



TOWN OF
VICTORIA PARK



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VIC PARK

Community Benefits Strategy

Quarterly Report Summary*

January – March 2022

* Community Benefits Strategy reporting is on calendar year as per the Lease Agreement

Quarterly progress report

Program 1. Youth Engagement

Noting that Wirrpanda Foundation has been renamed *Waalitj Foundation* (renamed December 2021)

Initiative and Activities	Indicators	Current quarter progress
<p>Program Design P1.1: In partnership with WCE and local community organisations design and deliver a weekly education and aspirational program for youth aged 12-18.</p> <p>Development of a Project Plan including:</p> <ul style="list-style-type: none"> • Appropriate and effective promotion of the program • Suitable level of consultation with TVP community members, including local youth in planning and delivery of the program. <p>Create working relationships with local community and organisations to target diverse range of youth participants.</p>	<p>P1.1.1: Program was delivered as per the Project Plan</p>	<p>The WF has delivered the Waalitj Club activities in alignment with the initial project plan that was developed and negotiated as part of the Community Benefits Strategy. This is evidenced through the outcomes illustrated below.</p>
	<p>P1.1.2: Appropriate and effective program promotion.</p>	<p>The Waalitj Club program has been effectively promoted throughout the community via:</p> <ul style="list-style-type: none"> • Social Media posts- Instagram, Facebook, LinkedIn • Discussions with local school principals • Youth at Risk meetings • Local community police • Local sporting clubs.
	<p>P1.1.3: Suitable level of community consultation in planning and delivery.</p>	<p>The WF has utilised participant surveys and feedback from parents to continue to develop the Waalitj Club activity. Regularly participants provide feedback to WF staff outlining activities they would like to include in our program, particularly for team games. Feedback has also been sought from school teaching staff about youth engagement, behaviour, and achievements in the school setting. Feedback has also been sought from the STEM provider and regular WF Volunteers who work to deliver the weekly program. All feedback is considered and fed back into the program. This is evidenced through:</p> <ul style="list-style-type: none"> • Focus of coding/STEM activities has been driven by participants • Sport and Recreation activities are rotated to frequently to ensure that participants remain in engaged and are exposed to a range of activities.
	<p>P1.1.4: Working in collaboration with WCE and local community organisations.</p>	<p>WF works to develop and build on meaningful working relationships with the local community and organisations. Collaborations includes:</p> <ul style="list-style-type: none"> • Perth Football Club • Banjima Aboriginal Corporation

Initiative and Activities	Indicators	Current quarter progress
		<ul style="list-style-type: none"> • WA Police • Mungart Yongah Indigenous Arts • Lathlain Primary School • East Victoria Park Primary School • St Augustines Primary School • Millen Primary School • Staric- health relationships workshops • The WF work closely with Be StemSmart to deliver a STEM course as part of the Waalitj Club activity.
	<p>P1.1.5: Targets for minimum number of sessions & participant numbers met.</p>	<p>Throughout the reporting period, the Waalitj Club activities were held across Week 1 to 4 of Term 1 2022: Waalitj Club: 4 sessions with 72 participants.</p> <p>In Week 5, Term 1 the Waalitj Foundation was required to temporarily close as a result of the current COVID-19 outbreak. It is anticipated that sessions will be able to resume in Term 2.</p>
	<p>P1.1.6: Use of role models; involvement and impact.</p>	<p>Waalitj Club role models: Troy Cook, Carly Davis, Brady Grey, Stacey Mourish and Alicia Janz. Waalitj Foundation mentors supervised the session while 'Be StemSmart' deliver the coding component with three facilitators to support the children in their learning.</p> <p>Youth have been able to access oval and basketball facilities at Mineral Resources Park.</p> <p>The program has been supported by WF Volunteer Penny Morrison, who comes with a Physical Education teaching background.</p>
	<p>P1.1.7: Self-reported improvement in participant health knowledge, physical literacy, and cultural inclusiveness measures.</p>	<p>Waalitj Club participants have exhibited self-reported improvements across health knowledge, digital literacy, healthy relationships and cultural inclusiveness. completed a pre and post program survey.</p> <p>Digital Literacy improvements have been observed through participants completing the Stem activities and moving through extension activities.</p>

Initiative and Activities	Indicators	Current quarter progress
		<p>We have also observed a number of participants being able to pair with new participants and teach them skills throughout the sessions.</p> <p>Cultural inclusive measures are evidenced throughout the program, in particular regular noongar language kahoots sessions have been used to build participants understanding of Aboriginal culture and the noongar language.</p>
<p>Program Delivery P1.2: Delivery of positive youth engagement sessions to Town of Victoria Park youth</p> <ul style="list-style-type: none"> • Minimum number of 1 session per week (during school terms) + 2 sessions per school holiday period • Target of 50 sessions total per calendar year <p>Number of young local community members positively engaging with Town of Victoria Park facilities</p> <ul style="list-style-type: none"> • Target of 20 young local participants per session. • Target of 800 young local participants per calendar year. 	<p>P1.1.8: Number of youth community members:</p> <ul style="list-style-type: none"> • Engaging with Town of Victoria Park facilities • Providing positive feedback on their experience. <p>P1.2.1: Annual Project Outcome Report.</p>	<p>Due to the current COVID-19 outbreak in WA, the program activity has not been able to include excursions outside of the Lathlain Facility.</p> <p>Once face-to-face sessions resume, we will continue to engage with TOVP facilities where opportunities arise, in particular during school holidays program activities.</p> <p>Waalitj Club</p> <p>Waalitj Club is delivered in partnership with 'Be StemSmart' as an after-school program for Town of Vic Park residents aged 8-12. The after-school programme is run for 1.5 hours, once a week (Wednesday) during the school term. 'Be StemSmart' deliver their coding component for one hour. The curricula include coding, robotics, engineering with electronics, video game design, app design and creative design.</p> <p>In 2022, students have gained skills in creating media such as YouTube videos using relevant devices and software, this has included everything from planning, filming, and editing the films. The Waalitj Club activity also includes an hour physical activity session also. This saw participants playing a number of team sports such as football, basketball, tee-ball and soccer.</p> <p>Flyers created and distributed to local Primary Schools to offer registration and attendance for Town of Vic Park residents and school children.</p>

Initiative and Activities	Indicators	Current quarter progress
		<p>Schools Represented:</p> <ol style="list-style-type: none"> 1. Lathlain Primary School 2. East Victoria Park Primary School 3. St Augustine's Primary School 4. Kent Street SHS 5. Millen Primary School <p>The Waalitj Foundation has partnered with 'Be StemSmart' to deliver the coding program.</p>
<p>Program Delivery P1.2: Delivery of positive youth engagement sessions to Town of Victoria Park youth</p> <ul style="list-style-type: none"> • Minimum number of 1 session per week (during school terms) + 2 sessions per school holiday period • Target of 50 sessions total per calendar year <p>Number of young local community members positively engaging with Town of Victoria Park facilities</p> <ul style="list-style-type: none"> • Target of 20 young local participants per session. • Target of 800 young local participants per calendar year. <p>Provision of Ambassadors P1.3: WCE to provide player ambassadors (male & female) and Wirrpanda Foundation role models; to increase engagement, and uptake of program messages</p>	<p>P1.2.2: Program being delivered as per Project Plan.</p> <p>P1.2.3: Program partnerships.</p> <p>P1.2.4: Session and Attendance data; inc. any available demographic information.</p>	<ul style="list-style-type: none"> • The Waalitj Club program is a weekly education, healthy lifestyles and aspirational program for youth aged 8-12 living within the Town of Victoria Park. • Sessions involve a variety of sporting activities to engage participants, and delivery of health and well-being information to empower and enable participants to make informed decisions to lead a positive and healthy lifestyle; not engaging in anti-social activities and committing to school attendance and performance. • Program benefits include access to role models, promoting physical activity, health education and self-development. • Weekly Waalitj Club activities also involve a 1-hour session for participants to engage and actively learn across digital literacy such as coding, robotics, virtual reality, augmented reality, and digital photography. <p>Waalitj Club is delivered in partnership with 'Be StemSmart' as an after-school program for Town of Vic Park residents aged 8-12. 'Be StemSmart' deliver their coding component for one hour. The curricula includes coding, robotics, engineering with electronics, video game design, app design and creative design.</p> <p><u>Sessions Delivered Jan-March:</u> Throughout the reporting period, the Waalitj Club activity was held across Week 1-4 of term 1:</p>

Initiative and Activities	Indicators	Current quarter progress
		<ul style="list-style-type: none"> • Waalitj Club: 4 sessions with 72 participants.
	P1.2.5: Pre and post assessment comparisons of participant health knowledge, physical literacy and cultural inclusiveness measures*.	Due to COVID impacts on the program delivery this period, 2022 surveys have not been completed as yet.
	P1.2.6: Participant feedback surveys; inc. qualitative and quantitative.	<p>Previous Participants Survey results have included: We have learnt how to</p> <ul style="list-style-type: none"> • "How to code my own games and make and edit my own you tube videos using script" • "Coding, playing games and making new friends " • "I've learnt how to use laptops and cameras and edit my work" • "To use different features of word, learnt how to code and use all the features of a digital camera" • "To film footage, script writing and coding Minecraft" • Some interesting things we have discovered are... • "Coding things with blocks instead of JavaScript has been something I've discovered" • "It takes a lot of time and effort to make good videos" • "How to use the equipment properly" • "Making friends from other schools, the facilities are good, and everyone is supportive and kind. I feel lucky to come" • "Coding with friends can be fun" <p>Due to COVID impacts on the program delivery this period, surveys have not been completed with parents as yet.</p>
	P1.2.7: Stakeholder/partner feedback surveys; inc. qualitative and quantitative.	Due to COVID impacts on the program delivery this period, surveys have not been completed with stakeholder/partners as yet.
	P1.3.1: Use of WCE ambassadors and WF role models.	<p>WF has worked with WCE to deliver football activities with participants utilising Tim Kelly, Jermaine Jones, Grace Kelly, Niamh Kelly and Paris Laurie. The WCE have also had 'Rick the Rock' attend sessions.</p> <p>WF role models have included Brady Grey, Troy Cook, Carly Davis, Alicia Janz and Stacey Mourish.</p>

Program 2. Healthy Relationships

Initiative and Activities	Indicators	Current quarter progress
<p>Awareness Campaign P2.1: WCE to demonstrate having engaged with the Department of Communities, subject matter experts and a minimum of 3 service providers in the design and delivery of meaningful programs that raise awareness of healthy relationships, gender equality and cultural norms.</p> <p>Provision of media releases</p> <p>A minimum of 5 short film clips with players & coaches to be shared across West Coast Eagles and the Towns media.</p> <p>A minimum of 2 short audio clips with players & coaches to be shared across West Coast Eagles and the Towns media.</p>	<p>P2.1.1: A minimum of 5 short film clips with players & coaches.</p>	<p>There have been no short film clips produced to date as this forms part of the 16 Days in WA Campaign in Nov/Dec 2022.</p> <p>Other opportunities that may arise from WCE/ToVP will be explored.</p>
	<p>P2.1.2: A minimum of 2 short audio clips with players & coaches.</p>	<p>WCE do not produce audio clips. The replacement deliverable will be a donation of two money can't buy experiences player meet and greet at MRP with either an AFL/AFLW Player. These will be and will be offered to a community organisation in ToVP to be determined in conjunction with ToVP team.</p>
	<p>Other comments</p>	
<p>Healthy Relationships Workshops P2.2: Facilitate 2 x annual Healthy Relationships Workshops to be delivered by qualified third party.</p>	<p>P2.2.1: Delivered annually within the Positive Youth Engagement Program.</p>	<p>An email was sent on 16 February 2022 to Stopping Family Violence about running 4 x workshops for the Waalitj Club in 2022. No reply at this stage.</p>
<p>Provision of an AFL/AFLW Ambassadors P2.3: WCE to provide an AFLW player as an active ambassador of the program.</p> <p>WCE to provide an AFL player as an active ambassador for Wirrpanda Foundation.</p> <p>AFLW ambassador to make appearances at program activities</p>	<p>P2.3.1: Ambassadors provided.</p>	<p>WCE Ambassadors have not been confirmed as players contracts are currently being finalised. This will be finalised by end of April.</p>
	<p>P2.3.2: Ambassador made appearances at program activities.</p>	<p>It is proposed that the Ambassadors will attend the workshops when dates are set. Due to current State Government Covid Protocols Waalitj Club has not been operational to date for 2022.</p>
	<p>P2.3.3: Training and support was provided</p>	<p>Ambassadors have not yet confirmed or approved for 2022 as per 2.3.1.</p>

Initiative and Activities	Indicators	Current quarter progress
<p>WCE to demonstrate provision of specific induction and ongoing training to all ambassadors and mentors of the program. This training will align to successful delivery of Healthy Relationship (awareness program outcomes)</p>		
<p>Healthy Relationship Strategy Group P2.4:</p> <p>Join Healthy Relationships Strategy group</p> <p>Contribute to Healthy Relationships Strategy group and offer to host three meetings of the group annually.</p> <p>Develop (in conjunction with agencies) and promote club and community groups 'Healthy Relationships' support program tools.</p> <p>Provide 'Healthy Relationships' education and follow up to local clubs and community groups. Making digital material available if face to face opportunities have been explored and are not possible.</p>	<p>P2.4.1: Joined Healthy Relationships Strategy group.</p> <p>P2.4.2: Offer to host three meetings.</p> <p>P2.4.3: Contributed to Healthy Relationships Strategy group.</p> <p>P2.4.4: Developed 'Healthy Relationships' support program tools.</p> <p>P2.4.5: Provided 'Healthy Relationships' education and follow up to local clubs and community groups.</p>	<p>WCE Community Officer attended the Healthy Relationships Strategy Group (HSRG) meeting on 23/02</p> <p>Due to covid restrictions WCE has not been able to host in-person meetings as they have been held online. WCE will schedule to host meetings at MRP when meetings are back in-person.</p> <p>WCE Community Officer provided an update to the HRSRG on the success of 2021 "16 Days in WA Campaign" including the reach of the marketing campaign across the WCE social media channels.</p> <p>HSRG are developing Q&A on the topic of Healthy Relationships for WCE in-school programs.</p> <p>Through discussions with members of the HSRG a document is being developed outlining topics of discussion to be added in the WCE school visit program i.e., gender in-equality messaging, cultural norms, healthy relationships.</p> <p>Healthy Relationships education programs are currently being developed and will be made available to local clubs and community groups once completed as per 2.2.1. This is expected to be completed in the next quarter.</p>
<p>Fundraising item offerings or experiences offered to community Groups P2.5:</p>	<p>P2.5.1: Were 10 offerings or experiences delivered to 10 community groups?</p>	<p>WCE have organised 10 signed fundraising items and will be allocated to 10 community groups from within the HSRG. Items will be allocated by the Chair of the HSRG by the end of March 2022.</p>

Initiative and Activities	Indicators	Current quarter progress
<p>WCE to deliver 10 fundraising item offerings or experiences to 10 community groups per annum (community groups to be local organisations that align to the outcomes of the Healthy Relationships program). Healthy relationships group to provide list of potential community groups.</p>		
<p>Use of classroom and function rooms P2.6: WCE to make classrooms and function rooms available for use by community groups (subject to availability and cost recovery).</p>	<p>P2.6.1: How many bookings were made by community groups in 2021?</p>	<p>No enquiries have been made by the community to date so therefore no bookings have been confirmed.</p>
<p>16 Days in WA - Stop the Violence against Women campaign. P2.7: WCE website is to be maintained with appropriate resources to provide relevant information on domestic violence to the community. WCE to participate and deliver 5 initiatives from the 16 Days in WA campaign</p>	<p>P2.7.1: Initiatives were completed.</p>	<p>16 Days in WA runs from 25 November (International Day for the Elimination of Violence Against Women) through to December 10 (Human Rights Day) each year.</p> <p>The <i>16 Days</i> campaign and initiatives was successfully delivered in 2021.</p> <p>No progress has been made to the planning of the 2022 campaign this quarter.</p>
<p>Public appearances P2.8: 10 public appearances (to include radio and appearances at events in the Town of Victoria Park, South East Metro or Metro - wide areas). Understanding this comes off the 100 player hours?</p>	<p>P2.8.1: Were 10 public appearances completed?</p>	<p>No public appearances have been made to date as there have been no requests from the HSRG.</p> <p>It is suggested this is due to the current Covid climate.</p>
<p>Staffing P2.9:</p>	<p>P2.9.1: Was one staff member provided for one day a week and draw on club resources to support the initiatives?</p>	<p>A WCE staff member has been assigned for this role with additional WCE resources available to support initiatives.</p>

Initiative and Activities	Indicators	Current quarter progress
Provide a minimum of 1 staff member one day a week and draw on club resources to support the initiatives.		

Program 3. Supporting Local Community Organisations

Initiative and Activities	Indicators	Current quarter progress
<p>Audit of existing local community organisations in the Town of Victoria Park P3.1:</p> <p>WCE to conduct an audit of all the local community not for profit groups and social enterprises in the Town. This audit is to ensure that all organisations are invited to participate and so that these organisations can be collaborated with through this program.</p>	P3.1.1: Was the audit completed?	<p>An audit was completed by West Coast Eagles in 2020 and the following 4 organisations will be providing support over the remaining 4 years:</p> <ol style="list-style-type: none"> 1. Org1 - WADSA 2. Org2 – Healthy Strides 3. Org3 – Lathlain Playgroup 4. Org4 – PCYC – Kensington <p>In 2021, WCE added Org5 – Connect Victoria Park.</p>
<p>Application process P3.2:</p> <p>WCE to demonstrate a clear, transparent, and fair process for selection of 4 not for profit community group organisations.</p> <p>WCE to promote WCE and ToVP communication and social media channels to ensure optimal reach.</p> <p>WCE to select 4 community organisations and inform ToVP who these organisations are</p>	P3.2.1: WCE provided a clear, transparent, and fair process for selection of 4 not for profit community group organisations.	<p>WCE utilised the Sport Australia online club development Health Check Survey. This was a free online survey tool that covered all areas of club development for local organisations and sporting clubs. The platform allowed users to self-assess how they are going and identify the areas of need and gaps in which we could try to assist with. (Survey results sent through to TOVP Community team via email)</p> <p>The survey was sent out initially on the 16 December 2019 and a follow up went out on 10 January 2020. The follow up returned more responses from community clubs and organisations.</p> <p>Lathlain Playgroup, WA Disabled Sports, Healthy Strides, PCYC were the organisations selected by the WCE community benefits team to be involved with the program from the list of respondents. The successful organisations were determined by the WCE Community Benefits team on the back of the results found within the survey data. 3 other</p>

Initiative and Activities	Indicators	Current quarter progress
		<p>organisations – The Haven Centre, Advocare and Essentials for Women also applied to join the program but were unfortunately unsuccessful.</p> <p>In 2021, Connect Vic Park were added as an extra community organisation due to the lack of engagement from Kensington PCYC. WCE Community Officers made efforts via email and in person visits to connect with Kensington PCYC and it was only after WCE – GM of Community and Game Development was contacted directly by Connect Vic Park (Luke Garswood – CEO) that this additional organisation was added. During the year WCE Community Officers attempted to maintain relationships with both organisations however through discussions with Town of Vic Park officers Connect Vic Park was formally adopted as a non-for-profit organisation in the CBS.</p> <p>The three unsuccessful organisations from 2020 were not considered for this replacement due to the fact a replacement wasn't on the agenda for this year and only came about through proactive direct enquiry from Connect Vic Park after consultation it was agreed there was alignment between organisations desired outcomes e.g., promote active lifestyle in the local Victoria Park community.</p>
	P3.2.2: Promoted WCE and ToVP communication and social media channels.	The WCE Community Benefits team promoted the opportunity to join our Community Benefits Program through an EDM. The contact list was attained through the Town of Vic Park Community team and sent out twice to all eligible organisations. The program and outcomes were promoted through the WCE Instagram, Facebook and Twitter Account. While WCE don't have individual post reach – find attached the total follow count of our social channels –Twitter 87.7k, Facebook 319,888k & Instagram 212k.
	P3.2.3: Selected 4 community organisations and informed ToVP who these organisations are.	Healthy Strides, Lathlain Playgroup, Kensington PCYC & West Australian Disability Sporting Organisation. Connect Vic Park was added as a fifth group in 2021.
Design process P3.3	P3.3.1: WCE engaged with four local not-for-profit or community groups to design capacity	WCE Community Officer reached out via email on the 22/02 to Lathlain Playgroup, WADSA and Kensington PCYC with responses from

Initiative and Activities	Indicators	Current quarter progress
<p>WCE will engage with four local not-for-profit or community groups to design capacity building programs specifically tailored to each group's needs.</p> <p>Design process to establish outputs-, short- and medium-term outcomes and an evaluation framework.</p>	<p>building programs specifically tailored to each group's needs.</p> <p>P3.3.2: Design process to established outputs, short and medium-term outcomes and an evaluation framework?</p>	<p>Kensington PCYC and WADSA on the 23rd and 24th respectively. Discussions are occurring around how best to collaborate given the current Covid climate in WA.</p> <p>Discussions are occurring around how best to collaborate given the current Covid climate in Perth with Kensington PCYC and Lathlain Playgroup, WADSA. Once the programs are confirmed, outputs, short and medium-term outcomes and an evaluation framework will be developed.</p>
<p>Program Support P3.4: WCE to offer and demonstrate program support to 4 organisations in line with each organisation's needs.</p> <p>A minimum of 4 workshop sessions are to be held per community group.</p>	<p>P3.4.1: WCE to offered and demonstrated program support to 4 organisations in line with each organisation's needs?</p>	<p>Healthy Strides <u>Participate Program:</u> The Participate Program is an afterschool sport and physical activity-based program designed to optimise community inclusion, confidence and participation for children and young adolescents with complex needs. This program runs for one hour, once per week for 6 weeks each school term.</p> <ul style="list-style-type: none"> • Participate Program ran from 24 February – 7 April • 20 participants supported by 2/3 AFL and AFLW players in attendance. <p>Next sessions: the last four sessions of the quarter were held at MRP.</p> <p>Feedback from the Director and parents/carers of Participate Program is that they really love visiting MRP and the amount of energy that is given to the children with Cerebral Palsy.</p> <p>Connect Vic Park <u>Walking Footy</u> This program is enjoyed by males over 55 and the following sessions have taken place: Sessions for Term 1 will conclude 7 April with between 11-13 participants each session. Sessions have had an AFLW player attend & 3 AFL players.</p>

Initiative and Activities	Indicators	Current quarter progress
		<p>The men love this program which runs Thursday mornings from 7.30-8.30am and don't even mind if players are not available to attend as this program is about them.</p> <p>Sessions will run until mid-April. During one of these sessions' grandchildren will be invited down to participate at their ability as well.</p> <p>The Walking Footy has been so successful in capacity building for the males in Vic Park that WCE will be rolling out the program in some of WAs regional areas e.g. Great Southern, South-West and the Pilbara for our members.</p>
<p>Outcomes, indicators and targets</p> <p>P3.5: The program shall measure and report against the following outputs, outcomes, and indicators</p> <p>Outputs:</p>	<p>P3.4.2: A minimum of 4 workshop sessions were held per community group.</p> <p>P3.5.1: Were four sessions held per community group?</p> <ul style="list-style-type: none"> Participants gain benefit from participating in the program. 	<p>Six workshop sessions have been undertaken with Connect Vic Park this quarter – Walking Footy Program.</p> <p>Four workshop sessions have been undertaken with Healthy Strides this quarter – Participate Program</p> <p>Discussions are ongoing with PCYC Kensington and Lathlain Playgroup to determine dates for future workshop sessions.</p> <p>WCE have a meeting schedule for the last week in March to discuss upcoming workshops/activities with WADSA.</p> <p>Six workshop sessions have been undertaken with Connect Vic Park this quarter – Walking Footy Program.</p> <p>Four workshop sessions have been undertaken with Healthy Strides this quarter – Participate Program</p> <p>Discussions are ongoing with PCYC Kensington and Lathlain Playgroup.</p> <p>Overwhelmingly positive feedback is being received by WCE players and the WCE Community Officer from participants include:</p> <ul style="list-style-type: none"> Walking Footy: Participants are Improving their physical activity, increasing social connection and mental well-being.

Initiative and Activities	Indicators	Current quarter progress
<p>Targeted relevant ongoing program support to four (4) not-for profits over the first 5 years.</p>		<ul style="list-style-type: none"> Participate Program: Inclusion with a +1 to attend the sessions promotes inclusion and participation with families, siblings, and the community.
<p>A minimum of four sessions held per community group.</p> <p>Short term outcomes</p> <p>Participants are aware of opportunities to participate in positive skill development program.</p> <p>Participants gain skills and knowledge to drive change within their community.</p> <p>Medium term outcomes</p> <p>Behaviour change takes place at an individual and community level. Captured through surveys that take place post event/program.</p>	<p>P3.5.2: Measure baseline results annually for:</p> <ul style="list-style-type: none"> % of participants report an increase in knowledge gained % of participants report an increase in skills gained. % of participants report an increased level of performance improvement % of participants report an increased sense of belonging to the community <p>P3.5.3: Short term outcomes</p> <p>Participants are aware of opportunities to participate in positive skill development program.</p> <p>Participants gain skills and knowledge to drive change within their community.</p> <p>P3.5.4: Medium term outcomes</p> <p>Behaviour change takes place at an individual and community level.</p>	<p>WCE reports on these outcomes annually unless the program is completed prior.</p> <p>This feedback is captured by each Community organisation.</p> <p>WCE reports on these outcomes annually unless the program is completed prior.</p> <p>This feedback is captured by each Community organisation.</p> <p>WCE reports on these outcomes annually unless the program is completed prior.</p> <p>This feedback is captured by each Community organisation.</p>
<p>Public reports</p> <p>P3.6:</p> <p>WCE to produce an Annual Outcome Report (quantitative and qualitative).</p>	<p>P3.6.1: Was the report completed and submitted to the Town of Victoria Park?</p>	<p>WCE submitted the Annual Outcome Report December 2021.</p>
<p>Resource plan</p> <p>P3.7:</p>	<p>P3.7.1:</p> <p>Provision of 1 staff member demonstrated by WCE.</p>	<p>One Community Officer works 0.2 FTE on program three of the CBS and the other Community Officer works 0.1 FTE which totals 0.3 FTE across the WCE community department.</p>

Initiative and Activities	Indicators	Current quarter progress
<p>WCE to demonstrate provision of 1 staff member to work on this project one day a week and draw upon Club resources to support clinics and workshops and initiatives.</p>		<p>The Commercial and Compliance Manager oversees the two Community Officers / WCE staff members supporting the CBS.</p> <p>Community Officers also attend the training clinics once per month and meet with external stakeholders as required.</p> <p>Content Producer, Brand Manager, Videographer working throughout the year on taking photos, videos, and develop artwork to promote the Community Benefits Strategy to the 106,000+ members.</p>

Program 4. Recreational Groups and Sports Club Development

Initiative and Activities	Indicators	Current quarter progress
<p>Audit of existing recreational groups and sports clubs in the Town of Victoria Park P4.1: WCE to conduct an audit of all the existing recreational groups and sports clubs in the Town of Victoria Park. This audit is to ensure that all organisations are invited to participate and so that these organisations can be collaborated with through this program.</p>	<p>P4.1.1: Was the Audit completed</p>	<p>This audit was originally to be done once over the 5-year contracted period. However, due to poor engagement by the Recreational Groups and Sporting Clubs WCE offered additional to the contract deliverables to engage twice a year from 2022 and once in 2021 in an effort to achieve better engagement. The Town provides updated contact lists twice a year (prior to the Summer and Winter Season).</p> <p>In 2020, WCE utilised the Sport Australia online Club development Health Check Survey. This was a free online survey tool that covered all areas of club development. The platform allowed clubs to self-assess how they are going and identify the areas of need and gaps in which we could try to assist with. (Survey results sent through to TOVP Community team via email)</p> <ul style="list-style-type: none"> The survey was sent out initially on the 16/12/2019 and a follow up went out on 10/1/2020. The follow up returned more responses from community clubs and organisations. Finally, a 3rd push came on the 9/09/2020 which was a targeted approach to summer sports – especially cricket. This secured the Curtin-Victoria Park CC as our 6th sporting club to join. Still waiting on their survey results.

Initiative and Activities	Indicators	Current quarter progress
	<p>P4.1.2: Were all organisations invited to participate?</p>	<p>This was completed in 2021. To date only six clubs took up the offer. The WCE Community Benefits team continued to engage with Town of Vic Park staff across 2020/21 to find ways to seek further engagement from local clubs within the town.</p> <ul style="list-style-type: none"> • Carlisle AFC, Victoria Park Raiders JFC, Victoria Park SC, Perth Royals SC, Victoria Park Little Athletics, Curtin-Victoria Park CC • Two follow up surveys across 2020, including targeted individual emails to clubs (specifically cricket clubs entering their summer season). We also discussed with members of other participating clubs, if they had any insight or ways, we could engage clubs not currently participating. Unfortunately, no clubs responded with feedback as to why they weren't interested in participating. • Between the 22 February – 1 March 2022 all recreational groups and sporting clubs were contacted via phone. 11 of these clubs/groups answered or returned the call. <p>Due to lack of engagement with the sporting clubs in 2021 it was decided that the ToVP would provide WCE with the contact details of 25 sporting clubs and WCE would contact them asking four questions as to why they were unable to attend workshops.</p> <p>All 25 clubs were contacted and asked the following questions:</p> <ol style="list-style-type: none"> 1. <i>Did anyone from your club attend any of the WCE Community Benefit Events in 2020 or 2021.</i> <ul style="list-style-type: none"> • No club could confirm their attendance. Majority said no and a few said they were not sure. Most of the clubs said the reason would be due to the timing of events and their volunteers being time poor also. One club did say it was due to the topics of the events. 2. <i>What is the biggest issue at your club? We know Volunteers can be hard to come by, is this something your club struggles with?</i> <ul style="list-style-type: none"> • Majority of the club's said Volunteers is their biggest issue. Getting them in initially and retaining them. Covid has made this even more difficult. Some clubs have specific Volunteer Coordinators but even

Initiative and Activities	Indicators	Current quarter progress
		<p>then, they're still struggling. A few clubs mentioned getting grants and sponsors was also an issue, especially with Covid.</p> <p>3. <i>Would your Club prefer events/guest speakers or donations for your Club?</i></p> <ul style="list-style-type: none"> • Most clubs said donations are always great because money is often an issue. There were a few that said they are very community based so events are good too. <p>4. <i>Do you prefer to be contacted via email or phone?</i></p> <ul style="list-style-type: none"> • Majority said either is fine. Some did say that email is best because of the changeover in positions/roles at the club. <p>Common challenges from all Clubs:</p> <ul style="list-style-type: none"> • Clubs are very time poor. • Covid restrictions are really hurting them. People are not volunteering due to not wanting medical information known and number restrictions means less money coming in. • Too few people at their clubs are being spread thin and having to do multiple roles in the club. <p>Next steps</p> <p>WCE to provide ToVP with some recommendations on how best to move forward with this program.</p> <p><u>Key findings from engagement:</u></p> <ul style="list-style-type: none"> • Clubs are very time poor. • Covid restrictions are really hurting them. People not volunteering due to not wanting medical information known and number restrictions means less money coming in. • Too few people at their clubs are being spread thin and having to do multiple roles in the club. • Due to volunteers also working full-time, online events and/or events at their clubs during the time of training would be the most beneficial and would result in higher participation. • Covid restrictions and playing a large part in reducing volunteer numbers and the amount of money coming in. Some clubs rely on

Initiative and Activities	Indicators	Current quarter progress
		<p>large registration numbers for events to bring in money for their club, with restrictions on numbers at events, this is having an impact.</p> <p>Overall:</p> <ul style="list-style-type: none"> WCE will investigate how best to help these clubs attract and retain volunteers and will work with ToVP Officers to capture as many clubs as possible in different ways to assist them to succeed.
	P4.1.3: Participants are aware of opportunities to participate in positive skill development program	Participants have been aware of opportunities through direct email however these programs have not had a good uptake.
<p>Application process P4.2: WCE to demonstrate a clear, transparent and fair process for selection of up to 25 groups to participate in the program.</p> <p>WCE to promote WCE and ToVP communication and social media channels to ensure optimal reach.</p> <p>WCE to select 25 recreational groups and sports clubs and inform ToVP who these organisations are.</p> <p>If less than 25 groups have engaged, open workshops to clubs in neighbouring local governments (City of Canning, City of Belmont and City of South Perth). The Town to provide contacts of neighbouring Local Government officers.</p>	P4.2.1: Up to 25 sport and recreation groups can participate in the program	Program has not commenced this quarter due to lack of uptake from the clubs.
	P4.2.2: Participants gained skills and knowledge to drive change within their community.	Program has not commenced this quarter.
	P4.2.3: WCE promoted to WCE and ToVP communication and social media channels to ensure optimal reach.	The Program has not commenced this quarter. Please refer to 4.1.2.
<p>Design process 4.3: WCE will engage with recreational groups and sports clubs to design capacity building programs specifically tailored to</p>	P4.3.1: The program will adopt the following design principles in response to the community panel recommendations: 1. Inclusion of recreational groups. 2. Facilitation of networking opportunities	A report has been developed outlining the key findings from the engagement with the clubs with recommendations for future networking opportunities and inclusion of recreational groups.

Initiative and Activities	Indicators	Current quarter progress
<p>meet strategic planning, governance, long term planning and related club management issues in order to assist capacity building and promote sustainable well managed clubs.</p> <p>Design process to establish outputs, short and medium-term outcomes and an evaluation framework</p>	P4.3.2: Marketing and communication support via West Coast Eagles channels.	Marketing and communication support will be provided by WCE once the programs commence.
	P4.3.3: Workshops to be available to the neighbouring local governments (City of Canning, City of Belmont and City of South Perth). The Town to provide contacts of neighbouring Local Government officers. (schools and other community organisations in the Town) when appropriate.	Workshops were made available to neighbouring local governments in 2021. No workshops have taken place in this quarter.
	P4.3.4: An Invitation to the Department of Local Government, Sport and Cultural Industries (formerly Department of Sport and Recreation) to be a project partner.	No invitation has been extended until the program commences.
<p>Program Support</p> <p>P4.4: WCE to offer and demonstrate program support to 25 organisations.</p>	P4.4.1: Was program support offered?	WCE contacted 25 organisations to better understand why their club was not up taking any programs/support.
	P4.4.2: Participants are aware of opportunities to participate in positive skill development program	No workshops have taken place this quarter.
	P4.4.3: Participants gain skills and knowledge to drive change within their community captured through surveys.	No workshops have taken place this quarter.
<p>Workshop sessions</p> <p>P4.5: A minimum of 4 annual workshop face to face or online or sessions are to be held in line with the current needs of clubs.</p>	P4.5.1: 4 annual workshops were delivered in line with the current needs of local clubs.	No workshops have taken place this quarter.
	P4.5.2: 8 follow up sessions were held per group to offer targeted support (within the first 5 years of this agreement)	Follow up sessions were offered but not taken up by clubs.

Initiative and Activities	Indicators	Current quarter progress
<p>A minimum of 8 follow up sessions of targeted support are to be held for each club (over the 5- year period).</p>	<p>P4.5.3: Short term outcomes</p> <ul style="list-style-type: none"> Participants are aware of opportunities to participate in positive skill development program. Participants gain skills and knowledge to drive change within their community. 	<p>Participants were made aware of opportunities to participate in positive skill development to gain skills and knowledge to drive change however due to lack of uptake skills and knowledge did not occur.</p>
	<p>P4.5.4: Medium term outcomes</p> <ul style="list-style-type: none"> Behaviour change takes place at an individual and community level. Participants gain benefit from participating in the program. <p>Measure baseline results annually for:</p> <ul style="list-style-type: none"> % of participants report an increase in knowledge gained % of participants report an increase in skills gained % of participants report an increased level of performance improvement % of participants report an increased sense of belonging to the community. 	<p>Participants were made aware of opportunities to participate in positive skill development to gain skills and knowledge to drive change however due to lack of uptake skills and knowledge did not occur.</p>
<p>Public reports Resource Plan P4.6:</p> <p>WCE to produce an Annual Outcome Report (quantitative and qualitative).</p> <p>WCE to demonstrate provision of 1 staff member to work on this project one day a week and draw upon Club resources to</p>	<p>P4.6.1: Was the report completed and submitted to the Town of Victoria Park?</p>	<p>The Annual Summary Report was submitted to the Town of Victoria Park in December 2021.</p>
	<p>P4.6.2: Provision of 1 staff member demonstrated by WCE.</p>	<p>Two Community Officers providing actions from the above initiatives (1 x 0.15 FTE & 1.0 x 0.1 FTE) including support, coordination and reporting on all of the above initiatives along attendance at Town of Victoria Park meetings, with support from the Commercial and Compliance Manager overseeing the Community Officers and attendance at Town of Victoria Park meetings and management of the Community Benefits Strategies.</p>

Initiative and Activities	Indicators	Current quarter progress															
support clinics and workshops and initiatives.																	
<p>Player Hours 100 hours per year of player involvement, but if the programs do not warrant this number of hours, the WCE shall not be required to make up the time in a subsequent year (As per Lease Obligations)</p>	<p>Were 100 player hours provided in 2021?</p>	<p>This quarter's progress for 2022 are as follows:</p> <table border="1" data-bbox="1245 280 2150 472"> <thead> <tr> <th>PLAYER HOUR SPLITS</th> <th>Number of hours</th> <th>%</th> </tr> </thead> <tbody> <tr> <td>AFL (40 hrs)</td> <td>11</td> <td>27.5%</td> </tr> <tr> <td>AFLW (40 hrs)</td> <td>7</td> <td>17.5%</td> </tr> <tr> <td>Past Players (20hrs)</td> <td>2</td> <td>10.0%</td> </tr> <tr> <td>YTD Total (100)</td> <td>20</td> <td>20%</td> </tr> </tbody> </table> <p>Noting due to Covid, ToVP events have been cancelled/postponed or rescheduled and WCE players have been unavailable due to Covid restrictions, travel bubbles etc. within the WCE. This has made it difficult to include player involvement into programs and events.</p> <p>WCE is required to adhere to AFL rules and regulations regarding Covid 19 and player access / welfare, as a result, actual versus target player hours have been impacted in this quarter. WCE is working with all parties in an effort to address actual versus targets in future years.</p>	PLAYER HOUR SPLITS	Number of hours	%	AFL (40 hrs)	11	27.5%	AFLW (40 hrs)	7	17.5%	Past Players (20hrs)	2	10.0%	YTD Total (100)	20	20%
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