# GEN7 STRATEGIC MANAGEMENT OF LAND AND PROPERTY ASSETS

#### POLICY:

### 1. SCOPE

This Policy provides a framework to guide Council in the effective management of its land and property assets with the view to increasing the future economic capacity of the Town of Victoria Park and assisting the delivery of Objectives outlined in the Strategic Community Plan.

Specifically the Town's land and property assets will be used to achieve the following:

- The delivery of strategic projects as identified in the Strategic Community Plan and 4 Year Corporate Business Plan;
- The facilitation of environmental, economic and social benefits to the Community;
- The stimulation and regeneration of areas within the Town of Victoria Park;
- Where appropriate enable the adoption of a commercial approach to the management of land and property assets capable of producing an income; and
- Development of non-operational land and property assets that will facilitate additional income streams for the Town.

#### 2. **DEFINITIONS**

In applying the Scope and Principles of this Policy, the Council will categorise all land and property assets in accordance with the following established Definitions for the purpose of consistency, risk management and performance outcomes.

Surplus properties	Surplus properties are considered to be of no benefit to either the community through the delivery of services or to the Town as part of a more strategic land holding, part of a land bank of property assets or for any other purpose. i.e. surplus to requirements.
Civic properties	Civic properties are used for the delivery of services provided by the Town to the Community. These properties differentiate from Public Open Space and

Other Reserves in that they may be held in freeho title by the Town.	ld
<b>Commercial</b> <b>properties</b> Commercial properties are held by the Town pure for the commercial return provided through the lea of the property to other entities. Such properties a not anticipated to provide services to the commun but will yield an appropriate rate of return (on the capital value of the property) as a commerce proposition subject to appropriate levels of risk determined by the Town.	se re ty ne al
Investment properties Investment properties differ from Commerce Properties in that they have the potential contribute towards the achievement of broad planning, social or strategic objectives of the Tow Whilst such properties may include a commerce undertaking, subject to a commercial agreement between a third party and the Town, the purpose the Town's ownership of the property is as contributory factor towards other outcomes rath than purely for commercial returns on the prope investment. i.e. Urban Renewal Projects.	to er n. al nt of a er
Residential propertiesResidential residential facilities only. Such properties may provided directly by the Town to the end user, or part of an agreement with another agency residential service provider.	e as
Utility properties Utility properties are used to deliver utility service such as drainage or other key utility functions. T delivery of utility services should be subject to revier to ensure that the location from which the service being delivered is suitable, the need for the util service can be validated and the tenure of the property does not result in the Town having significant value of freehold assets set aside for su uses with little opportunity to realise the value these assets at any time in the future.	ne w is ty ne a ch
Public Open Space and Other ReservesPublic Open Space and others reserved properti are most often held as reserves vested in the cat control and management of the Town. Su properties may provide an active service but m also include properties that have little activation b provide other tangible community benefits throug environmental protection or community recreation amenity.	e, ch ay ut gh
3. PRINCIPLES	

The Council will manage its property assets with the view to:

- (1) Increasing the Town's social, economic and environmental sustainability;
- (2) Increasing the Town's financial capacity;
- (3) Providing essential services and facilities; and
- (4) Developing an investment portfolio capable of providing income generation.

## 4 USE OF PROCEEDS

- (1) The proceeds from the effective management of Council land and property assets are to be used in the delivery of essential services, facilities and projects which provide for a community benefit.
- (2) The allocation of such proceeds will have due regard to the Council's Strategic Community Plan, Corporate Business Plan, Long Term Financial Plan and relevant Policies.
- (3) The Council will consider the use of funds in the development of its land and property assets where an appropriate community, social, environmental or economic benefit can be demonstrated.
- (4) The proceeds derived from the application of this Policy will be allocated in accordance with the prevailing Financial Management Policies of the Council and in accordance with any Reserve Fund established for that purpose.

# 5. APPLICATION OF POLICY

In applying this Policy, the Council will:

- 1. Ensure all statutory and applicable governance requirements required by the Local Government Act 1995, associated Regulations and any other applicable legislation are adhered to.
- 2. Ensure that this Policy complies with all other relevant Council Policies and practices.
- 3. Ensure that suitable community engagement is undertaken as a fundamental component of any proposal to dispose of land and property assets in accordance with the *Local Government Act 1995*.

# 6. ACQUISITION AND DISPOSAL OF LAND AND PROPERTY ASSETS

The Council will only consider the acquisition and disposal of land after the following steps have been taken:

- 1. A thorough analysis of applicable financial, social and/or environmental benefits, undertaken in accordance with the established Procedure or any other endorsed template or methodology.
- 2. Consideration has been given to the disposal of land and property by means of auction, tender or private treaty dependent upon the specific circumstances of the proposed disposal and in accordance with the provisions of the Local Government Act 1995.
- 3. The acquisition or disposal follows a strategic approach to all land and property assets owned or controlled by the Town of Victoria Park in preference to considering properties only on a case by case basis.
- 4. Appropriate risk management strategies have been applied in accordance with any adopted Risk Management Policy.

## 7. PERFORMANCE MANAGEMENT

The Council will give consideration to the establishment of a Business Plan and specific performance management indicators to guide its property asset development.

Such performance management indicators will provide the means by which the performance of land and property assets can be monitored and reported to the community and will enable the Council to consider acquisitions and disposals of land and property assets cognisant of these indicators and the benefit or dis benefit such acquisitions and disposals may generate.

## **PROCEDURE:**

The supporting Procedure to this Policy document is provided as a separate confidential document. For access to Procedure GEN7contact the Director Future Life & Built Life Programs for access permission.

RELATED POLICES:	Nil
DELEGATION:	Delegated to CEO - No Sub-delegation – No
AUTHORITY:	Council meeting 11 March 2014
REVIEW:	August 2015