

Policy number
Policy title
Strategic
outcomes

supported

Policy 261

Sustainable events

EC2 – A clean, safe and accessible place to visit.

EN4 – A clean place where everyone knows the value of waste, water and energy.

### **POLICY OBJECTIVE:**

To reduce waste, improve resource recovery and promote sustainable transport options for events coordinated or approved by the Town.

## **POLICY SCOPE:**

This Policy applies to:

- all Council-run events ('Council Events'); and
- all Council-approved external events on Town land or in Town-owned facilities, including events supported by Town grants ('Approved Events').

This Policy does not apply to:

events within the Town that do not require Council approval.

#### **DEFINITIONS:**

biodegradable means capable of being broken down (decomposed) quickly by microorganisms (bacteria).

**compostable** means materials capable of breaking down completely or decomposing to produce a soil product without toxic residue. These materials should be certified compostable under AS 4736 – Industrial Composting or AS 5810 – Home Composting.

**event** means any planned activity that occurs in a certain place, during a certain time, which involves a gathering of people and has some level of impact on the immediate surroundings.

**fair trade** means products certified against international standards to guarantee fair terms of trade, better prices and decent working conditions for farmers and workers in developing countries.

large scale events means events of 500 or more attendees.

**local law** means the relevant Town of Victoria Park Local Law. At the time of writing this Policy it included the Activities and Trading Thoroughfares Public Places Local Law 2000; Local Government Property Law 2000; and Health Local Law 2003.

**permit** has the meaning given to it in the Local Law.



**plastic** means synthetic materials manufactured from fossil fuels such as oil and petrochemicals. Can be either soft, flexible or rigid.

**polystyrene** means synthetic resin which is a polymer of styrene, used chiefly as lightweight rigid foams and films.

**resource recovery** means the recovery of materials or energy from solid waste for reuse or recycling.

**serving material** means any items that are distributed for the intended use as food or beverage serving and/or consumption aids, including but not limited to: plates, cutlery, take away food containers, hot/cold beverage cups and lids (including paper coffee cups with plastic lining or lids), drinking straws.

single use means materials that are manufactured for disposable usage and an intended short lifespan.

small scale events means events of less than 500 attendees.

## **POLICY STATEMENT:**

- 1. The Town of Victoria Park is committed to reducing our ecological footprint, and minimising impacts on the environment by incorporating:
  - a. Sustainability principles into event planning and management.
  - b. Implementing waste avoidance strategies and maximising resource recovery for events.
  - c. Implementing efficiency measures to reduce water consumption.
  - d. Reducing greenhouse gas emissions through sustainable transport options.
  - e. Enhancing environmental awareness and fostering environmentally responsible behaviour in all relevant stakeholders to build their capacity to plan, organise, deliver or participate in a sustainable event.

### **Town Events**

- 2. Events produced by the Town, or contractors working employed by the Town to produce an event, are to:
  - a. Exclude:
    - i. Provision, sale, distribution or use of balloons and confetti as part of the event.
    - ii. Single-use plastic or polystyrene serving materials from use, sale or distribution, where suitable fit for purpose alternatives\* are available. This does not include bottled water or bio-plastics made from 100% plant material that are certified as compostable according to Australian standards.



- b. Provide paired and clearly labelled recycling and waste bins.
- c. Exclude provision, sale, distribution or use of balloons and confetti as part of the event.
- d. Single-use plastic or polystyrene serving materials are not to be used, sold or distributed, where suitable fit for purpose alternatives\* are available. This does not include bottled water or bioplastics made from 100% plant material that are certified as compostable according to Australian standards.
- c. Single-use bottled water is not to be provided at Town functions where potable drinking water facilities are available. This includes the provision of an easily accessible alternative to single-use bottled water which enables patrons to refill empty drink bottles with drinking water free of cost.
- d. All avoidable single-use plastic and polystyrene packaging must not be used in the purchase, sale, distribution and transport of food or goods, unless required under other conditions or legislation.
- e. Plastic and polystyrene event materials are to be reused where possible, including event signage and promotional banners.
- 3. Restrict promotional material, decorations and supplies to those which can be reused, recycled or contain recycled content.
- 4. Minimise the use of printed promotional material. All printed marketing to be on recycled paper.
- 5. Incorporate:
  - a. Promotion of walking, riding and public transport options.
  - b. Provision or adequate bike parking for all large scale events.

# **Approved Events**

- 6. Events produced by a third party but subject to the formal approval of the Town are to:
  - a. Exclude:
    - i. Provision, sale, distribution or use of balloons and confetti as part of the event.
    - ii. Single-use plastic or polystyrene serving materials from use, sale or distribution, where suitable fit for purpose alternatives\* are available. This does not include bottled water or bio-plastics made from 100% plant material that are certified as compostable according to Australian standards.
- 7. Minimise the use of printed promotional material. All printed marketing to be on recycled paper
- 8. Promote walking, riding and public transport options.
- 9. All large scale events are to:



- a. Provide paired and clearly labelled recycling and waste bins.
- b. Incorporate:
  - i. Provision or adequate bike parking.
  - ii. Provide an easily accessible alternative to single-use bottled water which enables patrons to refill empty drink bottles with drinking water free of cost.
- 10. Small scale events are encouraged to adhere to these requirements also.
- \* For more information on suitable alternatives, please refer to the Plastic Free Vic Park guideline: <a href="https://www.victoriapark.wa.gov.au/Around-town/Environment/Plastic-free-Vic-Park">https://www.victoriapark.wa.gov.au/Around-town/Environment/Plastic-free-Vic-Park</a>

# **Encouraged Provisions**

- 11. All events are encouraged to:
  - a. Restrict promotional material, decorations and supplies to those which can be reused, recycled, contain recycled content and/or be certified carbon offset.
  - b. People to bring their own cutlery, crockery, water bottle and keep cup, or provision of reusable food/drink items.
  - c. Retail vendors to only use eco-friendly cleaning products.
  - d. Provide vegan and vegetarian options/vendors at events.
  - e. Have a plan for how to take away waste from the event.
  - f. Have preference towards local suppliers wherever possible.
  - g. Have preference to sustainable goods such as 'fair trade' coffee, seasonal, free range, organic and locally grown foods.

## **Exemptions**

- 12. This Policy exempts items necessary to meet health and safety requirements, or where there are no suitable alternatives.
- 13. Unless necessary to satisfy other conditions of the permit, exemptions will require prior approval from the Town at the discretion of the Chief Executive Officer.

#### **RELATED DOCUMENTS:**

Local Government Act 1995 (WA)

Town of Victoria Park Activities and Trading Thoroughfares Public Places Local Law 2000 Amended. RECN1 RECREATION RESERVES – HIRE



Policy 260 Single-use Plastic and Polystyrene Plastic Free Vic Park guideline.