plan* notes four components of the Mission Statement, namely –

- Social – To promote sustainable connected, safe and diverse places for everyone.
- Economic – To promote sustainable diverse, resilient and prosperous places for everyone.

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- Environment – To promote sustainable liveable, healthy and green places for everyone.
- Civic Leadership – To show leadership by communicating with, empowering and supporting people in the community.

The primary purpose of this committee shall be the Social component of the Town's Mission Statement, which is to promote sustainable connected, safe and diverse places for everyone.

3. **Scope**

The Committee will primarily focus on the following key Social Strategic Outcomes –

- A healthy community.
- An informed and knowledgeable community.
- An empowered community with a sense of pride, safety and belonging.
- A place where all people have an awareness and appreciation of arts, culture, education and heritage.

Wherever possible, the Committee will seek opportunities to address the following additional Strategic Outcomes –

- Everyone receives appropriate information in the most efficient and effective way for them.
- Appropriate devolution of decision making and service provision to an empowered community.
- People have positive exchanges with the Town that inspires confidence in the information and the timely service provided.
- A community that is authentically engaged and informed in a timely manner.

4. **Deliverables**

The Committee will –

- Provide strategic leadership in the development and regular review of policies and strategies that are inclusive, empowering and build capacity of the Town of Victoria Park Community.
- Develop strategic partnerships with stakeholders that promote social inclusion and wellbeing.
- Enable and encourage participation in community life.
- Promote a socially prosperous community.
- Be culturally receptive and a supporter of arts events and practices.
- Conserve and celebrate the Town's rich local history.

Specifically the Committee will ensure delivery of the following –

- Annual review of policies, strategies and plans related to the Scope of the Committee.
- Community Needs Assessment and Analysis.
- Community Development Plan.
- Community Benefits Strategy.

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- West Coast Eagles Community Benefits Strategy.
- Public Health Plan.
- Cultural Plan.
- Reconciliation Action Plan.
- Public Art Strategy.

5. Reporting

Although any Service Area of the Town may report through this Committee on matters associated with the Primary Purpose and Scope, the following Service Areas of Council are likely to predominantly feature –

- Aqualife
- Communications and Engagement
- Community Development
- Digital Hub
- Healthy Community
- Leisurelife
- Library Services
- Rangers

6. Governance

The Committee is a Council-created Committee formed under Subdivision 2 (Committees and their meetings) of the Local Government Act 1995 and is governed by the provisions of the Town of Victoria Park Standing Orders Local Law 2011 and the Local Government Act 1995 and its Regulations.

The Committee will comprise a maximum of four (4) Elected Members (being two (2) Elected Member representatives from each of the Town's two (2) wards with five (5) Elected Members being appointed in a hierarchical order as alternate deputy members) and up to two (2) other persons (that may be co-opted from time-to-time for such period, or in relation to such matters, as determined, where that person's experience, skills or qualifications would enable him or her to make a contribution to the Committee's functions).

In accordance with section 5.19 of the Local Government Act 1995, the quorum for a meeting of the Committee is at least 50% of the number of offices (whether vacant or not) of members of the Committee.

7. Meeting arrangements

The Committee shall convene in accordance with the annual adopted meeting schedule.

8. Authority

The Committee has no delegated power. The Committee may only make recommendations to Council for a decision.

9. Review

The Committee and Committee Terms of Reference will be reviewed from time-to-time and immediately following each local government election.

6 PRESENTATIONS

6.1 Petitions

Nil

6.2 Presentations (Awards to be given to the Town)

Nil

6.3 Deputations

Nil

7 METHOD OF DEALING WITH AGENDA BUSINESS

RESOLVED:

Moved: Cr J Jacobs

Seconded: Cr B Ife

That clause 6.10 *Speaking Twice of the Town of Victoria Park Standing Orders Local Law 2011* be suspended for the duration of this meeting.

The Motion was Put and

CARRIED (4-0)

In favour of the Motion: Cr V Potter; Cr B Ife; Cr R Potter and Cr J Jacobs

8 REPORTS

Nil

The Presiding Member, Cr V Potter (Deputy Mayor) left the meeting at 5.32pm, the Deputy Presiding Member Cr B Ife assumed the chair.

Mr Luke Garswood joined the meeting at 5.32pm.

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9 WORKSHOP TOPICS AND PRESENTATIONS

9.1 Connect Victoria Park Village Hub Project – Bi-Monthly Progress Report

Mr Luke Garswood, CEO, Connect Victoria Park Centre provided the Committee with a Bi-monthly Progress Report.

The committee were advised that Connect Victoria Park will be using 'Culture Counts' for evaluation of events and activities, it is also planned to include the Town's three baseline questions.

Mr Luke Garswood left the meeting at 5.43pm.

The Presiding Member, Cr V Potter (Deputy Mayor) returned to the meeting at 5.43pm and resumed the chair.

9.2 Public Art Strategy

Deferred from 7 May 2018 Community Development Committee Meeting.

Date:	27 April 2018
Reporting Officer:	L. Cornelius
Responsible Officer:	K. Griggs
Executive Summary:	
<ul style="list-style-type: none"> • Feedback is sought from the Community Development Committee on the draft Public Art Strategy 2018-2023 • The Public Art Strategy 2018-2023 will guide the next five years of public art within the Town • The Public Art Strategy 2018-2023 will inform the Arts and Culture Plan, and will be a working document. 	

BACKGROUND:

At the Economic Development Committee meeting on 3 November 2016 the Creative Arts Officer provided an update on the conclusion of the 2013-2015 Public Art Master Plan and recent community requests for consideration in future public art commissions.

The completed artworks from the 2013-2015 Public Art Masterplan include:

- 'Sporting Walk of Fame' by Anna Crane at Aqualife;
- 'Lunar Movement' by Damian Butler at Lathlain Place;
- PUBLIC2015 by FORM at various locations through the Town;
- Public Outdoor Ping Pong at various passive reserves in the Town;
- 'Everything is True' by Abdul Rahman Abdullah at Kate Street Reserve;
- 'Wednesday's Child' by Abdul Rahman Abdullah at Burswood;
- 'Hyatti' by Ayad Alqaraghooli at Duncan Reserve, Victoria Park;
- 'Shared Stories' by Olga Cironis Hayman Road, Bentley;

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- ‘Organicia’ by Nic Compton at Archer Street, Carlisle;
- ‘Cockatoos’ by Sharon White at Rotary Park, St James; and
- ‘The Swan River Bunyip’ by Jahne Rees at G.O.Edwards Park.

At the Ordinary Council Meeting on 9 May 2017, the RECN7 Public Art Policy was endorsed. The purpose of this policy is to guide the Town’s aspirations to be a leader of contemporary public arts and to further develop the cultural identity of Town of Victoria Park. The Public Art Policy is operationalised through the Public Art Management Plan.

At the Community Development Committee meeting on 12 March 2018, the Manager Community, Kaitlyn Griggs, presented on the Town’s draft Public Art Strategy 2018 -2023 to seek initial feedback. The Public Art Strategy 2018-2023 has since been further developed and is now presented for discussion and feedback.

DETAILS:

The Town recognises the important role played by public arts in expressing the cultural identity of the Town; as well as that the Town’s economic and social wellbeing. This is closely associated with innovation, creativity and diversity of its cultural life.

The purpose of the Public Art Strategy 2018-2023 aims to continue to promote the character and identity of the Town through creating local or regional landmarks over the next five years. This is achieved by physically enhancing public places, through creating points of interest, animating spaces and providing beauty, character or colour to places/environments.

Legal Compliance - Industry Advice:

Nil

Policy Implications:

Related policies include:

- Local Planning Policy 29 Public Art Private Developer Contribution;
- RECN3 Visual Arts; and
- RECN7 Public Art Policy.

Related Management Plans include:

- Art Collection Management Plan;
- Percent for Art Developers Handbook;
- Mural Arts Plan Commissioning and Maintenance; and
- Public Art Management Plan.

It is a requirement of the Town’s Public Art Policy that the artwork must enhance public engagement, enjoyment and understanding of the continuous integration of public art throughout the Town

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Risk Management Considerations:

Risk & Consequence	Consequence + Rating	Likelihood = Rating	Overall Risk Analysis	Mitigation/Actions
Financial, Service Interruption Lack of allocated internal resources to facilitate the Public Art Strategy 2018-2023	Moderate	Possible	Moderate	Tender external organisations to project manage public art initiatives to clearly defined brief set by the Town.
Reputation Public Artwork receives negative media or community attention regarding budget allocation	Moderate	Possible	Moderate	Introduce a clear communication strategy to educate/ inform the community of the concept of the artwork.

Strategic Plan Implications:

The Town of Victoria Park's Strategic Community Plan 2017 – 2032 vision: A dynamic place for everyone.

Strategic Outcomes:

Social – To promote sustainable, connected, safe and diverse places for everyone.

- S4 - A place where all people have an awareness and appreciation of arts, culture, education and heritage

Financial Implications:

The Town currently funds the commissioning and installation of public art by placing an amount of its annual rates into a Community Art Reserve fund. The Community Art Reserve balance at 23/04/2018 is at \$641,088.52 which is earmarked for expenditure over the next five years as detailed in the Public Art Strategy 2018-2023.

Social Issues:

Aligned to the Town's vision of being the most empowered and engaged community, the Community Development Committee and Future Planning Community, along with the Aboriginal Engagement Strategy Group, the Disability Access & Inclusion advisory group and Community Sounding Board will provide guidance on the appropriate procurement, selection and installation of public art.

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Cultural Issues:

The Town's approach to public arts commissioning is driven by a focus on contemporary, quality and professional significant artwork that elevates the status of the Town as an investor in a culturally-enriched environment that activates public spaces to increase people traffic.

The Public Art Strategy 2018 -2032 is the foundation for the Town's commitment to enhance the built and natural environment of the Town to reflect 'a dynamic place for everyone' by commissioning artists for the placement of relevant and meaningful public artworks.

Environmental Issues:

Nil

OFFICER COMMENT:

The Public Art Strategy 2018-2023 will provide operational direction in relation to the expenditure of the Community Art Reserve, and will guide the Town's practice relating to public art over the next five years. The Public Art Strategy 2018 – 2023 will be reviewed annually to ensure that it aligns to capital works and precinct master plans, along with the objectives of the Strategic Community Plan 2017 - 2032.

The Public Art Strategy 2018-2023 will inform the Arts and Culture Plan, and will be a working document.

Feedback is sought from the Community Development Committee on the draft Public Art Strategy 2018-2023.

Actions:

- **The committee agreed to a change within the 'Public Art Strategy 2018 – 2023' whereby the \$50,000 allocated to John MacMillan Park in the Community Art Reserve be amended to \$150,000.**
- **A report will be provided at the next meeting 2 July 2018.**

9.3 Arts and Culture Plan - Scope

Deferred from 7 May 2018 Community Development Committee Meeting.

Date:	24 April 2018
Reporting Officer:	K. Griggs
Responsible Officer:	N. Martin Goode
Executive Summary:	
<ul style="list-style-type: none"> • The Town will seek to engage a consultant in 2018/19 for the development of an Arts and Culture Plan. • A non-binding request for quotation process would commence in June 2018, with the contract between the successful applicant and the Town being conditional upon the 2018/19 budget approval process. 	

BACKGROUND:

For approximately one year, the Community Development Committee has requested that the Town's Administration undertakes a strategic approach towards Arts and Culture to support an appreciation of arts, culture, education and heritage within our Town, and to help the Town express its cultural diversity. Subsequently the Town will be undertaking a quotation process for a suitably qualified and experienced consultant to develop a five year Arts and Culture Plan, scope of which is below.

DETAILS:

According to the Department of Local Government, Sport and Cultural Industries, engagement in Arts and Culture has the capacity to enrich and transform individuals, communities, and environments. It is fundamental to human existence, especially to our history, identity, creativity and desire for place and enjoyment.

Places with appropriate cultural infrastructure and creative spaces encourage people to linger longer and participate within the life of the community, whilst creating a vibrant and dynamic place. It is widely recognised that there is a strong link between culture and tourism, and how a vibrant and dynamic community can enhance a city or town's reputation and branding as a destination of choice for entertainment, art and culture.

Scope of works

The Town is seeking a suitably qualified and experienced applicant to develop:

- A five year Arts and Culture Plan for the Town, inclusive but not limited to;
 - plan and undertake community consultation and engagement in partnership with the Town to gain an understanding of the community's vision and goals relating to cultural development and diversity;
 - identify the role and function of culture including performing arts, creative industries, community art and public art, in expressing our cultural diversity and identity;
 - identify strategies to enhance creative industry sector development and the cultural economy;
 - identify strategies to create opportunities for the community to participate within, and be immersed in, cultural experiences in unlikely and exciting ways;
 - identify investment strategies relating to public art over the next five years ;

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- identify cultural infrastructure requirements and investment opportunities; and
- another value add ideas, strategies and approaches.

Legal Compliance/ Industry Advice:

There is no legislative requirement to have an Arts and Culture Plan.

Desktop research indicates that the following WA Local Government Authorities have Culture Plans;

- City of South Perth;
- City of Melville;
- City of Busselton;
- Shire of Mundaring; and
- City of Gosnells.

A significant portion of Eastern State Local Government Authorities also have Culture Plans.

Policy/ Strategic Document Alignment:

- Strategic Community Plan 2017-2032.
- Social Infrastructure Plan.
- Draft Economic Development and Tourism Plan.
- Draft Public Art Strategy 2018-2023.

Risk Management Considerations:

Risk & Consequence	Consequence + Rating	Likelihood = Rating	Overall Risk Analysis	Mitigation/Actions
<p>Financial impact</p> <p>Failing to have an Arts and Culture Plan may result in an ad-hoc approach to cultural development and diversity, and missed opportunities.</p> <p>The Town does not have the internal resources to develop an Arts and Culture Plan at present.</p>	Moderate	Likely	High	Go out to quotation for the development of an Arts and Culture Plan

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Strategic Plan Implications:

The Town's vision is a dynamic place for everyone.

Strategic Outcomes:

Social – To promote sustainable, connected, safe and diverse places for everyone.

- S4- A place where all people have an awareness and appreciation of arts, culture, education and heritage.

Financial Implications:

\$60,000 has been allocated in the 2018/19 financial year for a consultant to undertake an Arts and Culture Plan. A non-binding request for quotation process would commence in June 2018, with the contract between the successful applicant and the Town being conditional upon the 2018/19 budget approval process.

The Quotation process will seek a lump sum fixed price quotation. A recent request for quotation process for the Library Operational Review resulted in submissions ranging from \$11,000-\$57,000.

Cultural and Social Issues:

The United Nations Education Scientific Cultural Organization's (UNESCO) definition of culture provides a useful touchstone "the set of distinctive spiritual, material, intellectual and emotional features of a society or social group that encompasses not only art and literature, but lifestyles, ways of living together, value systems, traditions and beliefs".

Environmental Issues:

Nil

OFFICER COMMENT: Feedback is sought on the Scope of Works for the Arts and Culture plan from the Community Development Committee.

Action:

The committee supports the draft Scope of Works for the Arts and Culture Plan.

9.4 Access and Inclusion – Council Chambers Voting System

Ms Lisa Cornelius, Community Development Coordinator, provided the committee with a progress update on the Council Voting system.

The committee were advised that there were several options which the working group after discussion with IT would narrow to two options to be provided at the next meeting.

9.5 Community Development Strategy

Ms Lisa Cornelius, Community Development Coordinator, provided the committee with an update on the Community Development Strategy and the advantages of aligning the strategy to 'Place Planning'.

The committee felt that it would be advantageous to delay the Community Development Strategy and align to 'Place Plans'.

9.6 Entry Statements

Ms Natalie Martin Goode, Chief Community Planner provided an update on the Entry statement earmarked for the corner of Great Eastern Highway and Cornwall Street.

The Chief Community Planner advised that potential entry statement projects will be further scoped for location suitability, landscaping and art components.

10 MOTION FOR WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

11 NEW BUSINESS OF AN URGENT NATURE

Nil

12 REQUEST FOR REPORTS FOR FUTURE CONSIDERATION

Forthcoming Agenda Items	
Reports	
Grants and Donation Policy	July 2018
Public Art Strategy Report	July 2018
Art and Culture Plan Scope	July 2018
Community Development Strategy	TBC Late 2018
West Coast Eagles Community Benefit Strategy	TBC Late 2018
Workshop Topics	
Pride Event	July 2018
Access and Inclusion Voting system	July 2018
Connect Victoria Park Village Hub Project	August - Bi-Monthly Update

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Forthcoming Agenda Items	
Provision of a list of policies belonging to the committee	August TBC
Presentations / Deputations	
Asset Based Community Development	Elected Member Training TBC

13 CLOSURE

There being no other business Cr V Potter (Deputy Mayor) closed the meeting at 6.25pm.

I confirm these Minutes to be true and accurate record of the proceedings of the Council.

Signed:.....Cr V Potter

Dated this:.....Day of.....2018