

## Attachment Four: Art Grant 2022 Evaluation Summaries

### Art Grants Applications – Recommended

1. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
John Curtin Gallery – Curtin University	<b>The Alternative Art School 2022</b>	<b>68</b>	\$3,500.00

The purpose of this program is to engage with local artists, and those setting out on their professional artist career, helping them develop much needed skills and competencies to be successful.

They will focus their recruitment of participants to local visual artists who live or work in the Town and local community. This ensures that they will build a new network of contacts and future collaborators. All materials required for the workshops will be purchased from local suppliers and catering will also be sourced locally.

Paula Silbert’s “The Art Primer” workshops have been delivered successfully around the State. She delivers real solutions and tips, expert guidance, and peer support. They are proposing to run five workshops over three Saturdays.

The aim is to provide the participants with skills and resources to be able to organise their own exhibitions and other activities in the future. One of the workshops will focus on how to approach local business, such as cafes as a possible venue for an exhibition. Another will focus on the opportunities to organise Open Studio events, which involve the whole of the community, including many businesses and venues.

They have been delivering programs and exhibitions in the Town for 24 years. They have a highly skilled team, staging six to eight exhibitions and associated programs and workshops each year.

Support from the Town will enable local artists and Victoria Park Centre for the Arts members to access a subsidised rate of \$150 plus GST, rather than the full rate of \$550 plus GST.

#### Panel Assessment:

- John Curtin Gallery is the premier arts space within the Town of Victoria Park and has also collaborated with VPCA for a wider reach of program audience. Paula Silbert is a highly sought-after Arts Consultant and would offer invaluable knowledge to local artists participating in the workshops.
- High level of experience in delivering models of this kind.

- High end artist to assist with artistic development.

2. Project details and panel scoring are outlined in the table below:

<b>Applicant</b>	<b>Funding requested What will the Sport grant be used for?</b>	<b>Panel score Total (x/80)</b>	<b>Requested funding</b>
Victoria Park Community Centre (VPCC)	<b>Aboriginal Early Literacy Program</b>	<b>64</b>	\$5,000.00
<p>This program via storytelling will play a role in passing Aboriginal culture to a new audience. It will connect children to stories of the sky and the land and allow people to build awareness of the different identities of traditional owners and explore the rich and diverse Aboriginal and Torres Strait Islander cultures.</p> <p>This program will be targeted at young people under five and their families. They will encourage both Aboriginal and non-Aboriginal participants from our local community and beyond. Facilitators, VPCC and Town of Victoria Park staff can also benefit from learning from the program and its outcomes.</p> <p>The VPCC has already had discussions with Aboriginal Education Consultant, Roni Forrest to facilitate this initiative with an agreed start date of early 2023. Roni has lived in Victoria Park for many years, and she has extensive networks with the community and more broadly, with Aboriginal peoples and education sector.</p> <p>They aim to present a 10-week course covering a range of topics for one-hour sessions per week. The outline of the different sessions is as follows:</p> <ul style="list-style-type: none"> <li>• Week One - Introduction and the start of building relationships. This will include yarning time and introducing Roni to the participants.</li> <li>• Week Two – Learning essential Noongar words and the names of animals.</li> <li>• Week Three – There will be a storytelling session and a video about Noongar Boodja (Perth) and the Derbal Yirrigan (Swan River).</li> <li>• Week Four - Sharing of Aboriginal cultural through fairytales.</li> <li>• Week Five - Children will learn the Wombat Wobble dance.</li> <li>• Week Six -Learn about Noongar Totem Animals through charades.</li> <li>• Week Seven - Explain the importance of instruments and music, including the didgeridoo. A didgeridoo player will join the session.</li> </ul>			

- Week Eight - Story of Fire Learn about fire and what it means to Aboriginal people.
- Week Nine - This session will explore the Creation Stories and Art and what is Aboriginal art story.
- Week Ten - Celebration in a Town Park with all participants enjoying bush tucker morning tea.

**Panel Assessment:**

- A solid combination of arts and cultural immersive experiences provided over several weeks.
- Great to have a more Aboriginal cultural awareness/storytelling examples to build cultural awareness.
- The project provides a highly valuable outcome of education in First Nations culture.
- Highly recommend and support this project

3. Project details and panel scoring are outlined in the table below:

<b>Applicant</b>	<b>Funding requested What will the Sport grant be used for?</b>	<b>Panel score Total (x/80)</b>	<b>Requested funding</b>
Susan Turner	<b>Alec Bell Park Mural</b>	<b>60</b>	\$4,240.00
<p>The proposed mural artwork project reflects a local hero who was a postman in East Victoria Park who dies in the Vietnam War at a very young age. The mural will be painted on the back west end fence of Alec Bell Park. The artwork includes the commemorative poppies and images reflecting his life as a postman in the area.</p> <p>The artwork will engage people through the creation and completion of this original and quality artwork providing a cultural experience and a local social history. The artwork will add to the live ability of the area and makes for a young family friendly space as it is gated.</p> <p>Since the recent construction of the memorial for Alec Bell, the Anzac commemoration has seen residents lighting candles and laying home-made wreaths at the site. The artwork will draw further attention and it is expected that there will be more local gatherings on the day to remember our war heroes. The artwork will complement and enhance the cultural experience of residents making it a meaningful space to visit, enjoy and reflect.</p> <p>The intention of the artwork is to further enhance the creation of a space which is for all residents. Currently there is a children's sand pit and a local free library and nature garden which has been planted by residents with Council permission.</p>			

The Hampshire Neighbourhood Group have activated several local residents in being aware of the project and the intention of a community participation for the artwork. There has been a great response to the artwork.

**Panel Assessment:**

- Applicant has provided a clear, well thought out plan that is realistic and achievable.
- Project is innovative approach to arts.
- The applicant has a connection to Victoria Park’s creative community.
- The Hampshire Neighbourhood Group are actively involved in the local community and contribute all coordination costs on a volunteer basis. The mural is an wholesome idea for surrounding residents while incorporating an historical Victoria Park story.

4. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Adrian Tilby – Vic Park Pride	<b>The Pony of Pride visits Victoria Park</b>	<b>58</b>	\$5,000.00
<p>This project involves a Pride Pony which will be life-size and will be transformed into a large, attractive, and unique piece of colourful art. The project will be promoted through Victoria Park Centre for the Arts and its associated groups, Vic Park Pride, Victoria Park Community Centre via organisational websites, newsletters, and social media platforms. The pony will also have its own Instagram profile and Vic Park Pride will encourage people to follow the story online as well as in person.</p> <p>LGBTIQ+ members will be invited to help in designing a storyline and the design and styling of the pony. They will be engaging with businesses, associations and organisations within the Town who will host the Pride Pony for a few days and celebrate pride and diversity in the community. Local schools will be encouraged to participate, providing a benefit to students and educators.</p> <p>During Pride Month (1 November to 30 November 2022) the pony will visit several locations in Victoria Park and share stories about its adventures, as well as lessons on acceptance, community, culture, and pride. At the end of the month all the stories will be printed into a story book and shared at a story time.</p>			

**Panel Assessment:**

- Good alignment to social pillar and supporting diversity, particularly inclusion.

- May be able to increase traffic to local businesses, if they are incorporated into the design/project, but also longer term through social media #PridePony.
- Good ABCD type of project, with a strong social messaging, combined with an arts and cultural experience.
- Fabulous initiative that encourages and fosters acceptance and pride in the local LGBTQIA+ community that is not directly engaged by Town-led events or programs.

5. Project details and panel scoring are outlined in the table below:

<b>Applicant</b>	<b>Funding requested What will the Sport grant be used for?</b>	<b>Panel score Total (x/80)</b>	<b>Requested funding</b>
Enneagon Movement	<b>Ignorance is (was) Bliss</b>	<b>57</b>	Partial Funding \$2,260.00
<p>Enneagon Movement are undertaking a two-week creative development of their contemporary dance work 'Ignorance is (was) Bliss', to contribute towards a full-length site-specific work for 2023 in Victoria Park. They will use the Victoria Park Centre for the Arts (VPCA) to hold open rehearsals to the public and offer a formal showing and Questions and Answer session. The Questions and Answer discussions will be held during open rehearsals/showing, providing attendees with an opportunity to participate in creative process and gain deeper understanding of the work and art form.</p> <p>Their mission is to create accessible contemporary dance works, and this project will develop a practice that involves community collaboration in creative decision making. They hope to include archives from Victoria Park's history throughout the work as the piece itself deals with nostalgia and history.</p> <p>They will film and document this showing to create marketing collateral for future developments and promote their 2023 full production at Victoria Park Centre for the Arts.</p>			

**Panel Assessment:**

- Good alignment to Strategic Community Plan demonstrated.
- Good collaboration with the Victoria Park Centre for the Arts and local community.
- Good range of skill sets and experience to deliver project.
- Project taps into the field of contemporary dance which is an uncommon artform to experience in Victoria Park.
- Applicant is highly established creative with past showings for Fringe World at the State Theatre and independent productions.
- Applicant has considered long-term benefits of the project including a performance outcome and establishing a local contemporary dance community in Victoria Park.

Due to budget limitations this Art grant could only be partial funded for \$2,260.00 not \$5,000.00 as requested.

**Art Grant Applications – Not Recommended:**

6. Project details and panel scoring are outlined in the table below:

<b>Applicant</b>	<b>Funding requested What will the Sport grant be used for?</b>	<b>Panel score Total (x/80)</b>	<b>Requested funding</b>
Eliza Smith	<b>Everything Flickers contemporary art workshops</b>	<b>49</b>	\$5,000.00
<p>Everything Flickers is a contemporary work of performance art which criticises the underfunding and undervaluing of art in modern Australia. Across multiple spaces, installation art and live performers play out tableaux of loss. Stop drop and roll are emerging artists pushing the boundaries of form within contemporary performance art. The open rehearsal and series of workshops will allow emerging artists to create their own performance art works using our design resources.</p> <p>The workshop and open rehearsal will provide a quality learning experience for emerging artists who are interested in learning about performance art. As a collective, stop drop and roll have trained together for three years and collaborated as theatre makers for two. Over time, they have developed a unique process for generating content that is visually exciting and layered with rich imagery. The open rehearsal/workshop series will be a chance for them to share their skills with other emerging artists. As their rehearsal space will be set up, artists can explore and play in the av/sculptural landscapes that the team build to make their own performance art works.</p> <p>They hope to enrich the artistic landscape of both Victoria Park and Perth by generating interest and excitement around contemporary arts in young people.</p>			

**Panel Assessment:**

- The applicant has not completed the application – No Auspice details and supporting documentation for the budget has not been provided.
- Missing information not provided.
- Quotes not received for items, including artist fees.
- Unsure level of public benefits outside of emerging artists directly.
- Highly established and experienced performing arts director having shown at Blue Room, PICA and KISS Club. Confident the project would be of high quality and provide valuable opportunity for local performance artists which is lacking in Perth. However, applicant did not provide required financial documentation, supporting documentation or auspicing details.

7. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Sport grant be used for?	Panel score Total (x/80)	Requested funding
Georgina Moss	<b>Hidden Layers: An Exhibition of Perth Flora and Fauna</b>	<b>44</b>	\$500.00
<p>The project involves local Perth artists specialising in naturalist illustration and painting unveil the hidden layers of biodiversity nestled within the Perth metropolitan area. As urban sprawl continues, native flora and fauna are forced to adapt to the suburbs, hidden in plain sight.</p> <p>They will hold an exhibition at the Kent Street Gallery to raise awareness of the vulnerability of species in our suburbs, government initiatives such a “The Backyard Bird Count” and our responsibility as citizens to protect and be aware of the nature around us.</p> <p>The Karrakin Black Cockatoo Conservation Centre will assist the artists in promotion of the events. It is intended that representatives from the Karrakin Black Cockatoo Conservation Centre will attend the opening night with a Black Cockatoo for attendees to meet in person to learn more about how they can protect flora and fauna. This will be a major attraction for families.</p> <p>The communities census and “social blueprint” indicate that the quality arts and cultural experience have a fantastic chance of being enjoyed by the local Victoria Park Community as it will be entertaining, inspiring, and inclusive. The exhibition provides this through empowering individuals to be an agent for change in the community by adopting environmentally friendly practices, entertaining through a lively opening night event, inspiring varied art forms from emerging Australian artists and inclusive through being a low barrier, all ages, free entry event.</p> <p>A portion of sales made will be going towards funding for the Kaarakin Black Cockatoo Conservation Centre.</p>			

**Panel Assessment:**

- Unclear the level of artist development occurring due to this, moreover a chance for artists to showcase their works. Perhaps more akin to the Art Season Grants, as scheduled for April 2023.
- Applicant has recognised that income from artwork sales is predicted to cover the cost of the gallery hire and therefore, the exhibition can in fact proceed without funding from the Town of Victoria Park. Expected industry financial arrangement for

artists hiring a gallery space is to promote artwork sales and future sales opportunities to cover hire and exhibition costs.

- Unsure of budget. Unsure of artists involved. Explanation of event is challenging to distil.

8. Project details and panel scoring are outlined in the table below:

<b>Applicant</b>	<b>Funding requested What will the Sport grant be used for?</b>	<b>Panel score Total (x/80)</b>	<b>Requested funding</b>
Barefoot Media	<b>Soft Serve Screenplay and pre-production</b>	<b>39</b>	\$5,000.00

The project is for the development of a Short Film to be set in Victoria Park, filmed in the Summer of 2022/23. The plot is centred around Neil Watkins who is desperate for a car for his new job and is forced to settle for an old ice cream van as it is the only vehicle he can afford.

The grant will allow the filmmakers to write, storyboard, cast and plan a film to be set in the Town of Victoria Park and develop the film. The aim is to create a work that can make all members of the community laugh, relate, and share as members of the Victoria Park Community. The familiar locations, streets, trees, cafes etc. featured in the film serves to enhance community perception of Victoria Park as a safe urban environment with viable landmarks and strong sense of community. There are a lot of interesting features in the Town that will make for great film sets. For example, car yards, suburban streets, parks, and public facilities.

Producing a film will require a lot of interaction with local business owners, young families from all callings to help with locations, castings, acting and producing the short film. As Victoria Park is a particularly creative community they will approach local theatre groups, art centres and schools to look for actors that could feature in a variety of roles across the board.

**Panel Assessment:**

- Not eligible based on being a private company asking for \$5,000.
- The application is not complete and lacks supporting documentation.
- Limited opportunity for the Vic Park community to participate in this project proposal.
- Uncertainty surrounding the full grant, towards a project that is likely to not be produced i.e. another \$25k is required to progress filming. This grant is focused primarily on pre-production – moreover like seed funding.
- While it is important to provide support for local filmmakers, the funding of the production itself has limited benefits to the wider community. There is no scope or



plan for the film to be shown at a local film festival or within Victoria Park. Suggest that the project is better suited to a national film festival funding grant.