

A photograph of an aerialist performing in a dark theater. The aerialist is suspended in the air, holding onto a vertical rope. She is wearing a light-colored, form-fitting outfit. The background is dark, with some stage lights visible. The entire image has a teal or cyan color cast. A large audience is visible in the foreground, many wearing face masks.

MAKING SPACE FOR CULTURE

TOWN OF VICTORIA PARK
RECOMMENDATIONS

DECEMBER 2021

HATCH | RobertsDay



Contents

Part B TOWN OF VICTORIA PARK RECOMMENDATIONS

Local context and policy drivers

Existing supply of cultural infrastructure

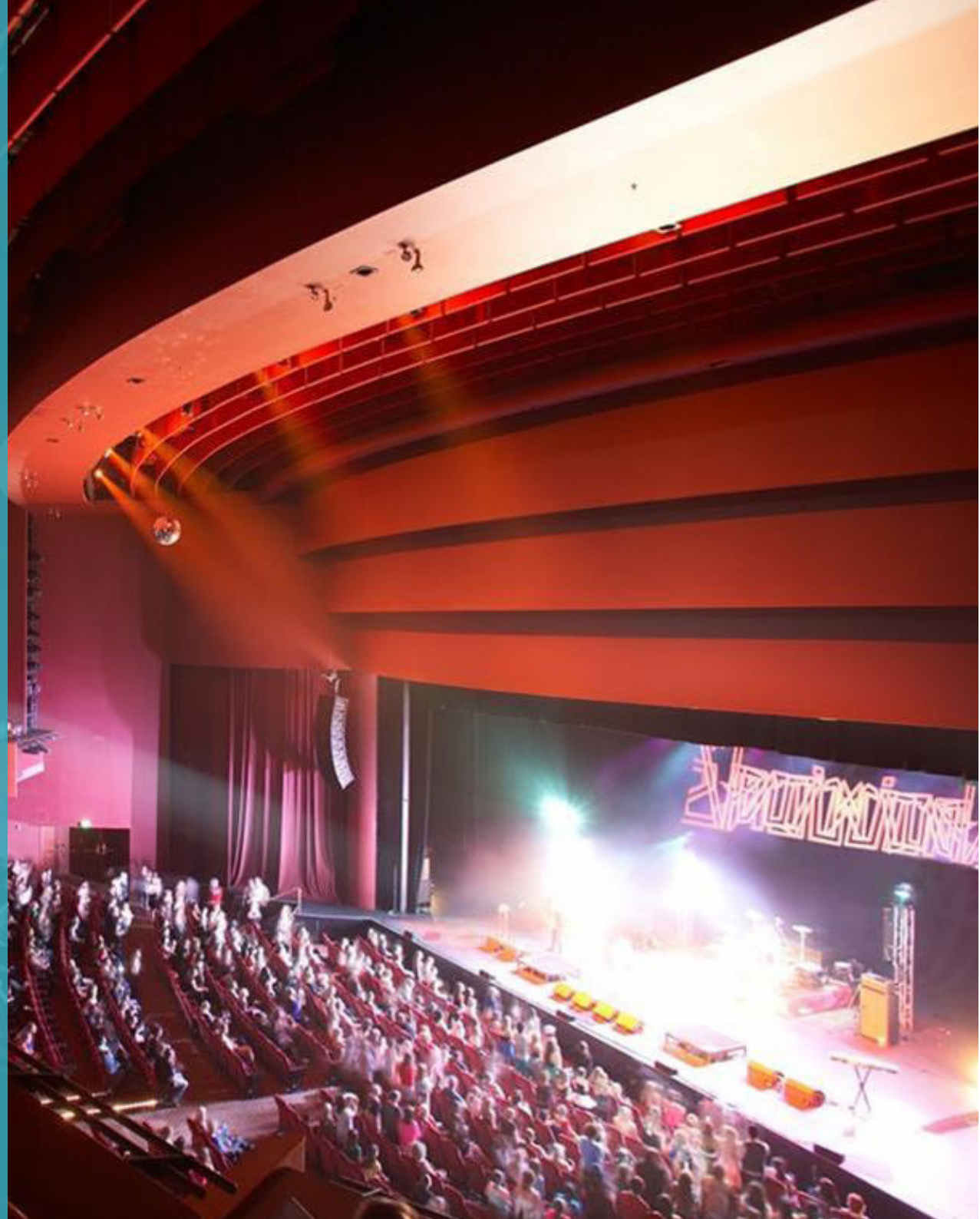
Local demand

Spatial opportunities plan

Overview of Opportunities

Part B of the Making Space for Culture Report relates specifically to the context and opportunities available within the Town of Victoria Park.

The report will be appended to the Town's Arts and Culture Plan (2020) and the Social Infrastructure Strategy (draft 2021), providing the basis for future investigation of opportunities, subject to capacity and resourcing made available through the annual business planning cycle.



Introduction & Context

The Town of Victoria Park is going through significant transformation. It has been through a period of sustained renewal over the past 20 years, with new housing stock and the regeneration of the Albany Highway Commercial Strip driving continued demand for residential properties.

As a result of this transformation, the town will become increasingly diverse and is on the cusp of another population boom, with a growing population that is anticipated to reach 75,000 people by 2050. This will place significant pressure on the Town of Victoria Park Administration to deliver services and facilities that respond to community expectations.

During the recent drafting of the Town's Strategic Community Plan and Arts and Culture Strategy, demand for cultural infrastructure has been identified, and in particular the potential for creative maker spaces.

This type of infrastructure not only has the potential to support the existing and future community, but also help to regenerate key areas of the City that will go through transformation in the future. Delivered well, in partnership with key community groups and in the right locations, the infrastructure has the potential to drive economic outcomes, improve liveability, contribute to personal wellbeing and social cohesion, open up opportunities for social participation, and help create a unique and defined sense of identity.

To help achieve these outcomes, the following report outlines:

- The Town's policy framework relating to culture and the arts;
- An overview of the existing supply and location of cultural infrastructure;
- An overview of survey results, providing an indication of local demand;
- A spatial opportunities plan; and
- A series of strategic opportunities to deliver cultural infrastructure within the Town of Victoria Park.

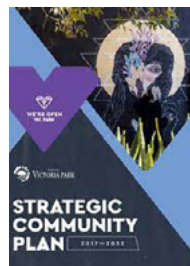
This localised findings report should be read in conjunction with the Making Space for Culture Report Part A, which provides further context in relation to cultural infrastructure within Inner City Perth.



Local Policy Drivers

Led by the significant community consultation provided by the ‘Evolve Vic Park’ initiative, ToVP’s policy framework has been evolving to respond to the community’s vision and aspirations.

Read collectively, these documents provide a clear mandate to consider arts, culture and creativity at the centre of the Town’s social and economic growth and development.



TOWN OF VICTORIA PARK STRATEGIC COMMUNITY PLAN (2017)

Strategic Outcome S4: A PLACE WHERE ALL PEOPLE HAVE AN AWARENESS AND APPRECIATION OF ARTS, CULTURE, EDUCATION AND HERITAGE

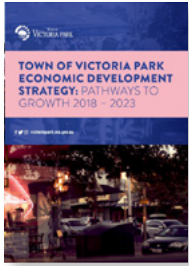
- The principle behind this outcome is that the arts, culture, education and heritage are incredibly important in helping to reiterate, reinforce and create a sense of place.



TOWN OF VICTORIA PARK ARTS AND CULTURE PLAN (2020)

Strategic Action 2.1 Investigate alternative methods to provide affordable spaces to create culture

- New spaces for creating culture, utilising vacant retail and commercial space, or through subsidised studio space, will require input from across the organisation to determine the most appropriate vehicle for delivering this action (policy, grants etc).



TOWN OF VICTORIA PARK ECONOMIC DEVELOPMENT STRATEGY (2018)

Pathway 4 – Smart Town – Digital Innovation: Actions for 2018–2023

- 4.2 Seed the creation of a digitally connected innovation district in the Burswood Peninsula and Causeway Precinct to attract businesses and industries working in the digital economy and creative industries.
- 4.5 Actively develop the regional innovation ecosystem's capacity to nurture businesses, artists, creatives and innovators and generate economic growth in key industry sectors.



TOWN OF VICTORIA PARK SOCIAL INFRASTRUCTURE STRATEGY (DRAFT 2021)

Small Steps, Big Impact Program

PURPOSE: To deliver small projects that improve the usage and viability of the social and active recreation infrastructure facilities in the Town.

Priority 2 - Small strategic interventions to broaden the possibilities for future social infrastructure provision.

Action - Continue to support the Maker Spaces project and investigate opportunities to implement future recommendations.

Background - The social infrastructure 2021 assessment concludes that the Town is well-served by regional-level cultural infrastructure. However, there is a need for local-scaled arts spaces catering to early-career artists, hobbyists and locally based creatives, as well as providing activities and activity spaces for the local community.

There is a need to address the capacity of local facilities to cater for demand as the population grows.

This should occur through:

- Expansion of the district-level community arts centre through the MacMillan Precinct Masterplan project
- Provision of small-scale creative production and retail exhibition spaces through the Making Space for Culture Study
- Provision of flexible local-level spaces in hubs that are suitable for arts activities
- Support for private (ie non-Town managed or funded) arts organisations and spaces through implementation of the Arts and Culture Plan 202

Existing Supply of Cultural Infrastructure

The Town of Victoria Park currently provides an assortment of cultural infrastructure, largely delivered through private establishments or within state significant precincts such as Curtin University and Burswood Entertainment Precinct, which are either nationally or regionally significant.

The primary piece of local cultural infrastructure within the Town is the Vic Park Centre for the Arts. The Centre provides gallery and workshop space, collocated with a gift shop and is run by a not-for-profit community group. A new emerging facility has also recently been established called canvas @ Collective within the neighbourhood of Carlisle.

In relation to other infrastructure provided by private organisations, there is a strong focus toward dance schools, music venues at bars and pubs and a number of recording studios. This type of cultural infrastructure exists as the businesses have reached a level maturity that enable them to survive in the open market. Whilst they do provide a basic level of infrastructure to niches within the existing community, there are clear gaps in the existing service offering.

A cluster of music relating venues may represent an opportunity for the Albany Highway precinct.

An overview of this infrastructure is provided in Table 1 and Figure 1.

Table 1: Existing Cultural Infrastructure @ November 2021

NEIGHBOURHOOD	SPACE TYPE	NAME	PRIVATE / PUBLIC	SCALE
Burswood	Performance - Music venue	Optus Stadium	Private	International
Burswood	Performance - Theatre	Crown Theatre	Private	International
Burswood	Music studio	Satellite Recording Studio	Private	District
Burswood	Outdoor Cinema	Telethon Community Cinema	Not for profit	Regional
Burswood South	Art School - classes	Paint Draw Create	Private	District
Burswood South	Art School - Dance	CoR Studios	Private	District
Lathlain	Performance - Music venue	Empire Bar	Private	Regional
Victoria Park	Performance - Music venue	The Broken Hill Hotel	Private	Regional
Victoria Park	Community workshop space	Perron Place	Public	Regional
Victoria Park	Performance - Music venue	The Balmoral Hotel	Private	Regional
Victoria Park	Art School - Dance	Humphreys Dance Studio	Private	District
Victoria Park	Performance - Theatre	Alexander Theatre	Private	District
East Victoria Park	Gallery, workshops	Victoria Park Centre for the Arts	Not for profit	Local
East Victoria Park	Public Library	Victoria Park Public Library	Public	District

Table 1: Continued

NEIGHBOURHOOD	SPACE TYPE	NAME	PRIVATE / PUBLIC	SCALE
East Victoria Park	Music Studio	Vision Recording and Rehearsal Studios	Private	District
East Victoria Park	Art School - Dance	Perth Swing Academy	Private	District
East Victoria Park	Art School - Dance	Bollywood Dance Studio	Private	District
Carlisle	Art School - Dance	Bellydance Perth	Private	District
Carlisle	Art School - Dance	Canvas@Collective	Private	District
Bentley	Performance - Theatre	Hayman Theatre - Curtin Uni	Private	Regional
Bentley	Gallery	John Curtin Gallery	Private	Regional
Bentley	Maker Space	Curtin University Makerspace	Private	Regional
Bentley	Art School / Creative Quarter	Curtin University School of Media, Creative Arts and Social Inquiry	Private	Regional
Bentley	Art School - Fashion	South Metro TAFE - Creative Industries - Fashion	Private	Regional
Kensington	Maker Space	Vic Park Men's Shed	Not for profit	District
Welshpool	Maker Space	Makerchange -creatives	Private	District
Carlisle	Music Venue	Carlisle Hotel	Private	District

- Art Gallery, Studio & Live/Work
- Arts Centre, School and Community Centre
- Cinema, Photo Studio, Radio and TV
- Creative Coworking, Retail and Maker Space
- Museum
- Public Library and Writer's Centre
- Comedy, Dance, Music Venue and Theatre

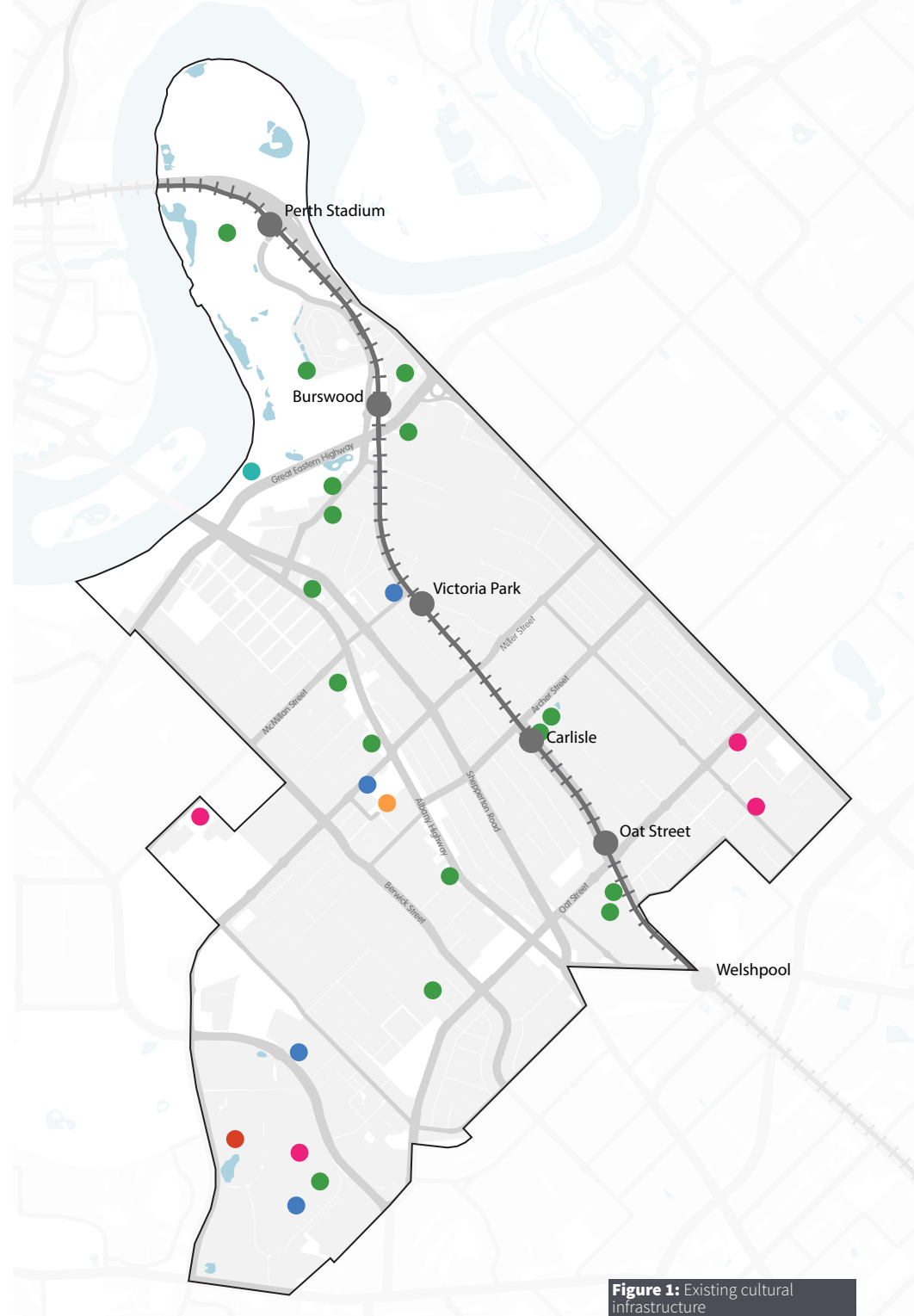


Figure 1: Existing cultural infrastructure

Spatial Analysis

The spatial location of cultural infrastructure within ToVP demonstrates an emerging clustering of activity, largely responding to land values but also in relation to historical development of institutional and major facilities ie. Crown, Curtin University, Macmillan precinct.

Cultural Uses delivered by the private market have emerged within the Burswood East and Burswood South Office mixed use precincts, where older service commercial building stock exists but is awaiting future redevelopment. Private maker spaces are also emerging in Carlisle and Welshpool locating in older warehouse style buildings.

A strip of cultural activity following Albany Highway also exists, which includes live music venues.

This spatial analysis demonstrates:

- Emerging precincts within service commercial areas;
- A corridor cluster following Albany Highway
- A city significant Riverside tourism precinct; and
- Two unique hubs centred around Curtin University and the Macmillan Precinct.

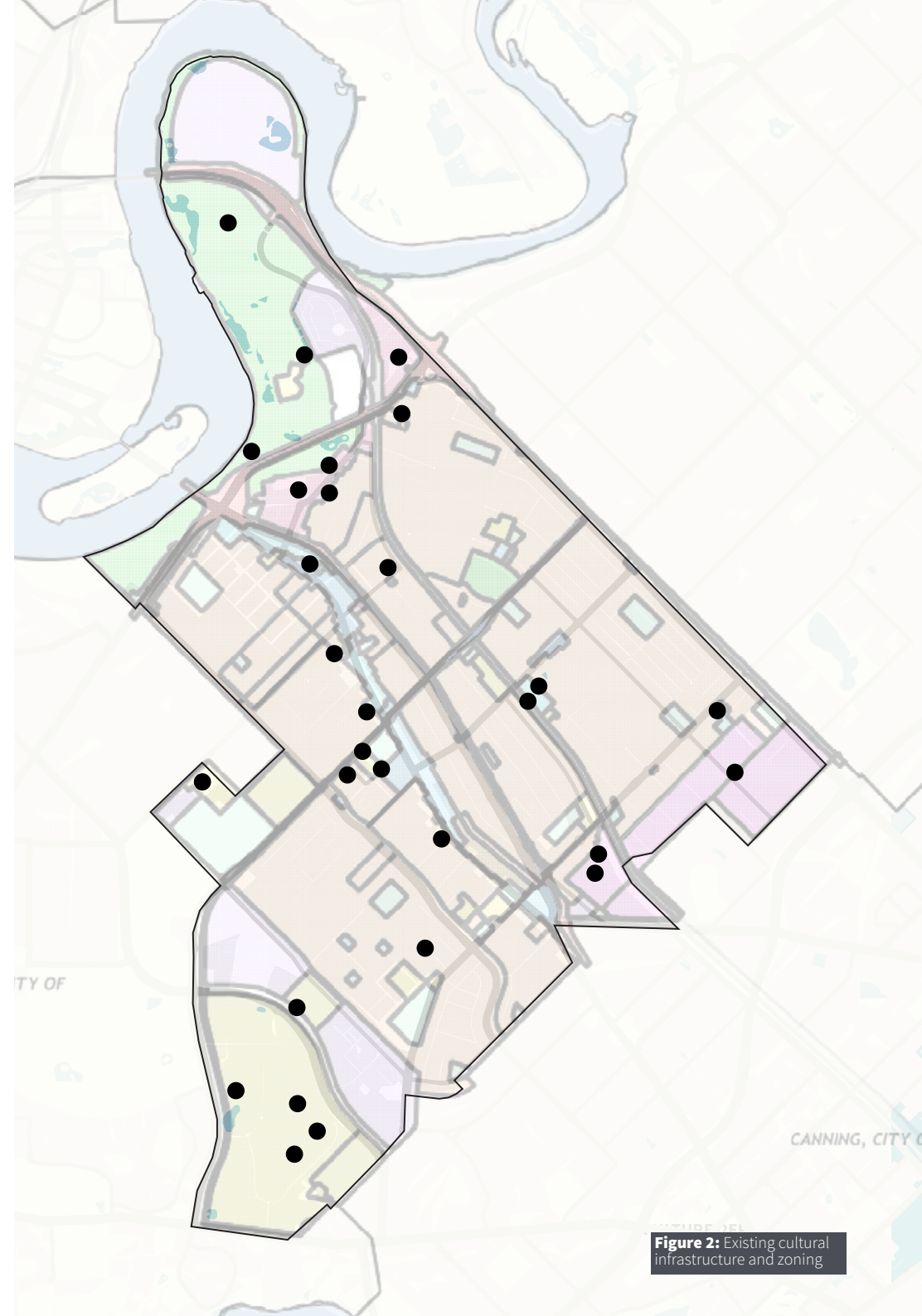
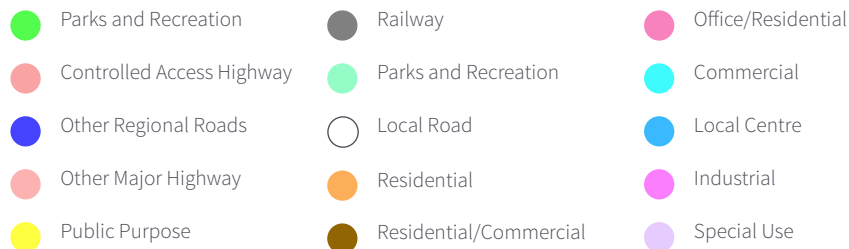


Figure 2: Existing cultural infrastructure and zoning

Survey Results

Survey results for those creatives that identified ToVP as their preferred Local Government Areas are displayed on the following pages, aligned to the categories of:

- Who | The creatives that responded to the survey;
- What | The spaces that were identified as being in need and their unique characteristics; and
- Where | The preferred locations and neighbourhood characteristics of these areas.

A full suite of survey responses is provided at Appendix B of this report.

Key trends and highlights that were identified in the findings included:

- A younger group of creatives that are largely either hobbyists or full time artist within the visual arts, music or performance sectors;
- A desire to be in inner urban locations that provided place vibrancy and amenity;
- The ability for the creatives to demonstrate 'value adds' through public facing workshops, social participation and exhibitions; and
- A desire for live/work spaces but a more defined trend toward work spaces, including collaborative co-work space, longer term secure spaces, rehearsal and exhibition spaces.

When assessed against the existing supply of cultural infrastructure within the Town, there is a clear identified need for spaces such as collaborative work, rehearsal spaces and exhibition space that is not currently provided.

Who?

189
RESPONSES

IDENTIFIED VICTORIA PARK
AS PREFERRED LGA (1/10)

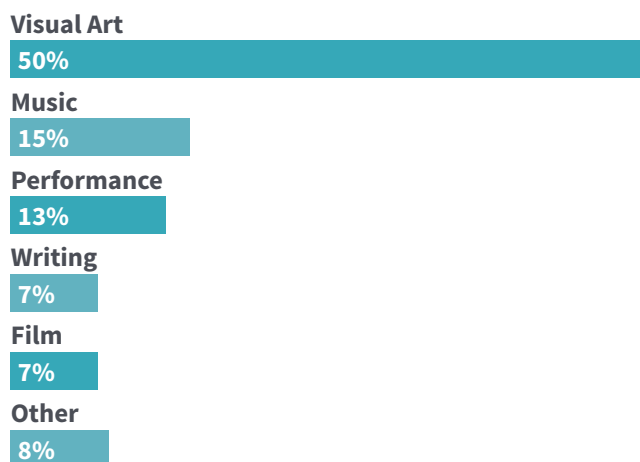
63
RESPONSES

FROM VICTORIA PARK
POSTCODES

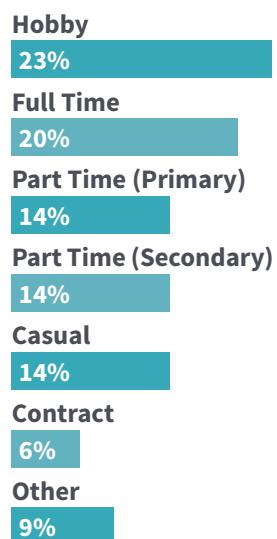
126
RESPONSES

FROM OTHER LOCAL AREAS

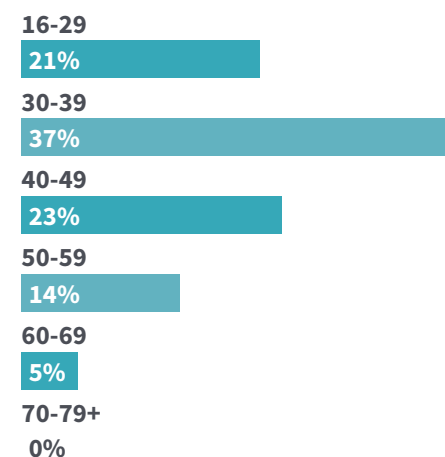
What best describes your main creative practice?



What best describes your employment within your creative practice?



What is your age group?

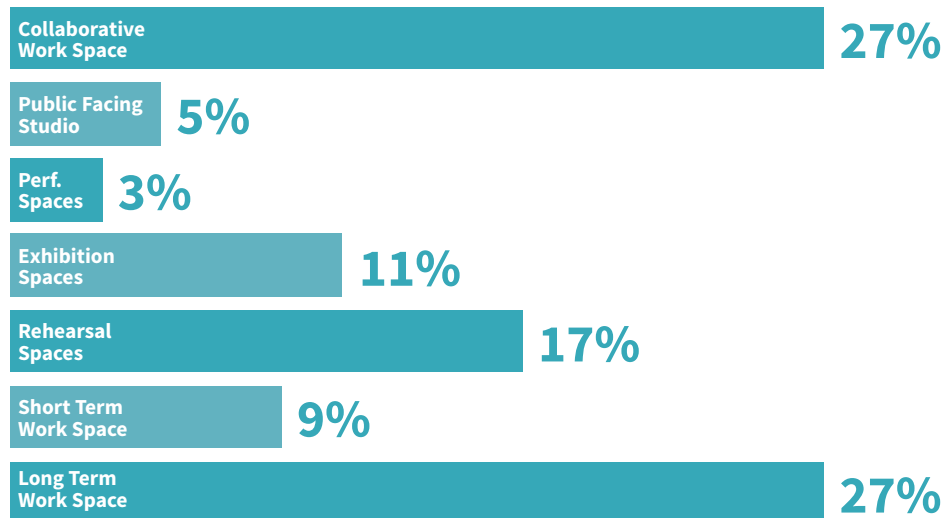


What?

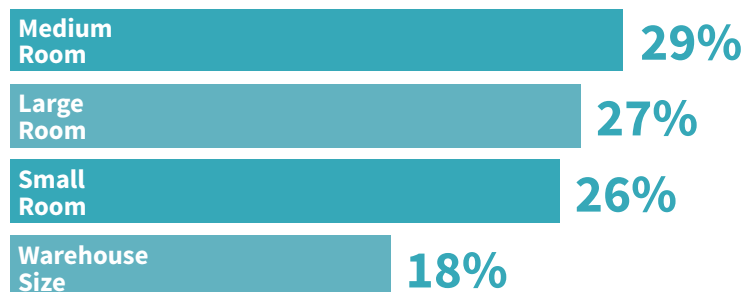
What type of space are you interested in?



What type of workspace are you interested in?



How much area do you need for your work space?



SPECIAL REQUIREMENTS

Natural Light **(95 votes)**

High speed internet **(70 votes)**

Natural ventilation **(67 votes)**

Storage spaces **(65 votes)**

Secure parking **(54 votes)**

AMENITY

Cafes and restaurants **(104 votes)**

Public transport **(89 votes)**

Exposure to audience + clients **(80 votes)**

Parking + access **(67 votes)**

Parks + nature **(61 votes)**

PREFERRED MANAGEMENT

Run for myself **(26%)**

Artist run / co-op **(40%)**

Member of arts organisation **(12%)**

No preference **(22%)**

Where?

ATTRACTIONS

(TOP 5)



CAFE/RESTAURANT
72%



PUBLIC TRANSPORT
61%



SOCIAL EXPOSURE
55%



PARKING
46%



PARKS AND NATURE
42%

BARRIERS

(TOP 5)



AFFORDABILITY
72%



DIFFICULT PARKING
53%



ACCESS + LOADING
23%



SAFETY
22%



LESS SPACE
18%

BENEFITS

(TOP 3)



WORKSHOPS
64%



SOCIAL PARTICIPATION
61%



EXHIBITION OF WORKS
72%

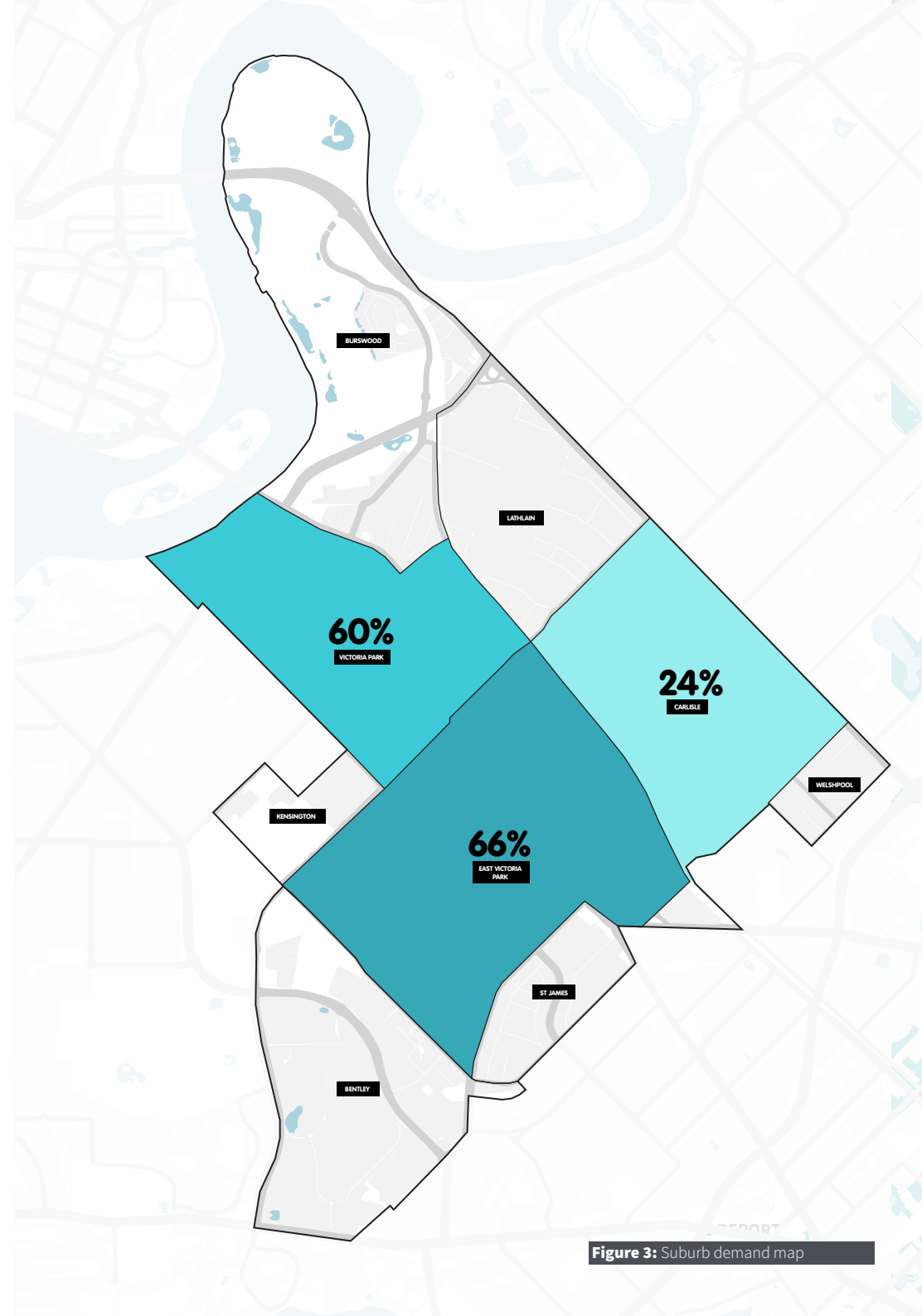


Figure 3: Suburb demand map

How?

Whilst a level of public demand has been established through the survey results, the facilitation, establishment and delivery of creative spaces remains challenging and one that requires careful consideration of ongoing financial implications for local governments and competing objectives of other Council priorities.

The key consideration when it comes to facilitating the establishment of creative spaces are three interlinked and related components for success being:

1. A willing local landowner that wants to make a positive difference or is incentivised to deliver space;
2. A creative with a vision for how to use space and a track record for delivery; and
3. An intermediary who acts as a broker between a willing property owner and a creative organisation and provides a supportive policy framework to facilitate the creation of space.

Each of these components are interrelated, and intermediaries must be both opportunistic in responding to 'low hanging fruit' and strategic to align policy and planning and incentivise the delivery of longer-term spaces.

The spatial analysis on the following pages responds to these three aspects by:

- Spatially mapping where existing creative uses are located;
- Identifying where strategic landholdings may have a willing landowner with a vested interest in the delivery of space; and
- Identifying strategic precincts that have or will be strategically reviewed by Council with the ability to influence policy.

The analysis also provides a framework to understand immediate opportunities to broker space and the longer-term precinct and policy priorities.

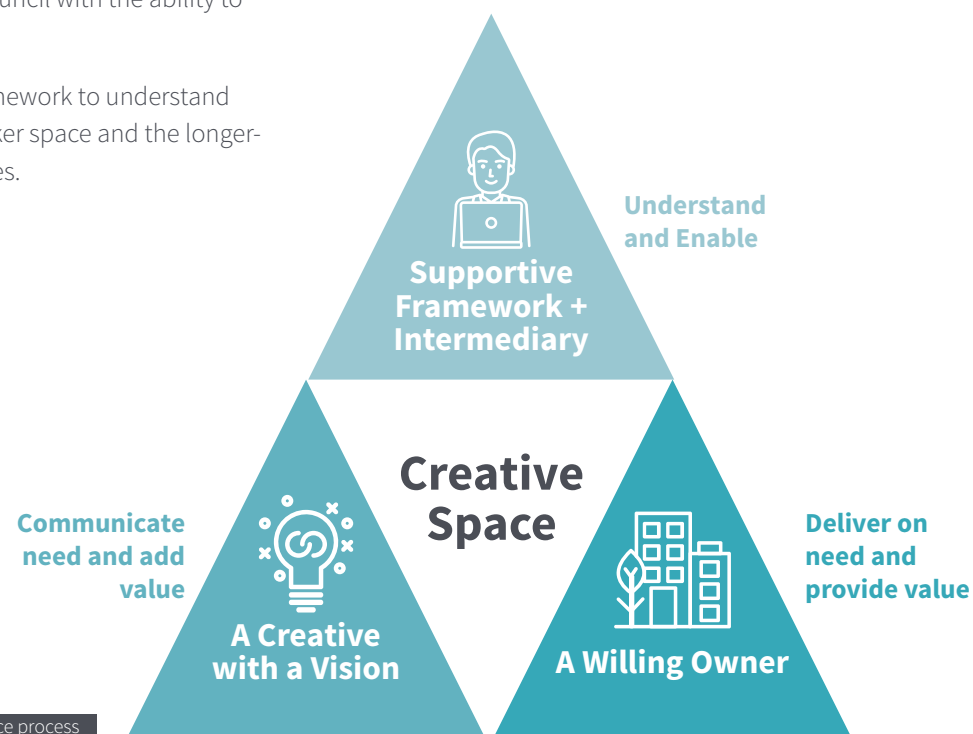


Figure 4: Creative space process

TOVP Opportunities

Immediate and Strategic opportunities to facilitate creative spaces have been identified aligned to a series of key findings within the research phases of the study, including:

- Benchmarking | Areas that are most likely to facilitate creative spaces including evolving industrial precincts, major redevelopment proposals and existing Council Owned Assets;
- Stakeholder engagement | Identification of clustering of these potentials, aligned to the needs and requirements of artists and future redevelopment opportunities for landowners; and
- Survey results | Areas that have the place amenity, qualities and building stock to facilitate the type of required spaces.

These opportunities were workshopped with the ToVP to identify key priorities that can evolve relatively quickly into potential projects. In addition, opportunities to deliver longer-term creative spaces were identified based on future redevelopment precincts within the city, strategic state government investment and Town led regeneration and community infrastructure planning.

The priority projects identified are mapped in Figure 5.

The focus on both shorter term project opportunities and longer term precinct opportunities has the potential to create demonstration projects to 'lead the market', whilst also incentivising the delivery of space through private partnerships and planning policy.

Potential actions to deliver these projects are expanded upon in Table 2.

Burswood Strategic Creative Cluster

- A** Belmont Park Future community hub/cultural tourism
- B** Burswood Station East Vacant properties / new developments
- C** Crown Casino and Theatre / Burswood Station West Potential strategic partner / new development
- D** Burswood South Mixed Use Precinct Vacant properties / new developments / potential future community hub

Albany Highway Creative Infrastructure

- E** Alexandra Theatre Rehearsal and performance space
- F** Macmillan Precinct Masterplan Expanded arts and culture precinct
- G** Ed Millen Heritage Precinct Adaptive re-use
- H** Albany Highway Precinct Structure Plan Vacant properties / new developments

Council Owned Assets

- I** Mineral Resource Park Future community facility
- J** Carlisle Station and Oats St Station Precinct Structure Plan / Aqualife Masterplan / Carlisle TAFE Vacant properties / new developments / strategic partnership
- K** Harold Rossiter Park Future masterplanning for community facilities
- L** Curtin University/Technology Park Existing facilities / strategic partnerships / future redevelopment

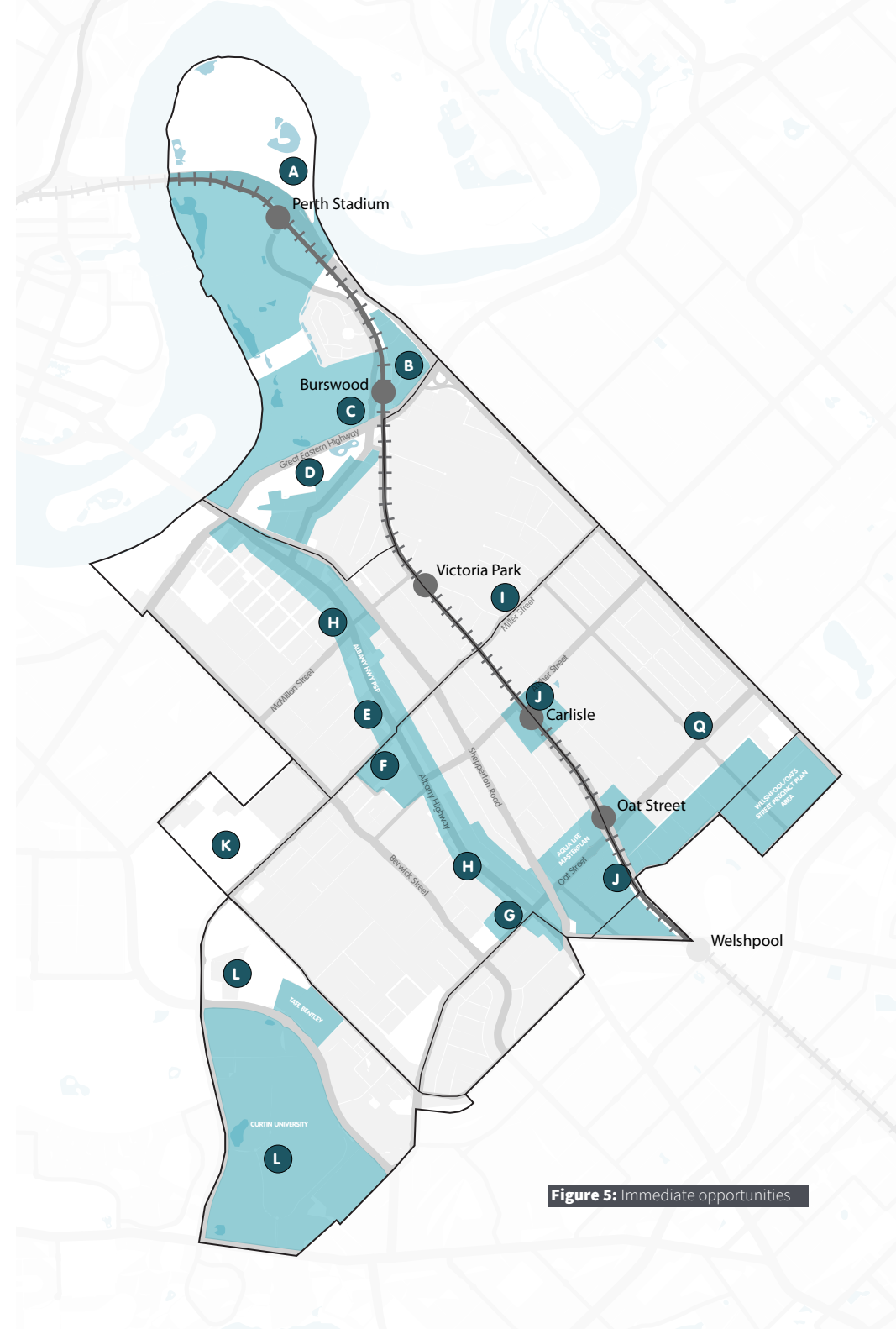


Figure 5: Immediate opportunities

Key Principles

Based on the key learnings derived from the project, and the unique challenges, opportunities and outcomes sought by the ToVP, a 5-point plan to begin the Town's journey as a cultural and creative destination is proposed. These principles and priorities provide a framework to consider strategic opportunities over the short, medium and long term and may be used to continually update action items as corporate knowledge and experience grows.

01 BUILD A TEAM OF CREATIVE INTERMEDIARIES

A lot can be achieved by putting arts and culture at the forefront of the agenda and the Town has a competitive advantage with their existing 'place first' approach and place leadership structure.

Place Leaders can play a role in brokering existing space, working between creative practitioners and landowners to deliver short – medium term creative space, whilst limiting the financial burden on the Town.

02 PRIORITISE THE LOW HANGING FRUIT

The Town already has a range of ready-made opportunities, which are either private or local government led, that could be adapted to consider or support the delivery of creative spaces such as ensuring flexible under existing planning policies or the new Scheme, expanding the Arts Grants or promoting creative activities and opportunities through the Town's destination marketing and investment campaigns.

03 IDENTIFY BURSWOOD AS A STRATEGIC CREATIVE CLUSTER

The Burswood Peninsula and the Burswood South mixed use precinct has a unique blend of city significant cultural and tourism infrastructure, service commercial and warehouse building stock with current low lease values, short-medium term high-density redevelopment opportunities and strategic local government land ownership.

This context represents fertile grounds for facilitating the delivery of cultural infrastructure creative spaces both through shorter term adaptive re-use of older building stock, medium-term co-location with new community infrastructure and longer-term strategic policy direction as a significant creative, entertainment and tourism cluster, which can be packaged and marketed as a key intervention by the Town.

04 BUILD ON ALBANY HIGHWAYS EXISTING QUALITIES + DELIVER STRATEGIC INFRASTRUCTURE

The Town is currently investing in a strategic Precinct Structure Plan to re-vision the future of the Albany Highway corridor. This provides multiple opportunities for the delivery of creative spaces and cultural activity across three town centres – Victoria Park, East Vic Park and St James, building on the precinct's regional draw for entertainment and leisure.

Concurrently the Town is leading the redevelopment of strategic local government land assets and community facilities within the Macmillan Park masterplan.

Momentum from this study should be carried forward to Albany Highway PSP activities, and a series of complimentary low hanging fruit projects explored through the PSP process.

05 BUILD RELATIONSHIPS WITH STRATEGIC PARTNERS

The ToVP has a number of city significant precincts within its boundaries that have extensive cultural infrastructure including Crown Perth, Curtin University and South Metro TAFE. In addition, new redevelopment precincts such as Belmont Park have a strategic need to act as a destination and the potential to add significant infrastructure to the mix.

Relationships with these key stakeholders should be strengthened, and the potential for this infrastructure and/or local sponsorship to be of broader benefit to the local community in which they are located explored.

Table 2: Overview of Opportunities

	Policy + Planning	Space Development + provision	Funding + Finance	Activation, Advocacy & Partnerships
BUILD A TEAM OF CREATIVE BROKERS	<p>PP 1: Become a team of Town Consultants for priority creative uses and consider a packaging of incentives (waiving application fees, car-parking cash in lieu, technical inputs) to reduce financial burden for creative start-ups.</p> <p>PP 2: Work with the partner LGs to prepare or source a set of design guidelines for creative use space, guiding developers to create space that is fit for purpose. + Module A</p> <p>PP 3: Workshop key BCA and DDA compliance issues associated with adaptive re-use and build a can do culture within the planning and building team. + Module A</p>	<p>SDP 1: Place Leaders to build relationships with landowners and business owners to identify vacant properties or parts of tenancies to broker occupation by creatives and/or add to the database of potential spaces.</p>	<p>FF 1: Consider options, including external grants, for funding staff resources to progress implementation of the Arts and Culture Plan and this study.</p>	<p>AAP 1: Provide a ‘seat at the table’ for community development and place leaders at early conceptual design development phase for major Development Applications and precinct planning / masterplanning processes to assist with building in creative space to new projects.</p> <p>AAP 2: Maintain a list of creatives looking for space within the ToVP to understand dynamic demand and facilitate introductions to landowners.</p> <p>AAP 3: Work with partner LGs to investigate the set up of creativespaces.net.au to provide passive broker and available place leasing / hiring service across inner city Perth.</p> <p>AAP 4: Investigate the potential for creative space and activities within the METRONET projects at Carlisle and Oats Street stations, especially in relation to development and access to Aboriginal cultural heritage via Actions CAR-3 and OATS-3 in METRONET’s Station Precinct Gateway Strategy (Sept 2021) which is:</p> <p><i>Gnarla Bidli Strategy: Refer to the Draft Noongar Cultural Context Document for the inner Armadale Line LXR project in undertaking precinct planning, including guidance for consultation with the METRONET Noongar Reference Group.</i></p>

Refer to Section 5 of Primary Report for more information on Modules.

	Policy + Planning	Space Development + provision	Funding + Finance	Activation, Advocacy & Partnerships
PRIORITISE THE LOW HANGING FRUIT	<p>PP 4: Consider the development of 'Percent for Art 2.0, allowing funds to be directed toward space development and a potential funding stream and mechanism to support cultural organisations in management and programming of potential space. + Module A</p> <p>PP 5: Consider the best way to build on the information gained from the survey regarding potential demand for space such as potential for further targeted engagement to more accurately identify the readiness of creatives to locate in the Town and potential for collaboration and/or consider an expression of interest process where / when a particular space opportunity emerges, or other ways as suitable and subject to resources.</p> <p>PP 6: Ensure the results of this study and the survey are considered early in the planning for community facilities and masterplans led by the Town eg. Aqualife, Macmillan Park etc. to investigate opportunities for spaces. Note that support for this study is included in Town's Draft Social Infrastructure Plan (Nov 2021) which recommends (pp 41):</p> <ul style="list-style-type: none"> • Expansion of the district-level community arts centre through the MacMillan Precinct Masterplan project 	<p>SDP 2: Champion the delivery of creative space within the Edward Millen Redevelopment.</p> <p>SDP 3: Progress the design development for an arts and culture precinct in Stage 3.3 of the Macmillan Masterplan.</p> <p>SDP 4 Maintain a running list of potential opportunities ie. willing landowners, vacant properties, masterplanning areas etc.</p> <p>SDP 5: Investigate the delivery of a creative space in the Lathlain Park (Perth Football) Community Facility project.</p>	<p>FF 2: Consider the potential for rates incentive scheme to re-activate strategic landholdings.</p> <p>FF 3: Review the Arts Grants program (and Policy 114 Community Funding if required) to consider funds for set up, operation, marketing and subsidizing community access (eg. workshops) to new and/or existing creative spaces as per Arts and Culture Plan Strategic Actions 2.1 (examine grants to make spaces affordable) and 2.2 (Revisit grant categories and processes to facilitate opportunities for local cultural practitioners).</p> <p>FF 4: Where possible, support existing creative spaces and creatives looking to set up in the Town with grant applications eg. LotteryWest, directing them to the Vic park Grant Finder website.</p> <p>FF 5: Better promote the potential for consideration of funding under the Town's 114 Community Funding Policy – Operating Subsidy which can consider funding social enterprises / non profit organisations with a cultural focus.</p>	<p>AAP 5: Develop a 'how to guide' for adaptive re-use of older offices, commercial service / warehouse buildings and retail tenancies providing an indicative architectural concept, street presentation/ branding, costing and BCA/DDA compliance schedule to build relationships with landowners and remove perceived barriers.</p> <p>AAP 6: Market the Town's existing creative industries and activities and build brand awareness of potential for new spaces, through Invest Vic Park, Destination Marketing campaigns, Arts Season and other social media opportunities.</p>

Refer to Section 5 of Primary Report for more information on Modules.

	Policy + Planning	Space Development + provision	Funding + Finance	Activation, Advocacy & Partnerships
<p>PRIORITISE THE LOW HANGING FRUIT</p>	<ul style="list-style-type: none"> • Provision of small-scale creative production and retail exhibition spaces through the Joint Maker Spaces Study • Provision of flexible local-level spaces in hubs that are suitable for arts activities • Support for private (ie non-Town managed or funded) arts organisations and spaces through implementation of the Arts and Culture Plan 2020 <p>PP 7: Consider a range of measures in the new Local Planning Scheme No.2 / Vic Park Planning Reform Program that could remove or reduce land use and development barriers for creative spaces such as:</p> <ul style="list-style-type: none"> • land use definitions and flexible land use permissibilities • review of Local Planning Policies to support creative space eg. LPP 32 Exemptions from Dev Approval, LPP 23 Car Parking • inclusion of creative spaces in LPP 33 Planning Requirement Concessions, LPP 40 Burswood Station East 			

	Policy + Planning	Space Development + provision	Funding + Finance	Activation, Advocacy & Partnerships
PRIORITISE THE LOW HANGING FRUIT	PP 8: Prepare marketing and information material to identify what's possible for the development and set up of creative spaces under the current Town Planning Scheme and BCA requirements.			
IDENTIFY BURSOOD AS A STRATEGIC CREATIVE CLUSTER	<p>PP 9: Consider an amendment to Draft Local Planning Policy 40 Burswood Station East, Part 6 Development Incentives for Community Benefit to include 'Creative Spaces' as an identified benefit.</p> <p>PP 10: Consider community benefit mechanism to deliver infrastructure in any planning policy relating to future redevelopment of Burswood South. + Module A/B</p>	SDP 6: Consider the re-use of the GO Edwards toilet and gatehouse for creative space.		<p>AAP 7: Identify Burswood as a Creative Cluster / Precinct and consider package of incentives to facilitate followed by strategic landowner outreach and marketing.</p> <p>AAP 8: Liaise with the Belmont Park Racecourse developer to investigate the potential for creative space in the Community Hub (Precinct D) and alignment with the intension outlined in the Belmont Park Stage 1 Place Framework And Strategy (Village Well and Place Laboratory, 2018 for the Golden Group) to deliver public art, place activation and social/economic development through the appointment of an art coordinator, Precincts Management Team, and Place Manager (including responsibility for arts and events) (page 27/28).</p>
BUILD ON ALBANY HWYS EXISTING QUALITIES + DELIVER STRATEGIC INFRASTRUCTURE	PP 11: Consider and/or prioritise the development of creative spaces as Development Incentives for Community Benefits as per Clause 2.8 of the Residential Planning Codes – Volume 2 Apartments and any review of planning policy relating to Albany Highway PSP. + Module A	<p>SDP 7: Further explore the expressions of interest and needs identified in the Making Space for Culture survey as an input into the proposed Arts and Culture Precinct and facility design brief being prepared for the Macmillan Park Masterplanning project</p> <p>SDP 8: Investigate / advocate for the inclusion of a creative space in the Edward Millen Redevelopment.</p>	FF 6: Continue investigating potential 'left of field' economic / industry development, destination marketing, community development and/or COVID recovery funding opportunities that might align the planning and public realm upgrades for Albany Highway with development or support for creative spaces.	AAP 9: Consider a strategic study as a 'how to guide' to adaptive re-use of car-yard typologies providing an indicative architectural concept, costing and BCA/DDA compliance schedule to build relationships with landowners and remove perceived barriers.

	Policy + Planning	Space Development + provision	Funding + Finance	Activation, Advocacy & Partnerships
BUILD RELATIONSHIPS WITH STRATEGIC PARTNERS	<p>PP 13: Liaise with Dept LG and DPLH to determine standard provisions in Schemes and LPPs to remove barriers for creative spaces. Ideally Dept LG to fund this work to ensure it is carried out in a timely manner, with the DPLH issuing a Practice Note for LGs.</p>			<p>AAP 10: Continue to build relationships and explore partnerships with Curtin University, South Metro TAFE Bentley, Belmont Park proponents and Crown Perth and explore co-use of infrastructure for the local community.</p> <p>AAP 11: Explore / broker partnership and funding opportunities from philanthropic ventures and local business sponsorship.</p> <p>AAP 12: Explore potential for partnerships to address the demand for youth participation in creative arts and music that was uncovered during engagement on the Town's Youth Plan (refer to Youth Plan Background Report).</p>

Conclusion

The localised findings for the Town of Victoria Park have identified a demonstrated need for collaborative workshop space, rehearsal spaces (performance and music) and exhibition space (visual arts) that are not currently provided.

The spatial opportunity analysis demonstrates that the Town offers significant and diverse opportunities to deliver spaces including the adaptive re-use of existing building stock, future redevelopment precincts, Council owned assets and partnerships with strategic stakeholders.

Building on these qualities and the existing strengths of the Council Administration, this study recommends a strategic 5-point plan to prioritise the delivery of creative spaces. The potential actions then outline existing and future opportunities to be further explored by Council. These opportunities are highly dynamic and will change and evolve over time as projects are explored and new opportunities arise. In the first instance, the Town should append this study to the Town's Social Infrastructure Strategy and the Arts and Culture Plan, along with the TOVP specific survey results, to ensure ongoing

implementation and refinement.

The recommended policy framework represents a baseline supportive policy structure to facilitate the creation of space for mechanisms such as development bonuses/percent for art 2.0, creative clusters and precincts, and supportive grant frameworks.

Through working within this structure, we believe the Town of Victoria Park has the right qualities and the unique potential to become Perth's next creative destination.

APPENDIX 1: ADDITIONAL CASE STUDIES

Appendix 1 – Additional Maker Space Case Studies

MAKER SPACES	LOCATION	ACCESS/PARTICIPATION	SERVICES OFFERED	GOVERNANCE / FUNDING MODEL
<p>The Perth Artifactory</p> <p>http://artifactory.org.au/</p>	<p>8/16 Guthrie Street, Osborne Park</p>	<p>Membership.</p>	<p>Shared workshop space.</p> <p>Heavy usage tools, free WIFI, discount on events and workshops. Membership fee allows for use of machinery and tools.</p> <p>Courses and events – Band rehearsal spaces.</p> <p>Sponsored student memberships (by application, 3 months limit).</p>	<p>Not for profit, volunteer run.</p> <p>Funded by membership + grants (Lotterywest, Alby's ALBY MADE, Pentanet, Supanova, Webinabox)</p> <p>Membership Prices - \$75/month standard, \$45/month concession, \$10+ per day casual tool use.</p>
<p>Swans Nest Freo.</p> <p>https://blazingswan.com.au/swans-nest/</p>	<p>Fremantle</p>	<p>Open to Blazing Swan members (\$50/year) only.</p> <p>Located in Freo Industrial Arts Quarter (see below).</p>	<p>Communal workshop - machinery/tools - Cutting, metal, wood and tech rooms.</p> <p>Spaces for rent - for events, floor space, or office/working spaces.</p> <p>Storage space – sea containers.</p>	<p>Funding from parent not for profit company Blazing Swan + annual Blazing Swan event.</p> <p>Membership fees - communal workshop - Day: \$20/day, Light \$50/month for 4 days a month, Mid: \$100/month for 12 days a month, Full: \$210/month for everyday usage.</p> <p>Space rent fees (various prices min \$60/week).</p> <p>Container storage fees (\$800-\$1200)</p> <p>Donations</p>
<p>Fremantle Industrial Arts Quarter (FriAQ)</p>	<p>Knutsford Av, Freo</p>	<p>Various – community-based, paid studio rental.</p>	<p>FriAQ is a Town Team formed around creatives location in an old industrial area east of Fremantle town centre.</p> <p>Various activities - community arts incubator, multiple shared studios/workshops, co-workspace, café, gallery/events, design store, sales, live music etc.</p> <p>https://www.facebook.com/fremantleindustrialartsquarter/videos/979509149078992/</p>	<p>Various</p> <p>Fibonacci Centre – from \$75pw for 20sqm.</p>
<p>Paper Mountain</p> <p>https://papermountain.org.au/</p>	<p>267 William St, Perth</p>	<p>Paid studio rental</p>	<p>Studio rentals – supported by shared heavy tools + gallery and event space.</p> <p>Creatives range from performance artists, architects, film makers jewellers, visual arts etc.</p>	<p>Volunteer run ARI. Non-profit, currently registering as a Charity.</p> <p>Donations (but not yet registered charity).</p>

MAKER SPACES	LOCATION	ACCESS/PARTICIPATION	SERVICES OFFERED	GOVERNANCE / FUNDING MODEL
			<p><i>Paper Mountain is a community-led arts and culture organisation that supports emerging artists and social practitioners in cultural change, exploratory practice and collective healing through our creative programming.</i></p>	<p>Studio rent fees - 6 month contract paid monthly, includes 24 hour access, wifi, photocopying, quiet workspace, common room, downstairs workshop, amenities, discounts on events.</p>
ReSpoke	East Perth	Paid studio rental	<p>Studio / workshop rentals for sub-lease, within the premises of a larger creative manufacturing businesses.</p> <p>Currently 10 sub-leased spaces @ \$16 p/m2, including all outgoings.</p> <p>Total employment 24 people + flow-on benefits to area.</p>	Privately run business, offering affordable space and informal mentoring/machinery skills.
<p>Curtin Library Makerspace https://library.curtin.edu.au/facilities/makerspace/ https://maker.library.curtin.edu.au/events/</p>	Curtin Uni Bentley	<p>Shared equipment hub/coworking space</p> <p>Runs events and workshops</p>	<p>Shared equipment includes</p> <ul style="list-style-type: none"> - Pcs/windows/mac - Electronic bits, circuitry etc... - Robotics - VR/AR equipment - 3D pen, printer scanner - Cameras, microphones - Software, craft, engraving <p>Available to all that are within or connected to the Curtin community.</p>	Funded by Curtin University Library
<p>River Studios https://heritagecouncil.vic.gov.au/research-projects/industrial-heritage-case-studies/river-studios/</p>	Melbourne	<p>Paid studio rental</p> <p>Matching service</p>	<p>Office spaces for Rent/Lease opportunities:</p> <p>Matches artists and makers to suitable spaces for rent/lease through website or by manufacturing and managing underutilized building.</p> <p>Provides 62 studios housing 80 artists in a large warehouse, with temporary divisions that can be removed after their 10-year lease. (wooden planks, fencing cyclone wire)</p>	<p>An initiative of Creative Spaces a program of the City of Melbourne's art and culture branch. City of Melbourne, arts Victoria and building owner, each contributed 100K towards refurbishment.</p> <p>The small rents received for the studio cover the overall building rental, upgrades to the building during the lease and management.</p> <p>It explores a new development model for the City of Melbourne, with a building leased from the private sector to provide affordable workspaces for artists.</p>
<p>Brunswick Mechanics Institute http://www.creativespaces.net.au/case-</p>	Melbourne	<p>Paid studio rental</p> <p>Biannual development program</p>	<p>Studio rental space</p> <p>Biannual development program - Runs a biannual development program where artists/companies are offered</p>	<p>Initiative of the City of Melbourne Creative Spaces Program. Lease and service agreement with New wave. New Wave receive annual fee from council to manage the venue.</p>

MAKER SPACES	LOCATION	ACCESS/PARTICIPATION	SERVICES OFFERED	GOVERNANCE / FUNDING MODEL
studies/brunswick-mechanics-institute http://brunswickmechanics.com/ http://www.creativespaces.net.au/uploads/content/files/2014-Creative-Spaces-Booklet-Web.pdf			<p>up to 3 weeks free space along with tech, production and industry support. Requires EOI Process</p> <p>Venue hire</p>	<p>Subsidised by City of Melbourne - creative spaces operates opportunistically and at a minimal cost to the City of Melbourne. Its projects are designed to be financially sustainable once operational.</p> <p>So similar to the river studios, the Creative spaces program subsidises the initial setup, but then the initiatives become self-sustained through venue hire and leasing fees.</p>
<p>Maker Space & Co https://www.makerspace.org.au/</p>	,Sydney	<p>Membership /shared workshop</p> <p>Paid studio rental</p> <p>Classes</p>	<p>Studio Tenancy- with full access to wood/metal/ceramics studio.</p> <p>Membership: Shared Workshop Spaces - casual, full time, or studio rental 24/7/ 6 days a week.</p>	<p>Tenancy Fees Membership Fees Class payments Donations</p> <p>2x managers.</p>
<p>Space Tank Studio http://www.creativespaces.net.au/case-studies/space-tank-studio Privately run</p>	Coburg, Melbourne	<p>Paid studio rental</p> <p>Membership required to access shared fabrication space.</p> <p>CoLab internships</p> <p>Training courses</p> <p>Space Tank Design and prototype studio.</p> <p>Residency program for international/interstate visitors</p>	<p>Shared spacing - Wood workshop, welding bay, laser cutting, 3d printing, bronze forge, spray booth, free fabrication space</p> <p>Studio Renting fees - Only includes space renting. Access to shared workshop requires studio workshop pass, below. Prices not advertised; however renting can be shared by multiple individuals.</p> <p>Colab internships - Collaborative research and development product incubator focusing on assistive technology in the NDIS/disability/age care space. Offers internship programs.</p> <p>Training courses (Around \$200-400 each) - On offer including Autodesk, and physical/machinery techniques.</p>	<p>Privately run – for profit social enterprise, but originally part of the City of Melbourne’s Creative Space Project (see above).</p> <p>Membership pricing: Studio Workshop Pass \$235/month - Access to the shared fabrication spaces to current studio renters. Paid in addition to rent flexi Pass. One off small projects. No long term equipment, \$95/day (reduces to \$85 per day for 11-15 days, Add one off \$120 OHS induction Project workshop pass - Large projects requiring regular access to machinery, Unlimited access for 1,2, or 3, months (\$900, 1600, 2100 respectably)</p>
<p>The Makers https://themakers.org/</p>	Cairns, QLD	<p>Open night</p> <p>Shared equipment</p> <ul style="list-style-type: none"> - 3d printing - AI/machine learning software/hardware - Coworking spaces 	<p>Open night Opens doors to public every Thursday evening for people to get together, make and chat, and attend special events. Perfect to check out what’s on offer</p> <p>Subscriber (25/month)</p> <ul style="list-style-type: none"> - Free access outside open nights <p>Store items onsite.</p>	<p>Not for profit.</p>

MAKER SPACES	LOCATION	ACCESS/PARTICIPATION	SERVICES OFFERED	GOVERNANCE / FUNDING MODEL
		<ul style="list-style-type: none"> - CNC router mill - Electronics (soldering, sensors, circuit, raspberry PI) - Hand tools - IoT 	<p>Access incl for most equipment</p> <p>Membership (300/year)</p> <p>Everything included, can run workshops, more attractive, registered member of organisation</p>	
Artscape Toronto	Toronto Canada	<p>Own/tenant space</p> <p>Book performance or events spaces</p> <p>Book professional spaces – eg. VFX, sound recording, photography</p> <p>Learning and PD opportunities, including communal arts program.</p> <p>Program for connecting artists to businesses.</p>	<p>Tenant fees example – Shared artist space</p> <ul style="list-style-type: none"> - However, one studio is 326 sqf., with 284 sqf. of this being unshared. Utilities included, bathrooms, 24 hour access, shared with jeweller and painter - \$USD 862.42/ month (\$AUD 1200/month/26sqm) - <p>Venue fees not advertised.</p> <p>Coworking space membership fees example: Daniels Spectrum</p>	<p>Not for profit</p> <p>Donations</p> <p>Booking fees</p> <p>Tenant fees</p> <p>Coworking area membership fees</p> <p>In early years it was incubated by Toronto Arts Council, City of Toronto Toronto Eco Dev Corporation and govt organisations and foundations.</p>

Appendix 2 – Preliminary Research - Local Government Involvement

Please note this research is preliminary only and may not refer to all local government programs existing.

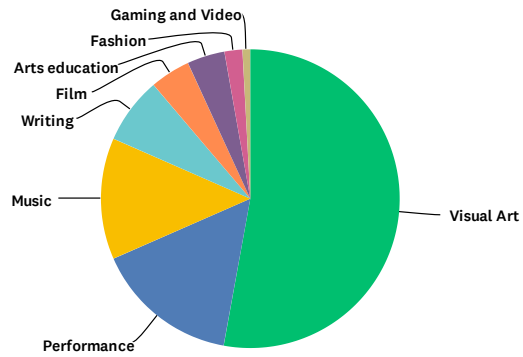
ORGANISATION	PROGRAM / ROLE
City of Melbourne	<p>CREATIVE SPACES PROGRAM https://www.creativespaces.net.au/about-us/our-network/city-of-melbourne</p> <p><i>Creative Spaces is a City of Melbourne program that partners with government, private organisations and educational institutions to provide a broad range of services around space for arts and cultural production. The program underwrites cultural production by brokering, letting, subletting and developing affordable space for the creative industries. Where space is available, Creative Spaces brokers it. Where space is in short supply, it creates it.</i></p> <p>(Ref - https://www.melbourne.vic.gov.au/arts-and-culture/strategies-support/funding/pages/creative-spaces.aspx)</p> <p>Funds and manages a space market website (ie. matches owners/spaces with creatives) - The Creative Spaces website includes a searchable database of available space for creative use, case studies, resources and a blog. It also assists venue managers and owners to promote their spaces directly to the people who need them. The website is available across Australia. (Note – at 30 October, there was only 1 space advertised for rent in the Town for \$150 per week for a fashion-based creative).</p> <p>Funds, programs and/or manages public art/creative facilities:</p> <ul style="list-style-type: none"> • ArtPlay is a program where children – from babies to 12 year olds – can explore their creativity and share unique artistic experiences with professional artists. • Signal - creative studio for young people 13 to 25 years. • Arts house - home for contemporary performance. • Docklands Library – performance space, recording studio, creative editing suite. <p>Funds and manages 4 creative studios, refurbishes buildings fit for purpose:</p> <ul style="list-style-type: none"> • River studios • Boyd School studios • Meat Market studios • Creative Spaces Guild.
Brisbane City Council	<p>West End Creative Hub https://www.brisbane.qld.gov.au/community-and-safety/community-support/creative-brisbane/creative-spaces/creative-hub</p> <ul style="list-style-type: none"> • approximately 550 square metres, has a distinctive warehouse feel, offers a range of spaces for multiple art and creative activities, a centre for multidisciplinary creative events. • Council secured the property, then sought EOI for community organisations to operate and manage the Creative Hub • Outer Space Artist Run Initiative (ARI) was the preferred applicant for the tenancy - responsible for the management and operation of studio and gallery spaces, residency programs and will facilitate tailored education and career development experiences. • Space suited for arts and performance use is currently available for individuals or community members to rent.

<p>City of Moreland, Melbourne</p>	<p>Arts Infrastructure Plan https://www.moreland.vic.gov.au/events-recreation/arts-and-gallery/arts-infrastructure/</p> <p>Moreland Council recognises that Arts Infrastructure - the physical spaces and digital platforms that support the creative and cultural industry - is essential to the ongoing livelihood of the arts sector. The Arts Infrastructure Plan recognises the need to secure affordable, small-scale premises and disused industrial spaces, given gentrification and redevelopment of areas, increasing /upward pressures on rents, to avoid displacement of arts spaces and arts community.</p> <p>The Plan focuses on arts infrastructure, which includes spaces where art is either created or exhibited, both physical and digital. The actions will be delivered by Council and through Council’s support of independent spaces in the municipality.</p> <ul style="list-style-type: none"> • Arts Infrastructure Officer employed to implement Plan and assist owners/artists. • Produced a guide to converting buildings for creatives - Subjects covered include insurance, marketing, permits and planning, liaising with real estate agents, finance and advice from various local studio founders. • Encouraging people to use Creative Spaces (market place website developed by City of Melbourne)
<p>City of Perth</p>	<p>Cultural Development Plan (2019) Issue - large-scale arts and cultural infrastructure in Perth is in decline and there has also been a significant loss of small-scale cultural infrastructure to support the breadth of the cultural eco-system.</p> <p>Action 2A.2 - Develop a long-term cultural infrastructure plan to integrate with the State Government’s plan, starting with an audit of existing and projected supply and demand of cultural infrastructure and creative spaces in Perth city.</p>
<p>City of Wollongong /</p>	<p>Town Hall - six creative studio available on 3, 6 or 12 month basis at affordable rates for local artists with connection to adjoining arts precinct for tours, courses, events etc. https://www.wollongong.nsw.gov.au/explore/art-and-culture/creative-spaces</p> <p>Renew Wollongong connects creative businesses, artists and makers with empty office and retail space on Crown Street. Spaces are made available rent-free on a 30-day rolling licence. Renew helps to promote the work of our talented creative community and brings interesting new experiences into the city.</p>
<p>Renew Australia SOCIAL ENTERPRISE</p>	<p>http://renewaustralia.org/ Renew Australia is a national social enterprise designed to catalyse community renewal, economic development, the arts and creative industries across Australia. Matching owners with creative service through digital marketplace (website) through a unique 30-day rolling lease agreement with supporting insurance.</p>

**APPENDIX 2:
TOWN OF VIC PARK
SURVEY RESULTS**

Q1 What best describes your main creative practice?

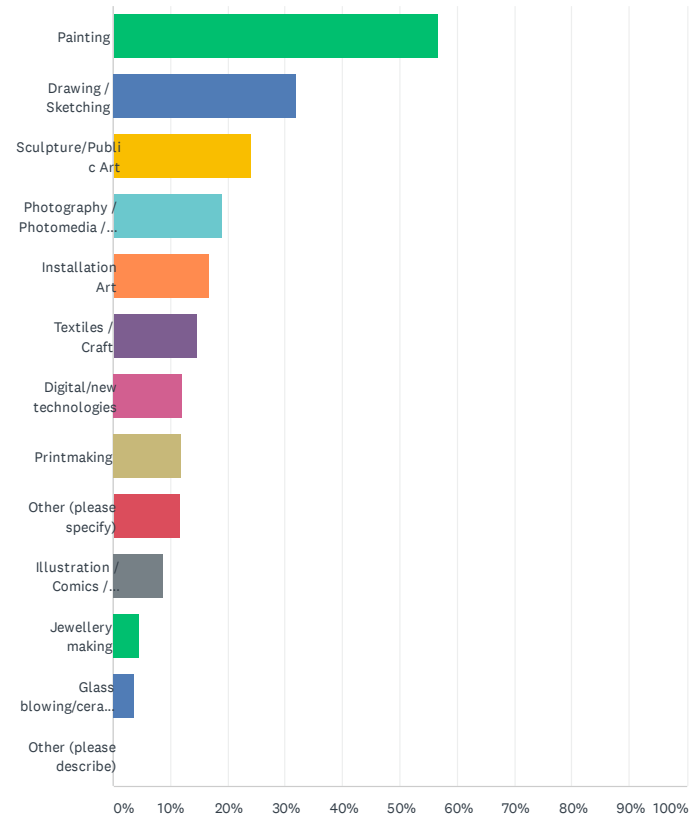
Answered: 1,080 Skipped: 3



ANSWER CHOICES	RESPONSES	Count
Visual Art	52.87%	571
Performance	15.56%	168
Music	13.15%	142
Writing	7.22%	78
Film	4.35%	47
Arts education	4.07%	44
Fashion	1.94%	21
Gaming and Video	0.83%	9
TOTAL		1,080

Q2 Visual Arts: What best describes your creative practice? (you can select more than one)

Answered: 557 Skipped: 526

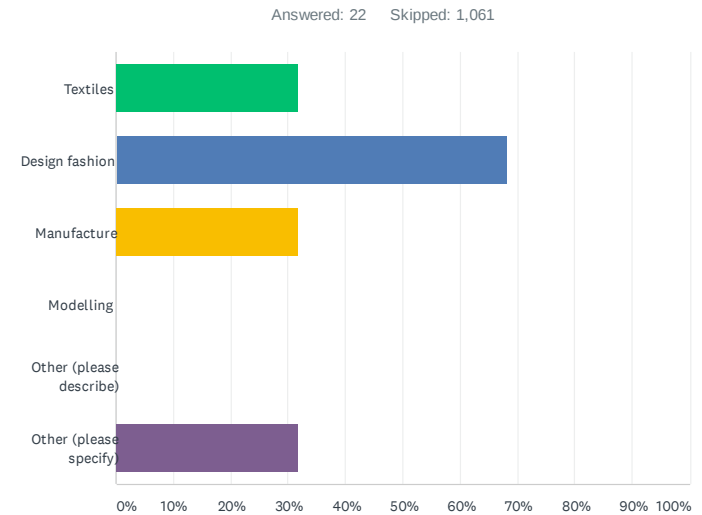


MAKING SPACE FOR CULTURE

ANSWER CHOICES	RESPONSES	
Painting	56.73%	316
Drawing / Sketching	31.96%	178
Sculpture/Public Art	24.06%	134
Photography / Photomedia / Video / Animation	19.03%	106
Installation Art	16.70%	93
Textiles / Craft	14.72%	82
Digital/new technologies	12.21%	68
Printmaking	12.03%	67
Other (please specify)	11.67%	65
Illustration / Comics / Graphic Novels	8.80%	49
Jewellery making	4.67%	26
Glass blowing/ceramics	3.77%	21
Other (please describe)	0.00%	0
Total Respondents: 557		

MAKING SPACE FOR CULTURE

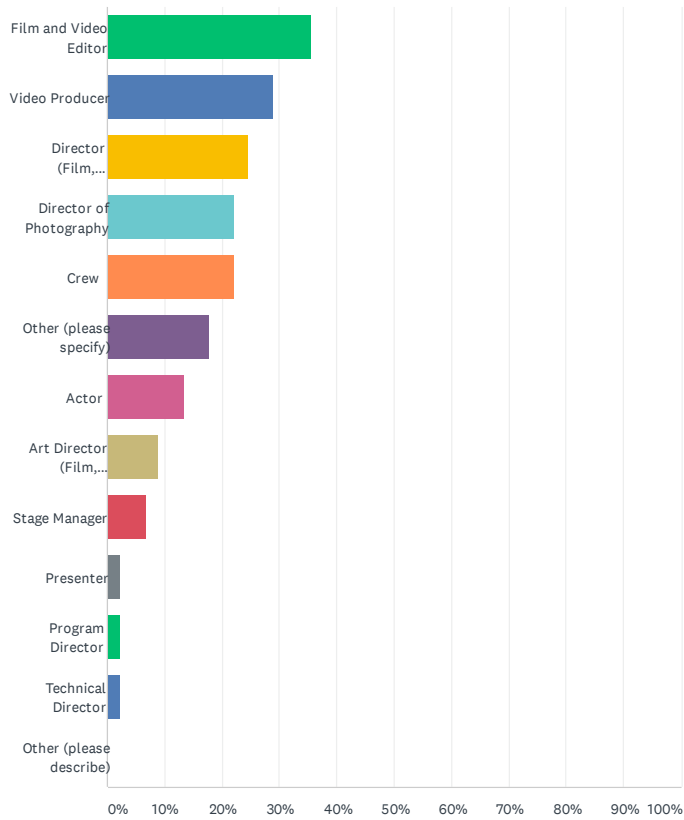
Q3 Fashion: What best describes your creative practice? (you can select more than one)



ANSWER CHOICES	RESPONSES	
Textiles	31.82%	7
Design fashion	68.18%	15
Manufacture	31.82%	7
Modelling	0.00%	0
Other (please describe)	0.00%	0
Other (please specify)	31.82%	7
Total Respondents: 22		

Q4 Film: What best describes your creative practice? (you can select more than one)

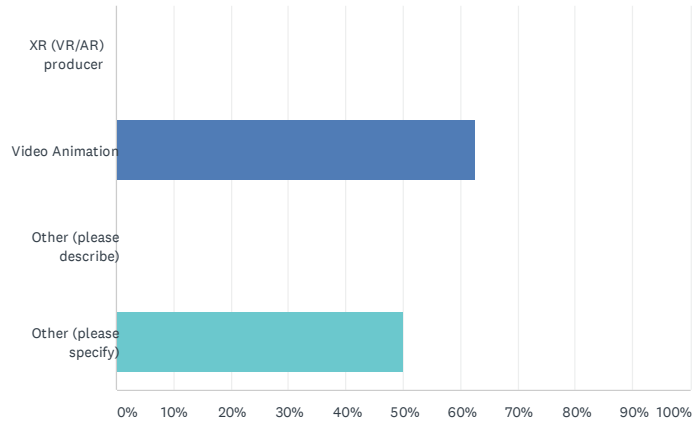
Answered: 45 Skipped: 1,038



ANSWER CHOICES	RESPONSES	
Film and Video Editor	35.56%	16
Video Producer	28.89%	13
Director (Film, Television, Radio, Stage)	24.44%	11
Director of Photography	22.22%	10
Crew	22.22%	10
Other (please specify)	17.78%	8
Actor	13.33%	6
Art Director (Film, Television or Stage)	8.89%	4
Stage Manager	6.67%	3
Presenter	2.22%	1
Program Director	2.22%	1
Technical Director	2.22%	1
Other (please describe)	0.00%	0
Total Respondents: 45		

Q5 Gaming and Video: What best describes your creative practice? (you can select more than one)

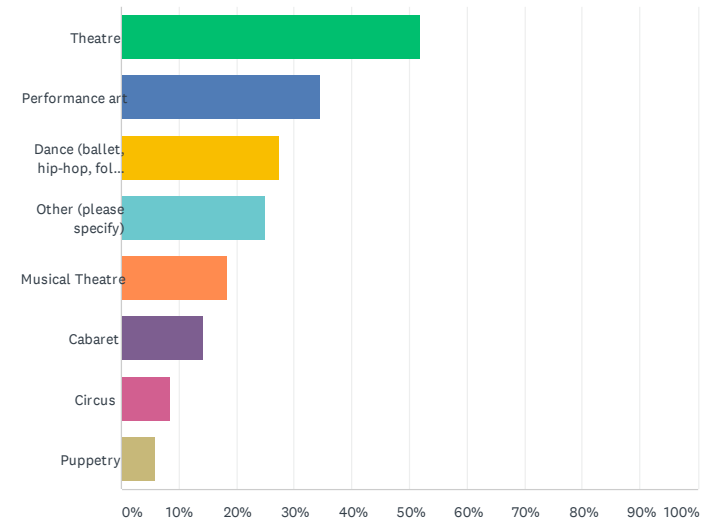
Answered: 8 Skipped: 1,075



ANSWER CHOICES	RESPONSES	
XR (VR/AR) producer	0.00%	0
Video Animation	62.50%	5
Other (please describe)	0.00%	0
Other (please specify)	50.00%	4
Total Respondents: 8		

Q6 Performance: What best describes your creative practice? (you can select more than one)

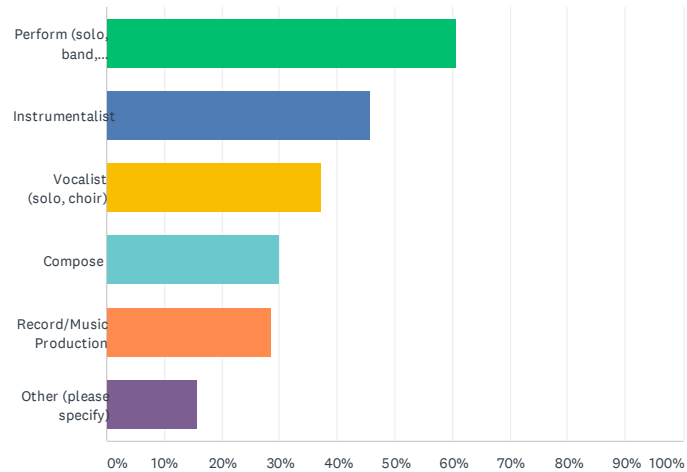
Answered: 168 Skipped: 915



ANSWER CHOICES	RESPONSES	
Theatre	51.79%	87
Performance art	34.52%	58
Dance (ballet, hip-hop, folk, etc)	27.38%	46
Other (please specify)	25.00%	42
Musical Theatre	18.45%	31
Cabaret	14.29%	24
Circus	8.33%	14
Puppetry	5.95%	10
Total Respondents: 168		

Q7 Music: What best describes your creative practice? (you can select more than one)

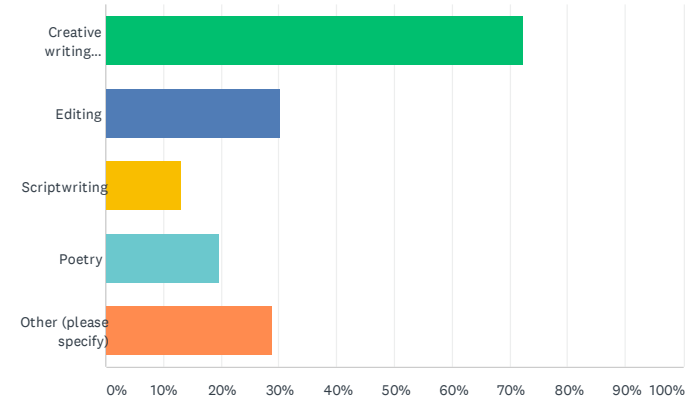
Answered: 140 Skipped: 943



ANSWER CHOICES	RESPONSES	
Perform (solo, band, orchestra, etc)	60.71%	85
Instrumentalist	45.71%	64
Vocalist (solo, choir)	37.14%	52
Compose	30.00%	42
Record/Music Production	28.57%	40
Other (please specify)	15.71%	22
Total Respondents: 140		

Q8 Writing: What best describes your creative practice? (you can select more than one)

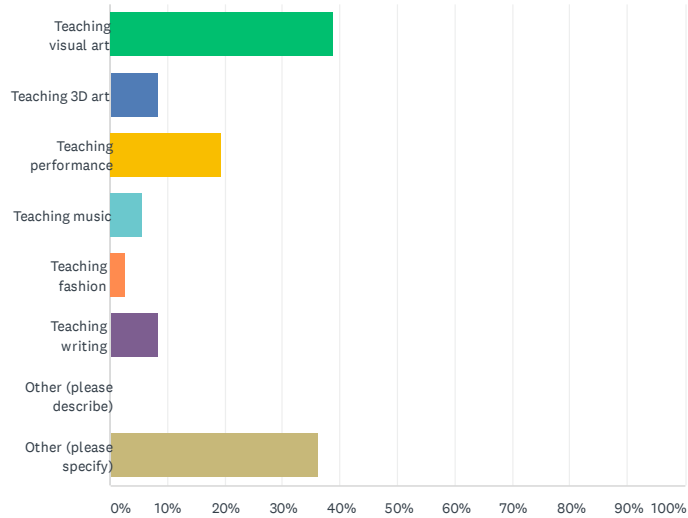
Answered: 76 Skipped: 1,007



ANSWER CHOICES	RESPONSES	
Creative writing (novels, short stories)	72.37%	55
Editing	30.26%	23
Scriptwriting	13.16%	10
Poetry	19.74%	15
Other (please specify)	28.95%	22
Total Respondents: 76		

Q9 Arts education: What best describes your creative practice? (you can select more than one)

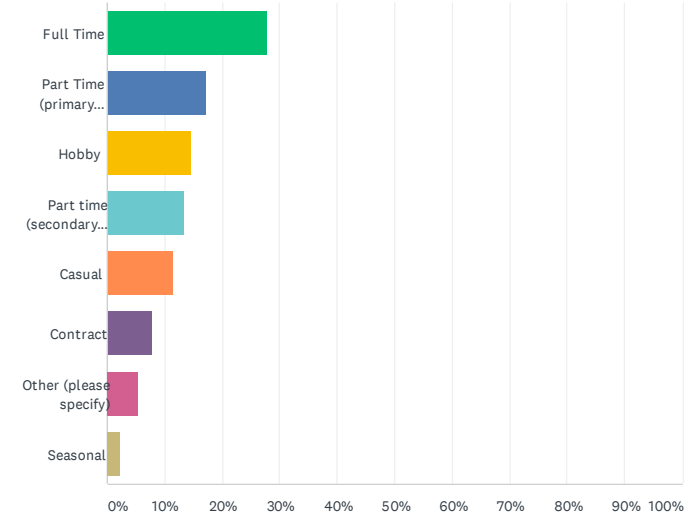
Answered: 36 Skipped: 1,047



ANSWER CHOICES	RESPONSES
Teaching visual art	38.89% 14
Teaching 3D art	8.33% 3
Teaching performance	19.44% 7
Teaching music	5.56% 2
Teaching fashion	2.78% 1
Teaching writing	8.33% 3
Other (please describe)	0.00% 0
Other (please specify)	36.11% 13
Total Respondents: 36	

Q10 What best describes your employment within your creative practice?

Answered: 963 Skipped: 120



ANSWER CHOICES	RESPONSES
Full Time	27.83% 268
Part Time (primary occupation)	17.24% 166
Hobby	14.64% 141
Part time (secondary occupation)	13.29% 128
Casual	11.53% 111
Contract	7.68% 74
Other (please specify)	5.40% 52
Seasonal	2.39% 23
TOTAL	963

Q11 What is the postcode of the location you currently practice from?

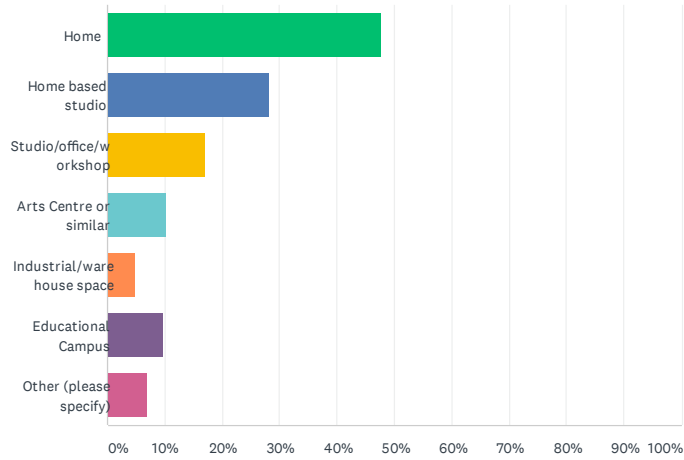
Answered: 829 Skipped: 254

Q12 What is the postcode of your current residential address?

Answered: 873 Skipped: 210

Q13 What best describes the space you currently practice from?

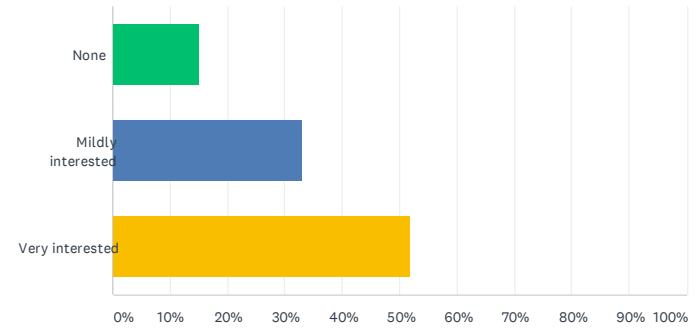
Answered: 963 Skipped: 120



ANSWER CHOICES	RESPONSES	
Home	47.66%	459
Home based studio	28.25%	272
Studio/office/workshop	16.93%	163
Arts Centre or similar	10.18%	98
Industrial/warehouse space	4.78%	46
Educational Campus	9.55%	92
Other (please specify)	6.85%	66
Total Respondents: 963		

Q14 What is your level of interest to have a space in "Inner Perth"? (ie, Perth Central, City of South Perth, Town of Victoria Park, City of Vincent)

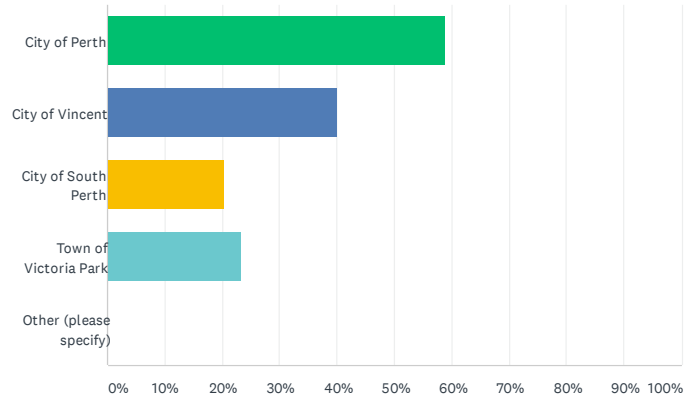
Answered: 960 Skipped: 123



ANSWER CHOICES	RESPONSES	
None	15.00%	144
Mildly interested	33.13%	318
Very interested	51.88%	498
TOTAL		960

Q15 What would be your preferred Local Government Area?

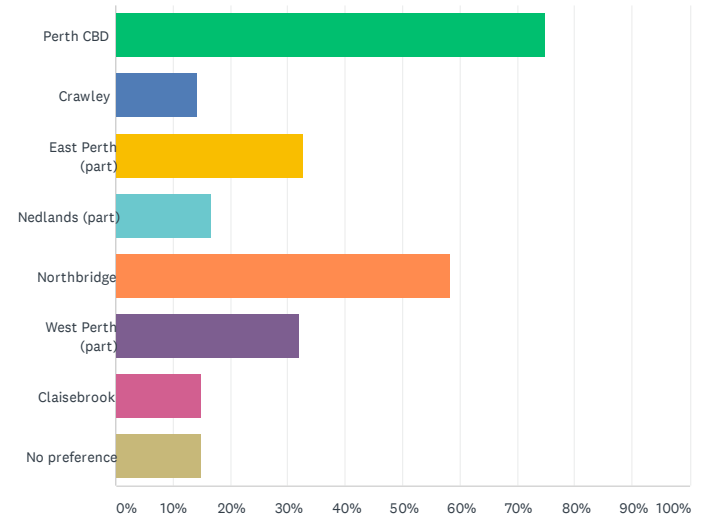
Answered: 814 Skipped: 269



ANSWER CHOICES	RESPONSES	
City of Perth	58.72%	478
City of Vincent	40.05%	326
City of South Perth	20.27%	165
Town of Victoria Park	23.22%	189
Other (please specify)	0.00%	0
Total Respondents: 814		

Q16 City of Perth: Which of the following neighbourhoods would you be interested in (you can select more than one)

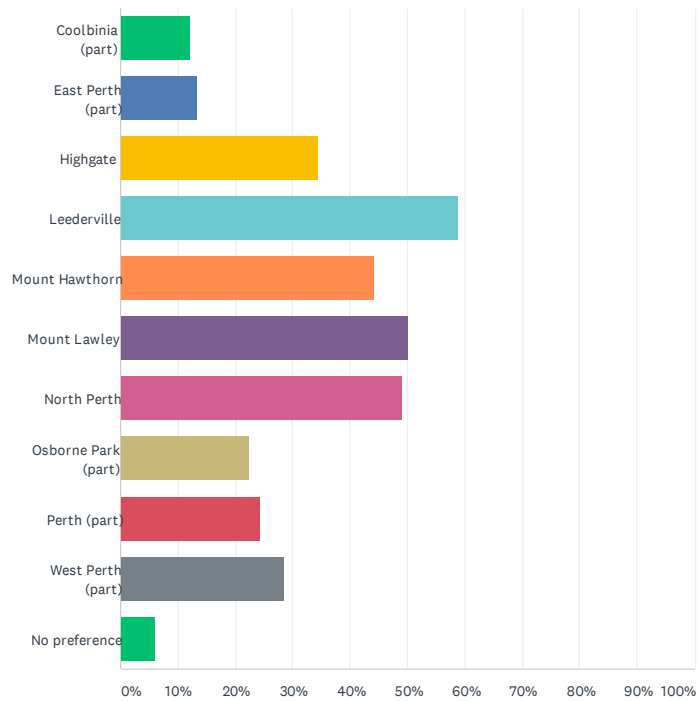
Answered: 479 Skipped: 604



ANSWER CHOICES	RESPONSES	
Perth CBD	74.95%	359
Crawley	14.20%	68
East Perth (part)	32.57%	156
Nedlands (part)	16.70%	80
Northbridge	58.46%	280
West Perth (part)	31.94%	153
Claisebrook	14.82%	71
No preference	14.82%	71
Total Respondents: 479		

Q17 City of Vincent: Which of the following neighbourhoods would you be interested in (you can select more than one)

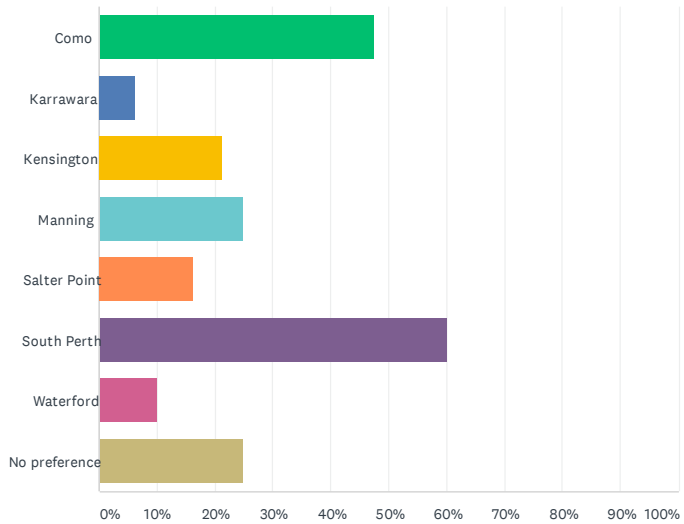
Answered: 165 Skipped: 918



ANSWER CHOICES	RESPONSES	
Coolbinia (part)	12.12%	20
East Perth (part)	13.33%	22
Highgate	34.55%	57
Leederville	58.79%	97
Mount Hawthorn	44.24%	73
Mount Lawley	50.30%	83
North Perth	49.09%	81
Osborne Park (part)	22.42%	37
Perth (part)	24.24%	40
West Perth (part)	28.48%	47
No preference	6.06%	10
Total Respondents: 165		

Q18 City of South Perth: Which of the following neighbourhoods would you be interested in (you can select more than one)

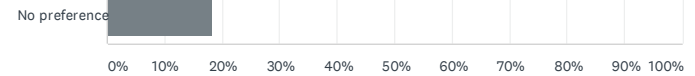
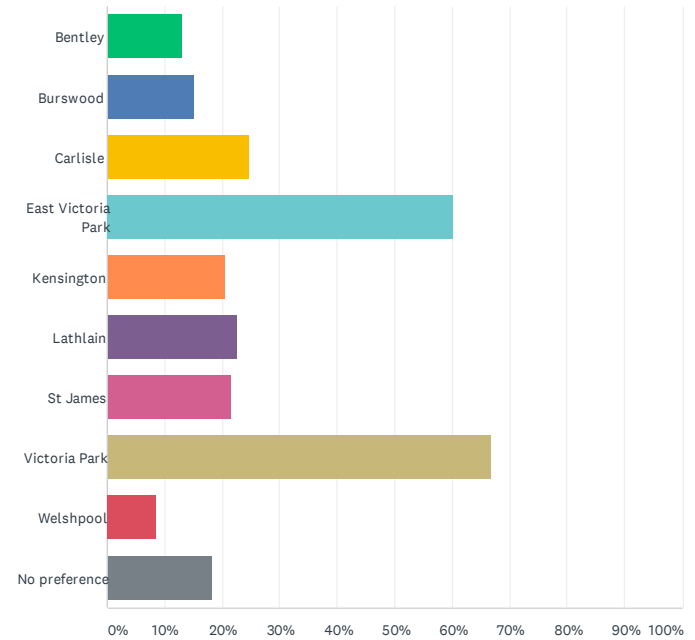
Answered: 80 Skipped: 1,003



ANSWER CHOICES	RESPONSES	Count
Como	47.50%	38
Karrawara	6.25%	5
Kensington	21.25%	17
Manning	25.00%	20
Salter Point	16.25%	13
South Perth	60.00%	48
Waterford	10.00%	8
No preference	25.00%	20
Total Respondents: 80		

Q19 Town of Victoria Park: Which of the following neighbourhoods would you be interested in (you can select more than one)

Answered: 93 Skipped: 990



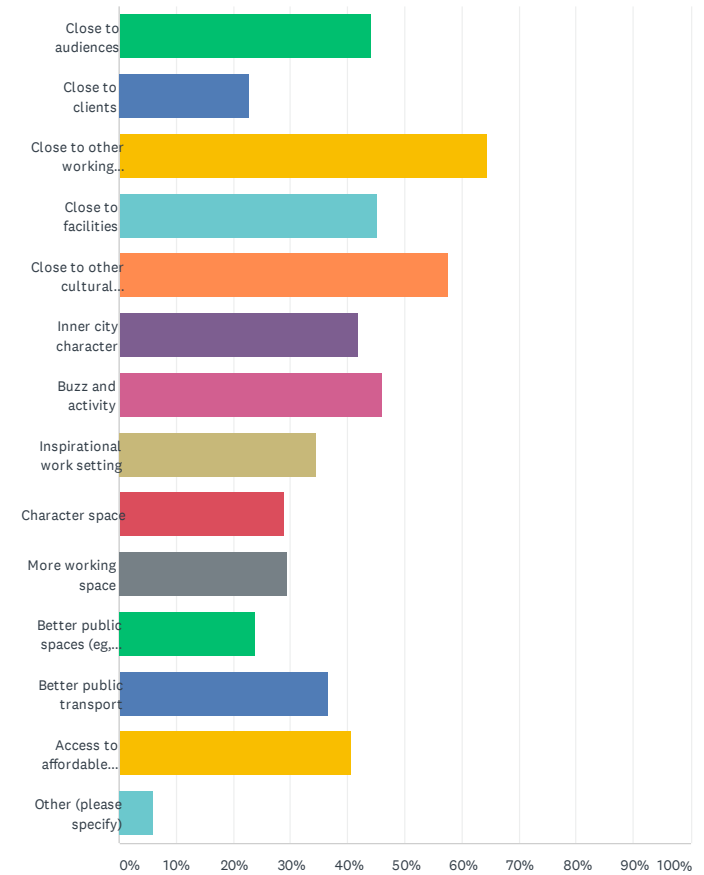
MAKING SPACE FOR CULTURE

ANSWER CHOICES	RESPONSES	
Bentley	12.90%	12
Burswood	15.05%	14
Carlisle	24.73%	23
East Victoria Park	60.22%	56
Kensington	20.43%	19
Lathlain	22.58%	21
St James	21.51%	20
Victoria Park	66.67%	62
Welshpool	8.60%	8
No preference	18.28%	17
Total Respondents: 93		

MAKING SPACE FOR CULTURE

Q20 What are the top reasons that might attract you to take up space in "Inner Perth"?

Answered: 792 Skipped: 291



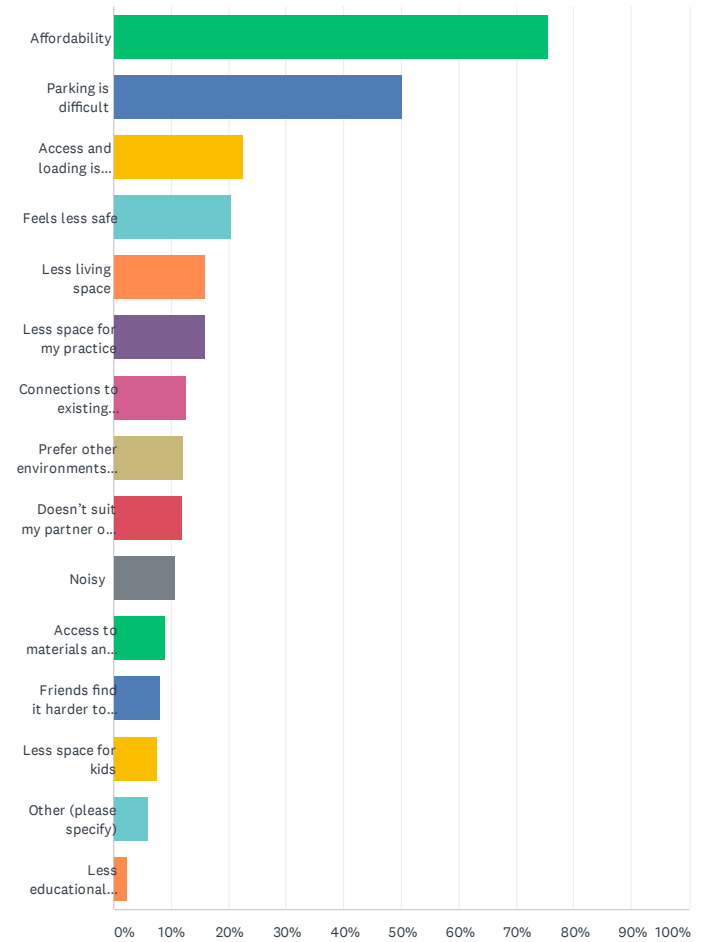
MAKING SPACE FOR CULTURE

ANSWER CHOICES	RESPONSES	
Close to audiences	44.07%	349
Close to clients	22.85%	181
Close to other working creatives / share skills and ideas	64.52%	511
Close to facilities	45.20%	358
Close to other cultural productions (exhibitions, performances, music, etc)	57.45%	455
Inner city character	41.92%	332
Buzz and activity	46.09%	365
Inspirational work setting	34.60%	274
Character space	28.91%	229
More working space	29.42%	233
Better public spaces (eg, better streets and parks)	23.86%	189
Better public transport	36.62%	290
Access to affordable spaces	40.53%	321
Other (please specify)	6.06%	48
Total Respondents: 792		

MAKING SPACE FOR CULTURE

Q21 What are the top reasons preventing you to take up space in “Inner Perth”?

Answered: 765 Skipped: 318



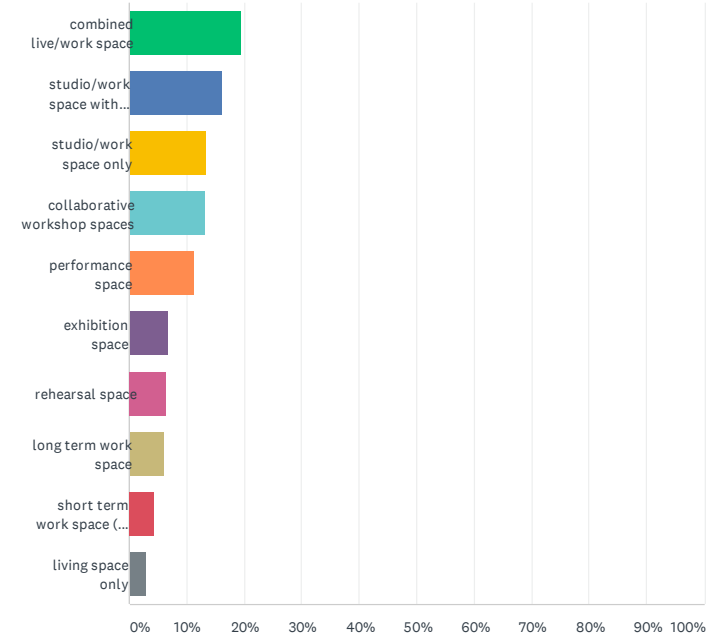
MAKING SPACE FOR CULTURE

ANSWER CHOICES	RESPONSES	
Affordability	75.42%	577
Parking is difficult	50.20%	384
Access and loading is difficult	22.61%	173
Feels less safe	20.52%	157
Less living space	15.95%	122
Less space for my practice	15.95%	122
Connections to existing creative communities elsewhere	12.55%	96
Prefer other environments (eg, less built-up)	12.16%	93
Doesn't suit my partner or family	11.90%	91
Noisy	10.59%	81
Access to materials and services that I currently use	9.02%	69
Friends find it harder to visit	8.24%	63
Less space for kids	7.58%	58
Other (please specify)	6.14%	47
Less educational opportunities for family	2.22%	17
Total Respondents: 765		

MAKING SPACE FOR CULTURE

Q22 What type of space are you interested in?

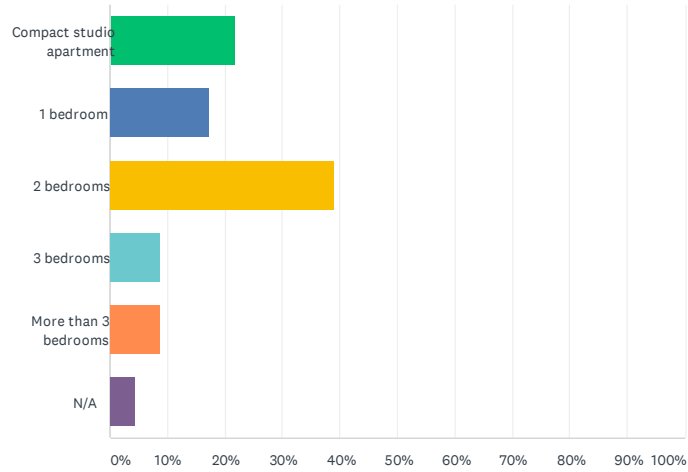
Answered: 766 Skipped: 317



ANSWER CHOICES	RESPONSES	
combined live/work space	19.45%	149
studio/work space with public facing presentation space (e.g. shopfront or gallery space)	16.06%	123
studio/work space only	13.45%	103
collaborative workshop spaces	13.19%	101
performance space	11.23%	86
exhibition space	6.66%	51
rehearsal space	6.40%	49
long term work space	6.14%	47
short term work space (eg, project based)	4.44%	34
living space only	3.00%	23
TOTAL		766

Q23 How many rooms do you need in addition to living areas?

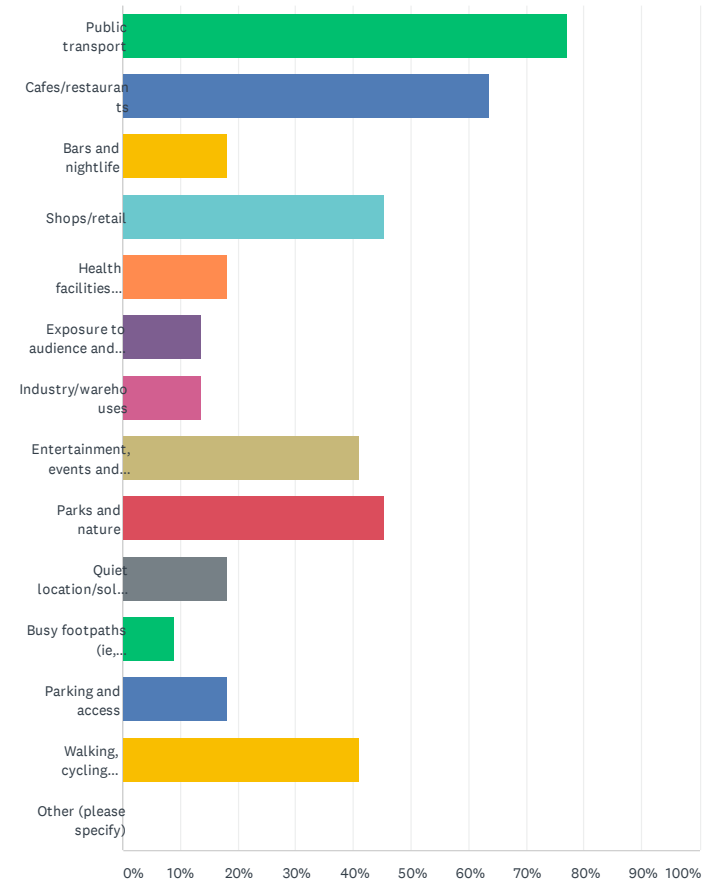
Answered: 23 Skipped: 1,060



ANSWER CHOICES	RESPONSES	COUNT
Compact studio apartment	21.74%	5
1 bedroom	17.39%	4
2 bedrooms	39.13%	9
3 bedrooms	8.70%	2
More than 3 bedrooms	8.70%	2
N/A	4.35%	1
TOTAL		23

Q24 What sort of amenities or features would you find desirable near your living space?

Answered: 22 Skipped: 1,061



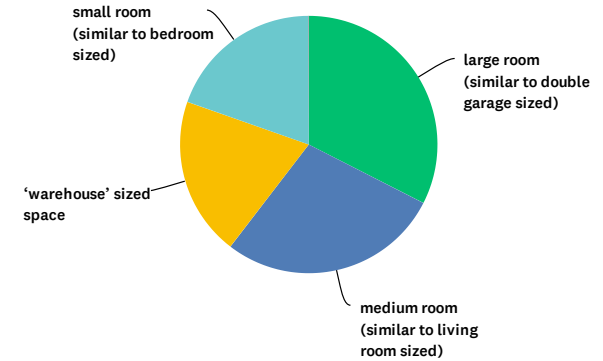
MAKING SPACE FOR CULTURE

ANSWER CHOICES	RESPONSES	
Public transport	77.27%	17
Cafes/restaurants	63.64%	14
Bars and nightlife	18.18%	4
Shops/retail	45.45%	10
Health facilities (medical/wellness)	18.18%	4
Exposure to audience and clients	13.64%	3
Industry/warehouses	13.64%	3
Entertainment, events and other cultural uses	40.91%	9
Parks and nature	45.45%	10
Quiet location/solitude	18.18%	4
Busy footpaths (ie, audience/exposure)	9.09%	2
Parking and access	18.18%	4
Walking, cycling opportunities	40.91%	9
Other (please specify)	0.00%	0
Total Respondents: 22		

MAKING SPACE FOR CULTURE

Q25 If you are interested in work space, how much area do you need? (the following examples are provided purely to give a sense of sizes)

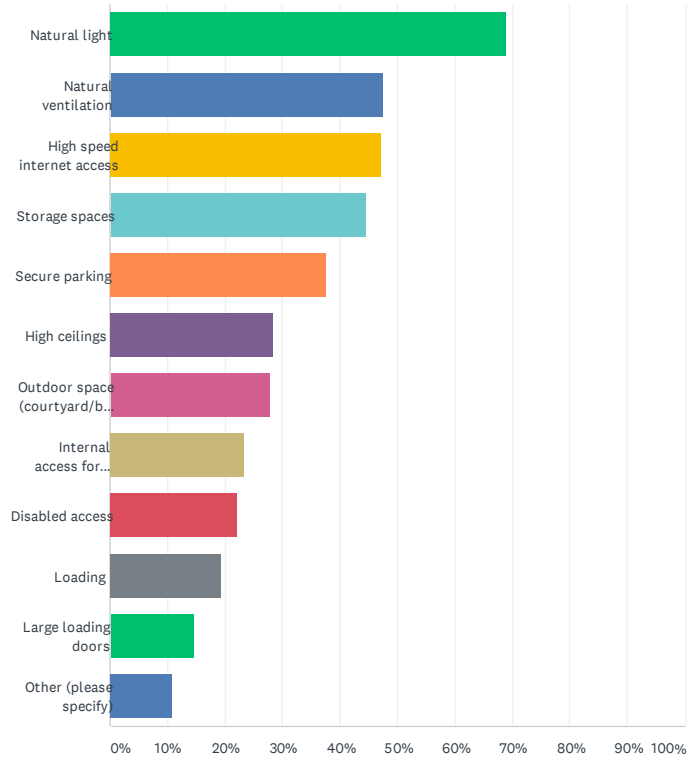
Answered: 566 Skipped: 517



ANSWER CHOICES	RESPONSES	
large room (similar to double garage sized)	32.51%	184
medium room (similar to living room sized)	27.92%	158
'warehouse' sized space	19.96%	113
small room (similar to bedroom sized)	19.61%	111
Shared with other creatives	0.00%	0
My private use only	0.00%	0
N/A	0.00%	0
TOTAL		566

Q26 Thinking of working spaces, what special requirements does your practice have?

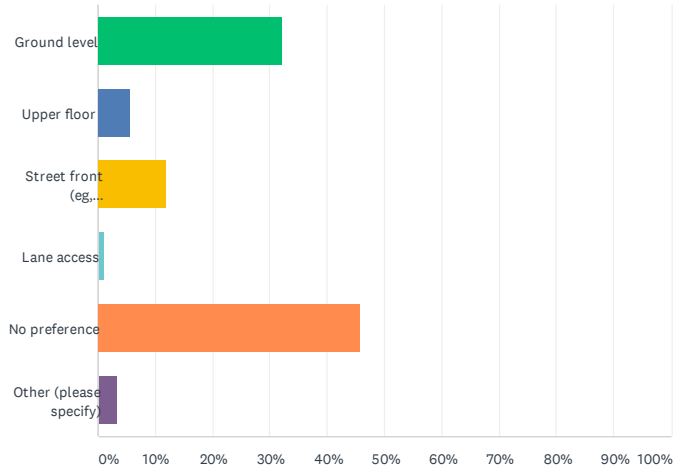
Answered: 557 Skipped: 526



ANSWER CHOICES	RESPONSES
Natural light	69.12% 385
Natural ventilation	47.58% 265
High speed internet access	47.22% 263
Storage spaces	44.52% 248
Secure parking	37.70% 210
High ceilings	28.37% 158
Outdoor space (courtyard/balcony/garden)	27.83% 155
Internal access for large objects (eg, generous stairs/lifts)	23.34% 130
Disabled access	22.26% 124
Loading	19.39% 108
Large loading doors	14.72% 82
Other (please specify)	10.95% 61
Total Respondents: 557	

Q27 Thinking of work spaces, do you have a position preference?

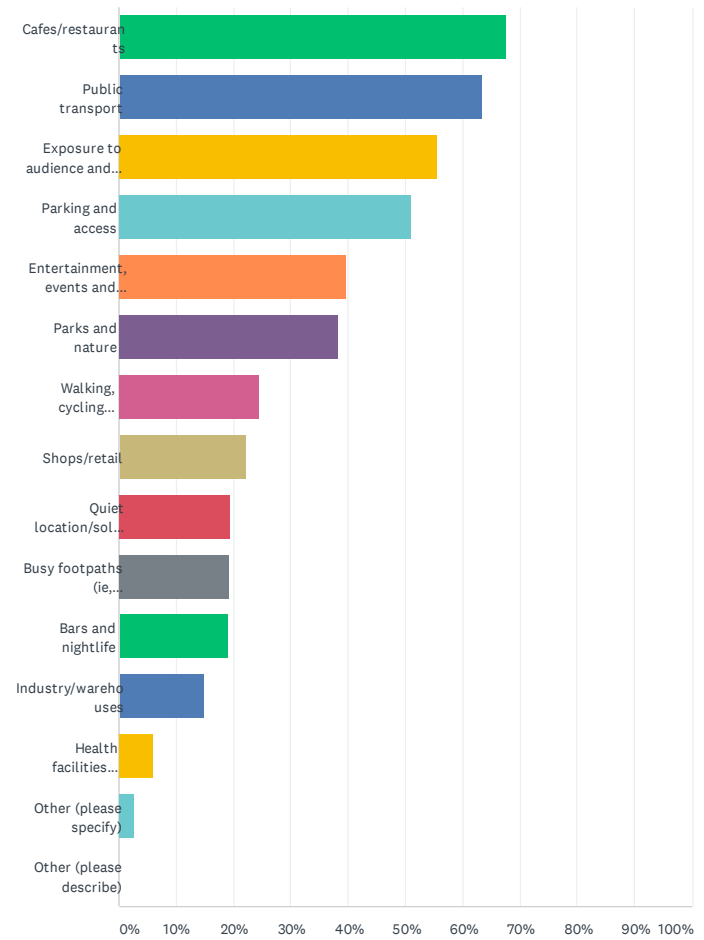
Answered: 563 Skipped: 520



ANSWER CHOICES	RESPONSES
Ground level	32.15% 181
Upper floor	5.68% 32
Street front (eg, 'shopfront')	11.90% 67
Lane access	1.07% 6
No preference	45.83% 258
Other (please specify)	3.37% 19
TOTAL	563

Q28 What sort of amenities or features would you find desirable near your working space?

Answered: 569 Skipped: 514



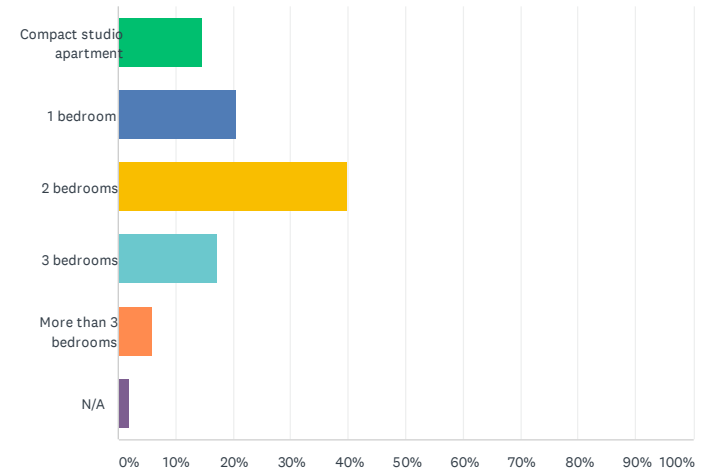
MAKING SPACE FOR CULTURE

ANSWER CHOICES	RESPONSES	
Cafes/restaurants	67.49%	384
Public transport	63.44%	361
Exposure to audience and clients	55.71%	317
Parking and access	51.14%	291
Entertainment, events and other cultural uses	39.72%	226
Parks and nature	38.31%	218
Walking, cycling opportunities	24.43%	139
Shops/retail	22.14%	126
Quiet location/solitude	19.51%	111
Busy footpaths (ie, audience/exposure)	19.33%	110
Bars and nightlife	18.98%	108
Industry/warehouses	14.76%	84
Health facilities (medical/wellness)	6.15%	35
Other (please specify)	2.64%	15
Other (please describe)	0.00%	0
Total Respondents: 569		

MAKING SPACE FOR CULTURE

Q29 If you are interested in live/work spaces, how many rooms do you need in addition to living areas?

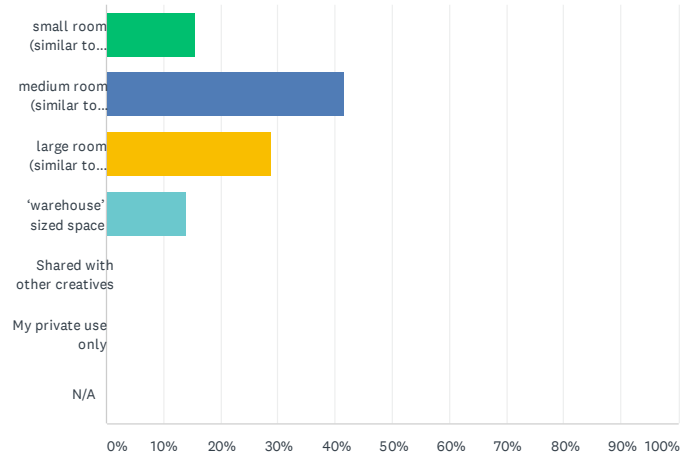
Answered: 151 Skipped: 932



ANSWER CHOICES	RESPONSES	
Compact studio apartment	14.57%	22
1 bedroom	20.53%	31
2 bedrooms	39.74%	60
3 bedrooms	17.22%	26
More than 3 bedrooms	5.96%	9
N/A	1.99%	3
TOTAL		151

Q30 If you are interested in live/work space, how much area do you need?
(the following examples are provided purely to give a sense of sizes)

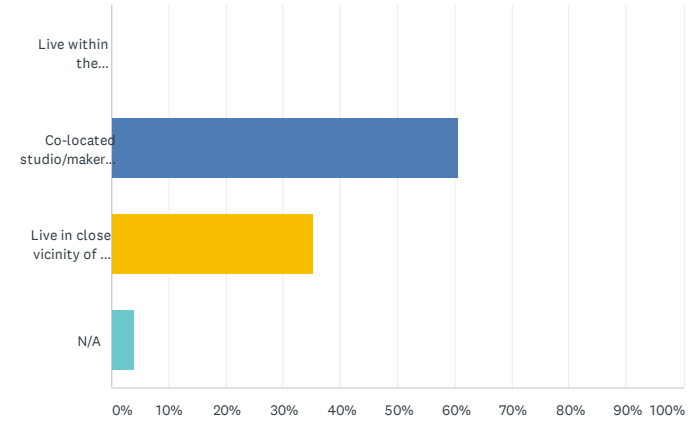
Answered: 149 Skipped: 934



ANSWER CHOICES	RESPONSES	
small room (similar to bedroom sized)	15.44%	23
medium room (similar to living room sized)	41.61%	62
large room (similar to double garage sized)	28.86%	43
'warehouse' sized space	14.09%	21
Shared with other creatives	0.00%	0
My private use only	0.00%	0
N/A	0.00%	0
TOTAL		149

Q31 If you were interested in combined live/work space, what is your preferred arrangement?

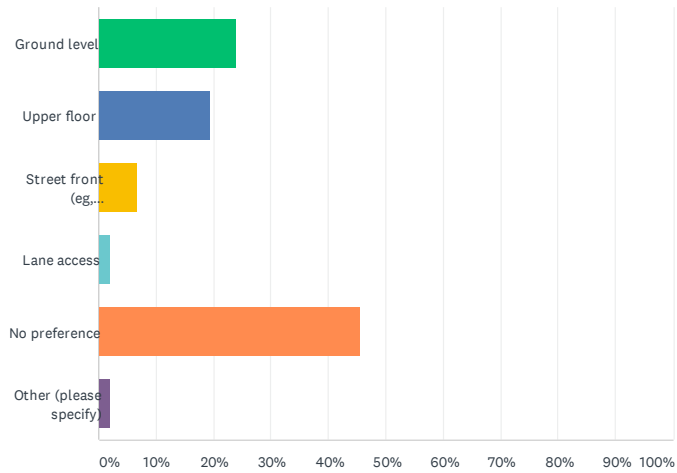
Answered: 150 Skipped: 933



ANSWER CHOICES	RESPONSES	
Live within the studio/maker space	0.00%	0
Co-located studio/maker space and accommodation	60.67%	91
Live in close vicinity of the studio/maker space	35.33%	53
N/A	4.00%	6
TOTAL		150

Q32 Thinking of live/work, do you have a position preference?

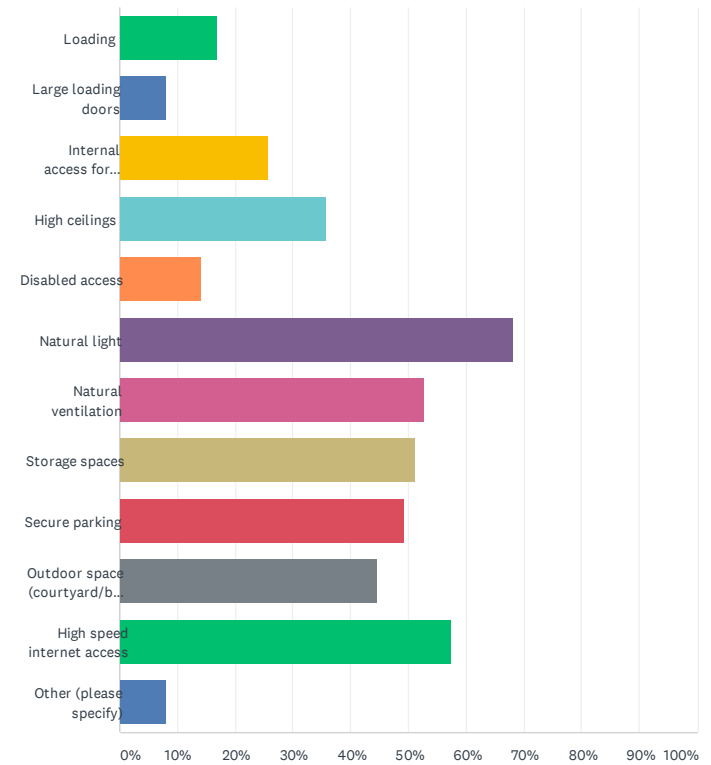
Answered: 149 Skipped: 934



ANSWER CHOICES	RESPONSES	
Ground level	24.16%	36
Upper floor	19.46%	29
Street front (eg, 'shopfront')	6.71%	10
Lane access	2.01%	3
No preference	45.64%	68
Other (please specify)	2.01%	3
TOTAL		149

Q33 Thinking of live/work, what special requirements does your practice have?

Answered: 148 Skipped: 935



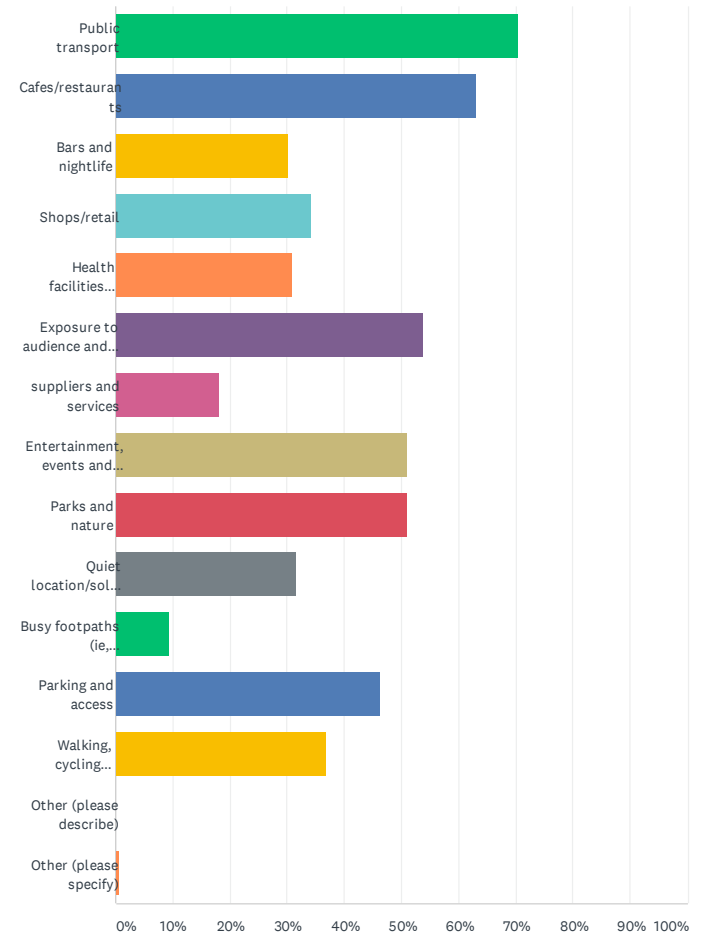
MAKING SPACE FOR CULTURE

ANSWER CHOICES	RESPONSES	
Loading	16.89%	25
Large loading doors	8.11%	12
Internal access for large objects (eg, generous stairs/lifts)	25.68%	38
High ceilings	35.81%	53
Disabled access	14.19%	21
Natural light	68.24%	101
Natural ventilation	52.70%	78
Storage spaces	51.35%	76
Secure parking	49.32%	73
Outdoor space (courtyard/balcony/garden)	44.59%	66
High speed internet access	57.43%	85
Other (please specify)	8.11%	12
Total Respondents: 148		

MAKING SPACE FOR CULTURE

Q34 What sort of amenities or features would you find desirable near your live/work space?

Answered: 149 Skipped: 934



MAKING SPACE FOR CULTURE

ANSWER CHOICES	RESPONSES	
Public transport	70.47%	105
Cafes/restaurants	63.09%	94
Bars and nightlife	30.20%	45
Shops/retail	34.23%	51
Health facilities (medical/wellness)	30.87%	46
Exposure to audience and clients	53.69%	80
suppliers and services	18.12%	27
Entertainment, events and other cultural uses	51.01%	76
Parks and nature	51.01%	76
Quiet location/solitude	31.54%	47
Busy footpaths (ie, audience/exposure)	9.40%	14
Parking and access	46.31%	69
Walking, cycling opportunities	36.91%	55
Other (please describe)	0.00%	0
Other (please specify)	0.67%	1
Total Respondents: 149		

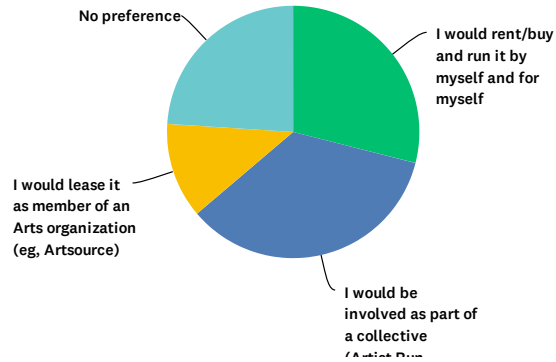
MAKING SPACE FOR CULTURE

Q35 What approximate monthly rent would you be willing to pay for the spaces you've described? (or rent-equivalent, if purchasing)

Answered: 529 Skipped: 554

Q36 If you were interested in live and/or work space in inner Perth areas, what is your preferred operation arrangement?

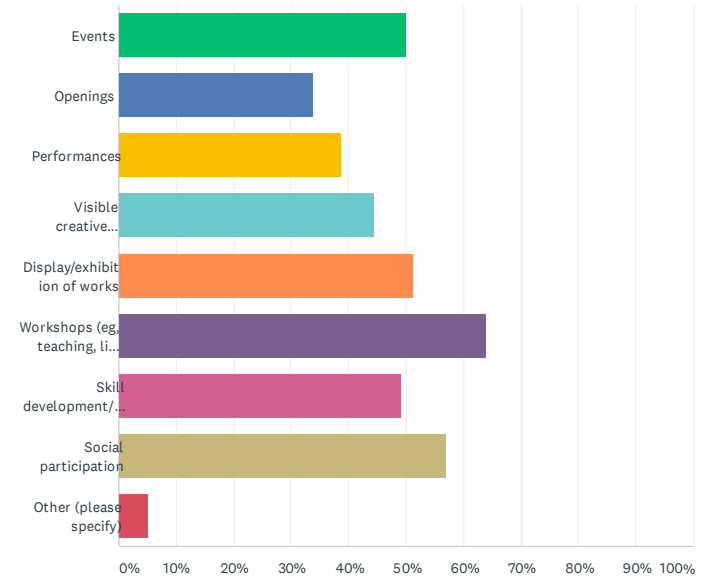
Answered: 663 Skipped: 420



ANSWER CHOICES	RESPONSES	
I would rent/buy and run it by myself and for myself	28.96%	192
I would be involved as part of a collective (Artist Run Initiative, or a Co-Op)	34.84%	231
I would lease it as member of an Arts organization (eg, Artsource)	12.22%	81
No preference	23.98%	159
TOTAL		663

Q37 In terms of your creative practice, what benefits could you bring to a neighbourhood?

Answered: 668 Skipped: 415



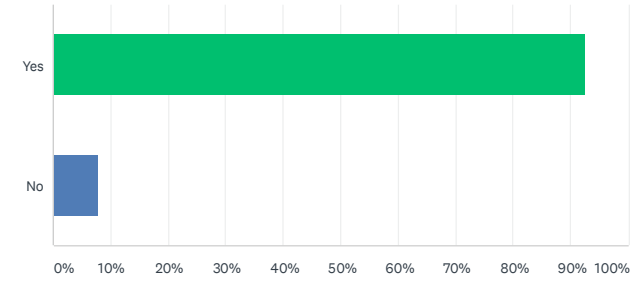
ANSWER CHOICES	RESPONSES	
Events	50.00%	334
Openings	33.83%	226
Performances	38.77%	259
Visible creative practice (eg, 'shop window')	44.46%	297
Display/exhibition of works	51.20%	342
Workshops (eg, teaching, life studio, etc)	63.92%	427
Skill development/training	49.10%	328
Social participation	57.04%	381
Other (please specify)	5.24%	35
Total Respondents: 668		

Q38 Do you have any other comments you would like to make?

Answered: 244 Skipped: 839

Q39 Do you wish to enter the prize draw to win one of two cash prizes?

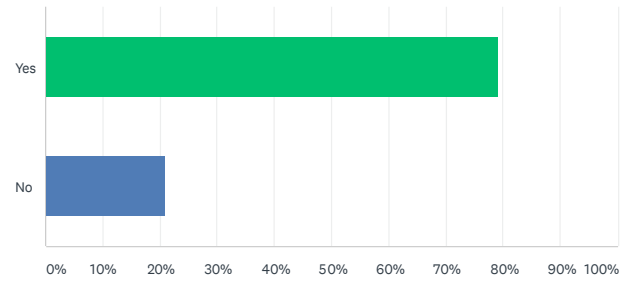
Answered: 785 Skipped: 298



ANSWER CHOICES	RESPONSES	
Yes	92.48%	726
No	7.64%	60
Total Respondents: 785		

Q40 Do you wish to receive a report summary of the study?

Answered: 781 Skipped: 302



ANSWER CHOICES	RESPONSES	
Yes	79.13%	618
No	20.87%	163
Total Respondents: 781		

Q41 Please provide your name

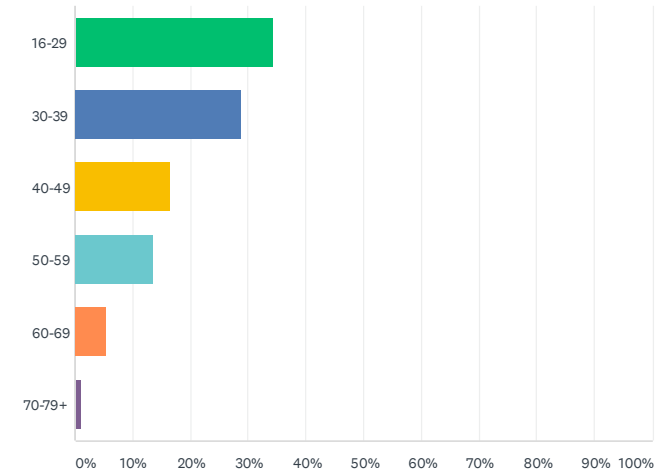
Answered: 762 Skipped: 321

Q42 Please provide your email address

Answered: 762 Skipped: 321

Q43 What is your age group? (optional)

Answered: 779 Skipped: 304



ANSWER CHOICES	RESPONSES	
16-29	34.40%	268
30-39	28.88%	225
40-49	16.56%	129
50-59	13.61%	106
60-69	5.52%	43
70-79+	1.03%	8
TOTAL		779