



TOWN OF
VICTORIA PARK



Business Advisory Group Agenda – 14 October 2020



**WE'RE OPEN
VIC PARK**

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1 Opening

Acknowledgement of country

Ngany kaaditj Noongar moort keny kaadak nidja Wadjak Noongar boodja. Ngany kaaditj nidja Noongar birdiya – koora, ye-ye, boorda, baalapiny moorditj Noongar kaaditjin, moort, wer boodja ye-ye.

I acknowledge the traditional custodians of this land and respect past, present and emerging leaders, their continuing cultural heritage, beliefs and relationship with the land, which continues to be important today.

2 Attendance

Michael McHugh	Future Institute of Australia
Mark Birkinshaw	Tango Information Technology
Gino Lamelza	Vic Park Larder
Shane Vasile	ACTON Victoria Park
Leonard Alto	ALT Reschowrant
Jamie Horner	Empire Estate Agents
Daniel Doble	EDGE Employment Solutions
Paul Lai	Pharmacy
Shellie Attwood	Greenbunch
Matthew Kenworthy	Antz Cafe
Slawek Misiun	Alpha Consulting, Engineers&Managers
Ryan Piggott	Vocational Training Services (VTS)
Ceri Cummings	BOLT Health and Fitness
Bhairab Dhakal	Himalayan Nepalese Restaurant and Cafe
Ahmad Hassan	Makan2 Cafe
Mike Ghasemi	InnoLab
Tanya Eustace	Sage Cafe
Will Main	Hawaiian - Hawaiian's Park Centre
Kimberley Skinner	Total Digital Solutions
Justin McMillan	Smartwealth
Jo Bussell	Urban Revolution
Patrick Renner	Archer St Physiotherapy Centre
Russell White	Park Property
Elected members	Mayor Karen Vernon Cr Jesvin Karimi Cr Wilfred Hendriks
Chief Community Planner	Natalie Martin-Goode
Manager Place Planning	David Doy
Place Leader (Economic Development)	Lisa Tidy
Meeting secretary	Christy Neems
Presenters	Lisa Tidy – Place Leader (Economic Development) Tracy McQue – Senior Place Leader (Strategic Planning) Luke Ellis – Manager Business Services Amadeus Rainbow – Coordinator Parking Caden McCarthy – Place Leader (Transport)

Observers
Apologies

Tanya Eustace
Matthew Kenworthy

3.1 Guiding Strategies and Plans

Time	5 minutes
Presenter	Lisa Tidy
Attachments	Nil

Purpose of the item

To provide an overview of the strategies and plans that guide Economic Development and Place Planning.

Outcome

The Business Advisory Group feel informed of important documents that are impacting decisions made.

Strategic outcomes

- S2- An informed and knowledgeable community
- EC1- A desirable place for commerce and tourism that supports equity, diverse local employment and entrepreneurship.
- CL1- Everyone receives appropriate information in the most efficient and effective way for them.

3.2 Live Economic Development Projects for 2020/21

Time	10 minutes
Presenter	Lisa Tidy
Attachments	Nil

Purpose of the item

To provide an overview of the list of Economic Development projects that are currently live (being budgeted for and are in the process of being planned/executed) for the 2020/21 year.

Outcome

The Business Advisory Group are aware of upcoming projects and potential opportunities to get involved.

Strategic outcomes

- S2- An informed and knowledgeable community
- EC1- A desirable place for commerce and tourism that supports equity, diverse local employment and entrepreneurship.
- CL1- Everyone receives appropriate information in the most efficient and effective way for them.
- CL3- Well thought out and managed projects that are delivered successfully

3.3 Local Planning Strategy

Time	10 minutes
Presenter	Tracy McQue
Attachments	Nil

Purpose of the item

To inform the group of the impending public advertising of the draft Local Planning Strategy, it's role and key recommendations.

Outcome

The group is able to promote the impending public advertising period to their networks.

Strategic outcomes

n/a

3.4 Introduction to Parking Management

Time	15 minutes
Presenter	Luke Ellis, Amadeus Rainbow and Caden McCarthy
Attachments	Nil

Purpose of the item

Introduce the parking team and present an education package about 'why and how' parking is delivered and managed in the Town of Victoria Park.

Outcome

In the future, the parking team will be seeking feedback from the Group, utilising the private YourThoughts page on specific parking projects, such as parking area reviews.

Strategic outcomes

- S1 - A healthy community
- EC2 – A clean, safe and accessible place to visit
- EN1 – Land use planning that puts people first in urban design and allows for different housing options for people with different housing needs and enhances the Town's character
- EN2- A safe, interconnected and well maintained transport network the makes it easy for everyone to get around

4 Items for discussion

4.1 Terms of Reference

Reporting officer	Lisa Tidy
Time	15 minutes
Attachments	1. DRAFT Terms of Reference - Business Advisory Group [4.1.1 - 3 pages]

Purpose of the item

To discuss and agree upon the Terms of Reference for the Business Advisory Group.

Outcome

The Business Advisory Group agree on the Terms of Reference that will govern the group.

Discussion points

The Terms of Reference includes information on the groups:

- Purpose and objectives
- Term
- Membership
- Roles and Responsibilities
- Meeting procedures

Strategic outcomes

n/a

Next steps

Any changes will be incorporated into the Terms of Reference and it will be circulated for final comments from all members, before going to an Ordinary Council Meeting for endorsement.

Further information

n/a

4.2 Business Events and Training

Reporting officer	Lisa Tidy
Time	15 minutes
Attachments	Nil

Purpose of the item

To discuss what the Business Advisory Group would like to see in the business events and training space in the next year.

Outcome

The Town are provided with ideas around what local businesses would like to see in the events and training space.

Discussion points

The Town traditionally holds a number of business events each financial year, as well as facilitating training. We are seeking more information around:

- What would you like to see as a smaller event run early next year?
- If we were to run a Small Biz Conference, what topics would be useful?
- What training would you like to see the Town facilitate for businesses?

Strategic outcomes

- EC1- A desirable place for commerce and tourism that supports equity, diverse local employment and entrepreneurship.
- EC2- A clean, safe and accessible place to visit.
- CL3- Well thought out and managed projects that are delivered successfully.

Next steps

The Town will collate the ideas and use it to inform the planning of future events and training. The Business Advisory Group will receive information about these once they have been planned.

Further information

n/a

4.3 COVID-19 Impacts and Recovery

Reporting officer	Lisa Tidy
Time	10 minutes
Attachments	Nil

Purpose of the item

To discuss the general sentiment for how the local businesses felt COVID-19 impacted them and any ideas for how the Town can support local businesses in recovery.

Outcome

The Town develops a better understanding of the impacts of COVID-19 on the business community, as well as a number of ideas that can be fed into the Economic Impact and Opportunities Assessment.

Discussion points

The Town is keen to gather a better understanding of COVID-19 on the local business community:

- How did COVID-19 affect your business?
- How could the Town be supporting local businesses in recovery?

Strategic outcomes

- EC1- A desirable place for commerce and tourism that supports equity, diverse local employment and entrepreneurship.
- EC2- A clean, safe and accessible place to visit.

Next steps

The Town will pass on any information noted in the discussion to the consultants preparing the Economic Impact and Opportunities Assessment.

Further information

n/a

4.4 Vic Park Summer Street Party

Reporting officer	Alison Braun
Time	10 minutes
Origin of request	Manager Discussion
Attachments	Nil

Purpose of the item

To inform the new dates and changes to Summer Street Party for 2021

Outcome

Active discussion and BAG feedback

Discussion points

1. Sponsorship appetite
2. Businesses involvement

Strategic outcomes

n/a

Next steps

BAG feedback will inform the development of the EOI for the delivery of the Summer Street Party

Further information

n/a

5 General business

6 Actions from previous meetings

Nil.

7 Close