



Koolbardi Park

PARTNERSHIP
PROPOSAL



VOLLEYBALL
WESTERN AUSTRALIA

Serving up a unique opportunity!



VOLLEYBALL WESTERN AUSTRALIA

As the peak administrative body of Volleyball in Western Australia, Volleyball WA partners with businesses and organisation with a core purpose:

"To inspire healthy minds and bodies through volleyball."

Our principal partners help shape the strategic development of Volleyball in WA and allow Volleyball to share one of the World's most played sports throughout the state.

Our story is one of change and one that is entrenched in championing our six core values:

- **INCLUSIVITY**
- **HEALTH**
- **RESPECT**
- **COMMUNITY**
- **WELLBEING**
- **ACCESSIBILITY**

CURRENT STRATEGIC PARTNERS



Department of
Local Government, Sport
and Cultural Industries



alcohol
thinkagain healthway



fortix®



Western Australian Association
for Mental Health



2021 STATE SUMMARY

TOTAL PARTICIPATION 181,493

EVENTS, PROGRAMS, CLINICS & COURSES

292

INCLUDES BEACH, INDOOR, INDOOR BEACH,
CaLD, PUBLIC & CORPORATE

PUBLIC OPEN SPACES

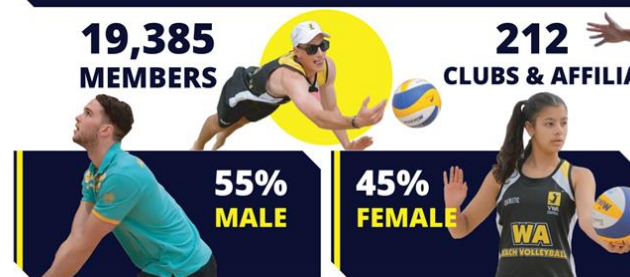
62,192

TOTAL PARTICIPATION
INCLUDES PUBLIC BEACH & PARK POLES

ACTIVE VOLLEYBALL WA ENGAGEMENT

19,385 MEMBERS

212 CLUBS & AFFILIATES



CaLD
10,049
PARTICIPANTS

SCHOOL
18,838
PARTICIPANTS

INDIGENOUS
456
PARTICIPANTS

448
REGISTERED
COACHES

678
REGISTERED
REFEREES



VOLLEYBALL WA AND COVID-19

DESPITE THE CHALLENGES OF COVID-19 VOLLEYBALL VERY PROUDLY WAS A SPORT THAT STILL MANAGED TO PLAY ALL ITS REGULAR SEASONS IN FULL OR REDUCED. THE STATISTICS REFLECT A STRONG YEAR AND INCREASING ENGAGEMENT WITH OUR COMMUNITY.

VOLLEYBALL WA PROFILE

255,570
WEBSITE VIEWS

194,012
VOLLEYBALL IN WA
FACEBOOK FOLLOWING

53,800
VOLLEYBALL IN WA
INSTAGRAM FOLLOWING





Volleyball in WA

Volleyball WA is run under the auspices of the Australian Volleyball Federation, who are sanctioned by the Federation Internationale de Volleyball (FIVB).

As a non-profit organisation, Volleyball WA puts all funds generated from its' programs back into the sports of volleyball. Your involvement in Volleyball WA's programs and events actively enhances the game for the better as a whole, and improves the quality of the product offered to the community.



Volleyball in WA

We feel a potential partnership with Town of Victoria Park could be something that builds over time as the sport of Volleyball can be played by all in our community.

With the recent changes happening at Koolbardi park we see an opportunity to start discussing what could be achieved in this location in the immediate term but have included an overview of all the potential uses of this facility.

OPPORTUNITY ONE



Kids Volley **(6 to 12 years)**

Kids Volley is a program aimed at primary school children from 6 to 12 years old to teach them the fundamentals of volleyball by participating in fun and energetic activities. Kids Volley increases coordination and social skills and is a non-contact gender equal sport.

Volleyball WA could trial a weekly 1hr program to engage with local primary schools.

OPPORTUNITY TWO



Adaptive Volley

Volleyball is the sport for all and should be available for anyone to play. Volleyball WA and its affiliates are making volleyball accessible to all by running programs for Seniors, people with Intellectual Disabilities and autism, and people with Physical Disabilities. Programs are designed to cater for all ages, skill levels and experience, providing a welcoming environment for anyone to participate. Chair Volley for seniors could work well on this surface.

OPPORTUNITY THREE



Social Volley can be played by young and old, by people with varying levels of fitness, experience, and skill. The aim is to create a safe, inclusive, and fun environment for people to keep physically active and be social.

This would be a long term program and would involve some investment by the Town of Victoria Park in permanent poles and nets. This might be ideal over summer especially if the park is being activated with other family events (i.e. food trucks etc.)



Summary

Volleyball WA would like to propose that a partnership could start with:

- A come and try day and sign up for a 4 week program to start with. Saturday morning may be the best time to avoid the warmer temperature.
- Build a relationship with primary schools around the area to encourage participation in after school programs throughout all four terms
- All other programs could be added as court space, community and club interest is identified throughout 2024.



Infrastructure Recommendations

All sports generate a certain level of noise which could affect surrounding residents.

Volleyball WA would like to recommend the following to try and alleviate this issue and hopefully get more use out of the courts:

- To make this a year round venue for club use, consider covering the court – open or with walls to cut down noise
- Line markings can be added for Volleyball with holes in the ground similar to tennis that will allow Volleyball poles to be put in.
- If permanent poles were put in place, Volleyball WA can facilitate access to equipment (at a small cost to the user) and bookings can be done through our VolleyMates app. This will allow users to access balls and ball pump on site and leave the equipment onsite using a locked box system for the next user.

For further information about this partnership proposal or to discuss how you can become a partner, please contact Volleyball WA.

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